



City of Wanneroo to feature on WA Weekender

The City of Wanneroo has recently taken the opportunity to work with the Channel 7 'WA Weekender' program team, to undertake a digital destination marketing campaign highlighting the diversity of attractions and activities available to visitors in the City of Wanneroo.



The Digital Imagineers, a Perth-based production company, will spend 1.5 days filming in the City of Wanneroo to feature in three consecutive episodes of WA Weekender.

This is a new and exciting medium for us to raise awareness of the City of Wanneroo, as part of the City's Tourism Strategy to 'Maximise visitation through effective promotional activities'.

The three episodes will highlight:

- Natural Attractions on 22 May
- Heritage and Culture on 29 May
- Activities on 5 June

Make sure you're watching WA Weekender on the above dates, at 5.30pm on Channel 7!



Filming at Conte Estate Winery, Wanneroo