



## Calling fresh food, beverage and farm gate producers to join the revolution

Australia is experiencing a food and beverage revolution. Demand for quality fresh produce, niche food and beverage products and the opportunity to experience these in the place where they are grown or produced is a booming market. The City of Wanneroo is uniquely placed to capitalise on this growing trend with an amazing array of quality produce combined with close proximity to residents of the Perth metro area so don't miss your opportunity to get involved.

**Do you have a food or beverage business with a unique visitor experience?**

**Or do you have a food or beverage business and the desire to create a new visitor experience in the City?**

The City is looking for expressions of interest from locally based food and beverage businesses keen to create a new tourism experience for visitors. Related businesses including cut flowers that offer an opportunity for visitors to have a tourism experience are also encouraged to apply.

The project will offer innovative ways to interact with visitors and provide a platform for local businesses to collaborate and develop a tourism experience unlike any other in the City.

If you have a locally produced food or beverage product and a visitor experience including product tastings, farm gate sales, pick your own produce, make or blend your own product, see production/processing taking place - this will be a great opportunity to promote your visitor experience along with your product.

Products and tourism experiences are only limited by your imagination and the City is keen to hear from businesses wishing to develop their capacity to cater for visitors.

For further information or to register your interest please email the Economic Development team on [economic@wanneroo.wa.gov.au](mailto:economic@wanneroo.wa.gov.au) or speak with one of the team

Sarah Carracher 9405 5449

Caroline Buck 9405 5361

