



The benefits of hosting a student on work placement

Did you know...?

Did you know that Edith Cowan University offers local businesses the opportunity to host a student for 100 hours during semester time, at no cost to the business?

Why should your company get involved in work-integrated learning programs?

Businesses participating in work-integrated learning programs benefit by:

- accessing motivated, enthusiastic and willing students with new ideas;
- having extra assistance to complete new and existing projects;
- developing staff through interaction and engagement with students;
- having the opportunity to provide feedback on what future students are taught;
- developing links with universities and other organisations; and
- having the opportunity to trial prospective employees.



Contact Edith Cowan University today to register your interest for semester 2

ECU has around 150 Business undergraduates going out on work placement each year. They are currently taking Expressions of Interest from local companies who may wish to host a student on work placement. There are two programs: a 100 hour unpaid program and a 16 week full-time part-paid program, both commencing at the end of July 2015. Students are available across the different majors, including Marketing, Accounting, Finance, International Business and Event Management. Interested employers should contact Dr Denise Jackson on d.jackson@ecu.edu.au for more information.



Promote your business to students

ECU has a new Business Employment Board in the school which advertises jobs, volunteering roles, seminars and other relevant opportunities to students. Interested employers should contact Karen Woods on k.woods@ecu.edu.au for more information.

Complete the survey and join in for a prize draw for a \$250 Coles Myer gift voucher

ECU is conducting an ACEN-funded research study on why international students are completing fewer work placements than their domestic counterparts. This study aims to better understand employer opinion of the barriers to hosting international students and identify stakeholder strategies on how to improve their placement outcomes.

You do not need to have hosted a student, domestic or international, on placement before to participate. You simply need to be in a position to potentially host a Business/Commerce/Engineering or IT university student.

ECU would appreciate the input of City of Wanneroo's businesses in the form of completing a short online survey on https://ecuai.qualtrics.com/SE/?SID=SV_bgfGRquEs7a39it

Those completing the survey in full will be eligible for a prize draw for a \$250 Coles Myer gift voucher.