Quinns Rocks Caravan Park Redevelopment
Q/A Document

Q1. What locations are being considered as part of the Quinns Rocks Caravan Park Redevelopment project?
Answer: At this stage, the most viable option is Lot 211 Quinns Road, Mindarie in Western Australia - the location of the historical Quinns Rocks Caravan Park site.

Q2. Why this location?
Answer: The above land is owned by the City of Wanneroo, it is close to amenities and the beach and addresses a significant shortfall for accommodation in Perth’s northern coastal area. The City regularly gets enquiries from visitors and tourists on the nearest caravan parks. The land is vacant and is the right zoning for this purpose. The Quinns Rocks Caravan Park was closed in 2014 and has been vacant ever since. It is currently being used for temporary overflow parking for the adjacent Quinns Mindarie Surf Life Saving Club, Portofinos Restaurant Café and Function Centre and to cater for extra beach users expected following the installation of the swimming enclosure. This temporary parking will remain until something more permanent is established and the site is redeveloped.

Q3. Why was the historical Quinns Rocks Caravan Park closed down?
Answer: The Park was first established in 1946 and over time became run-down and was no longer financially viable to operate. Before it was closed down, it was attracting mainly permanent residents and no longer servicing its original intended purpose – as a caravan park for holiday makers in the area.

Q4. What is the scope and timing of the study?
Answer: The idea of creating a prime tourism location at the site was developed through the City's draft economic development strategy, which was advertised for public comment in early 2016. In August 2017 the City began examining the feasibility of redeveloping the Mindarie site. The study has now moved into the next phase where we will further examine the technical and financial considerations, as well as market conditions and demand for this option. This phase of the study is likely to be completed by mid-2019.

Q5. What are the anticipated outcomes of the study and what is the decision making process?
Answer: Our aim is to gather sufficient information by the end of 2018 to identify if the option of creating a Tourism Park is viable. If so, we would then go to the market seeking Expressions of Interest for the development and/or ongoing management of the site.

Q6. What level of involvement will the community and stakeholders have during the study?
Answer: During this next phase, interested stakeholder and community groups, as well as local residents, are invited to get involved and have a say on the study. We will invite interested stakeholders, community groups and residents to participate in the engagement, ensuring any concerns and aspirations for the site are captured and considered. A series of workshops are being planned and community representatives will be invited to participate.

Q7. How can I stay informed in the study or get involved in?
Answer: Through our Your Say Community Engagement Hub on our website, you can subscribe to this study. You will then receive email updates leading up to and after important milestones, including invitations to participate in relevant activities and events.

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