



Information and Opportunities

Aussie Tourists spending more!



Domestic tourists injected more than four and a half billion dollars into the Western Australian economy in the year to March 2015. The latest figures from the National Visitor Survey show domestic tourist numbers increased by 14.3 per cent in the year ending March 2015, injecting \$4.57 billion into the State economy.

The figures show an increase in domestic visitors of more than 14%, from 6.9 million to 7.8 million, while the number of visitor nights increased by more than 15%, from 32 million to 37 million.

To find out more facts and stats on tourism, check out the free information on the Tourism WA [website](#)

Get Exposure in the Sunset Coast Holiday Planner

Look out for the next Sunset Coast Holiday Planner prospectus for the 2016 Planner, due to be published in December 2015. This high quality publication focuses on the area from Cottesloe to Two Rocks and includes stunning imagery and interesting narrative, as well as key events and other useful information. The Planner is distributed via Visitor Centres and other key outlets, as well as Flight Centres Expos across Australia, New Zealand, Singapore and Malaysia. There is also a digital edition hosted on the Experience Perth website. The three Cities of Wanneroo, Joondalup and Stirling underwrite this publication to provide destination marketing and information for this region. Advertising prices start from a reasonable \$330, but space is limited and bookings close 28th August 2015.



Contact the Economic Development Team on economic@wanneroo.wa.gov.au to ensure you receive a prospectus.

Thinking of opening a B&B?

Opening a bed and breakfast, guesthouse or self-catering facility is a great way to earn income from assets you may already own. There are rules and regulations which ensure that the accommodation provided is safe and secure and any food provided is prepared and served according to the appropriate food standards.

The City requires the business to be registered to serve food and the application form can be found [here](#). Currently the City of Wanneroo is offering [free online food safety training](#) for food handlers, to assist businesses to develop skills and knowledge required to ensure food is handled in a safe and hygienic way. You can also speak with one of the City's Environmental Health Officers for more details on 9405 5000 for further information.

Every Australian accommodation business must comply with the Building Code of Australia (BCA). If your development involves construction, demolition, alteration or extension of a building, you are likely to require a building permit. You will need to submit certified plans to the City which ensure that:

- you have the correct permission to build; and
- all building regulations are being adhered to.

For more information, speak with a Building Surveyor at the City on 9405 5000.

If you have a pool and the pool is to be used as part of the bed and breakfast, it needs to meet the requirements of the Aquatic Facilities Regulations and Code of Practice, more details can be found [here](#). You can also speak with one of the City's Environmental Health Officers for more details on 9405 5000 for further information.

It is also advisable to speak with a Planning Officer at the City to check for the zoning of your land and other specific controls which may reside over your particular parcel of land. Please call 9405 5000 and ask to speak with the on-duty Planning Officer.

Check out the [Hosted Accommodation Australia](#) web site for more useful hints, tips and information on planning and setting up this type of business.