



Australian Government

Department of Jobs and Small Business

# The Wanneroo labour market

## Risks and challenges

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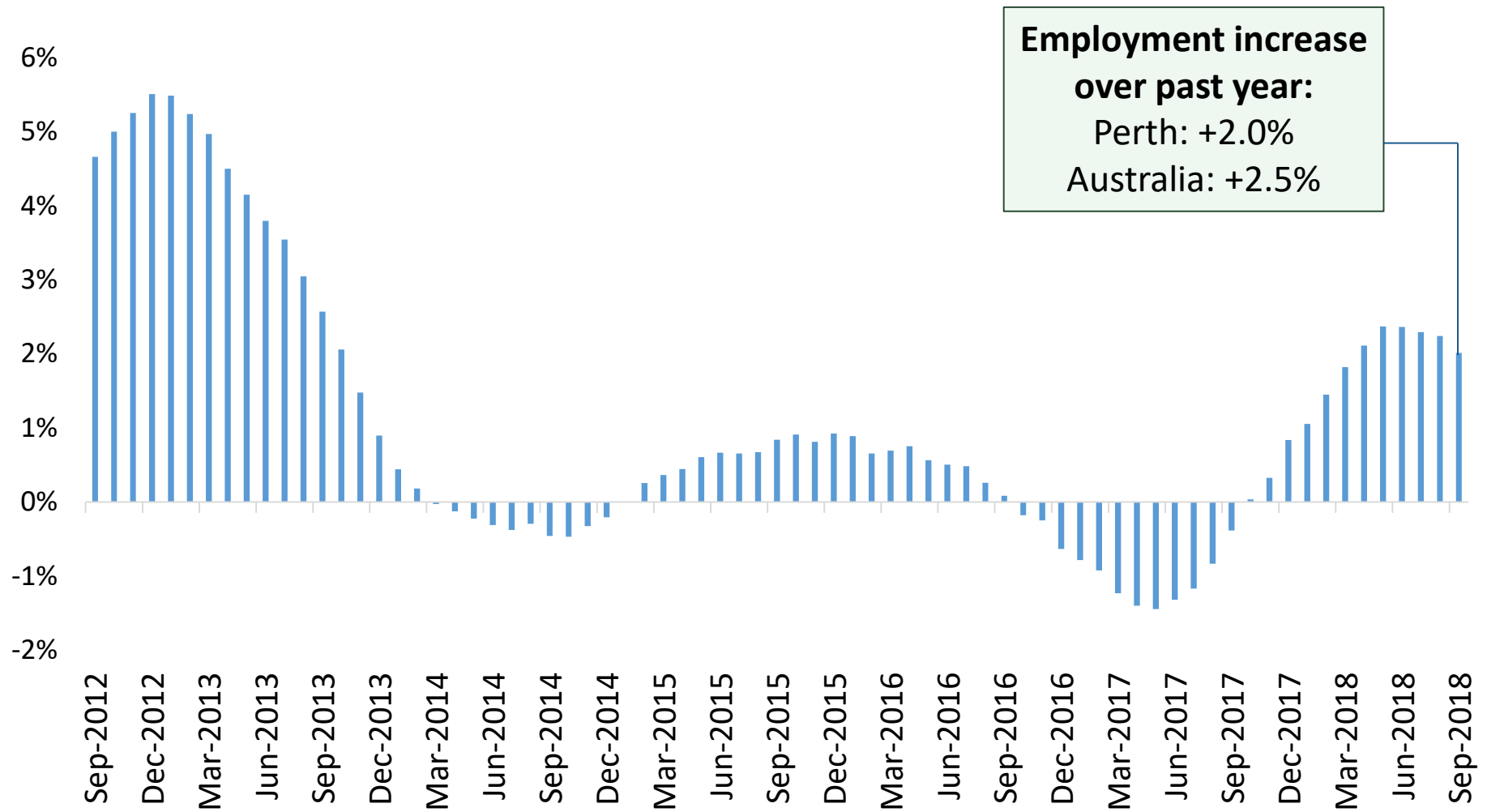
# Wanneroo resident profile

		Wanneroo LGA	WA
Adult population growth (2012 to 2017)		19.0%	5.8%
Unemployment rate		8.5% (June Quarter 2018)	5.7%* (October 2018)
Youth unemployment rate		17.4%	14.6%**
Educational attainment (25-34 year olds)	Certificate III & IV	28%	25%
	Bachelor Degree or Higher	25%	34%
Proportion born overseas		41%	32%

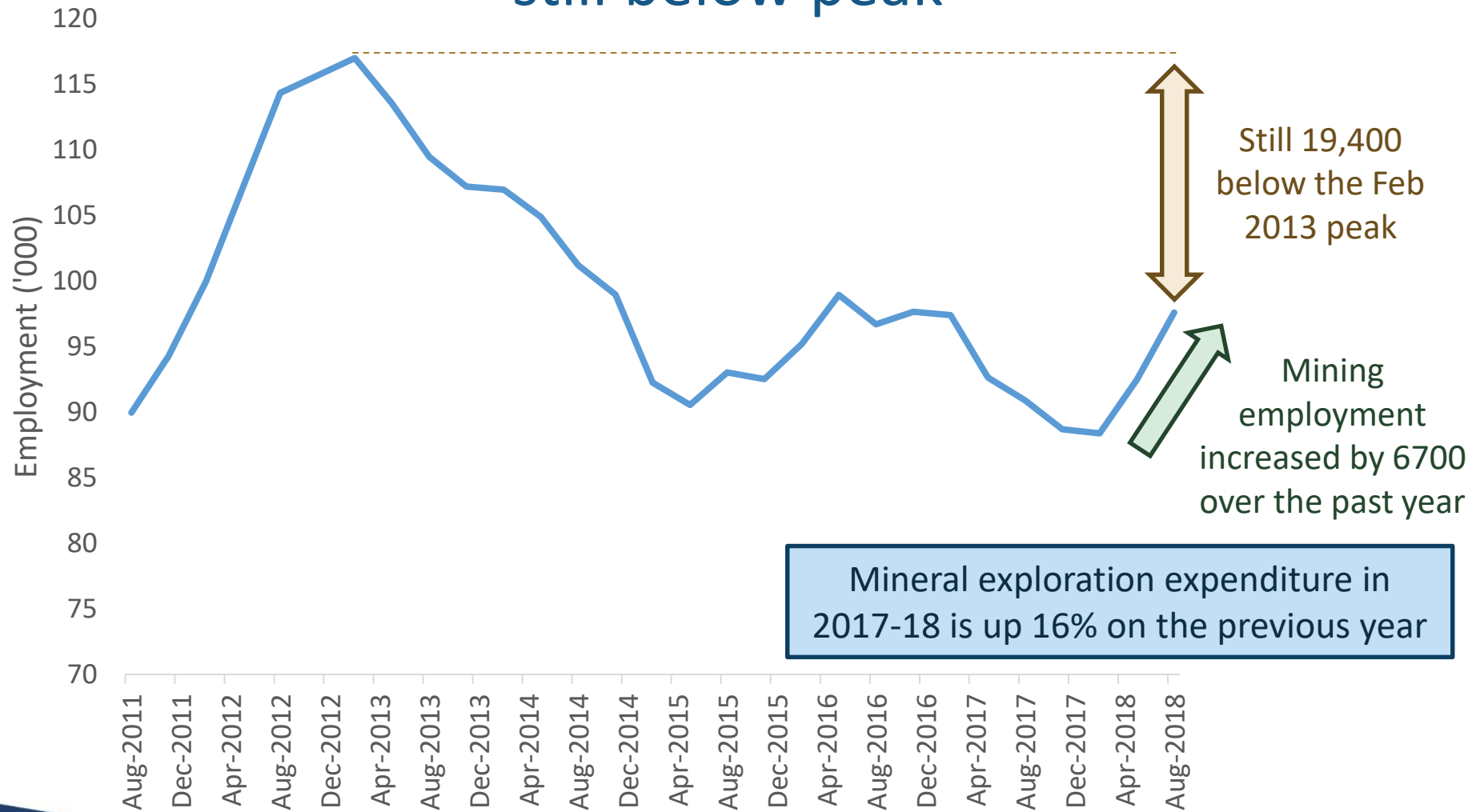
**7<sup>th</sup>**  
fastest growing  
LGA in WA

**+24,500**

# Recent employment growth in Perth

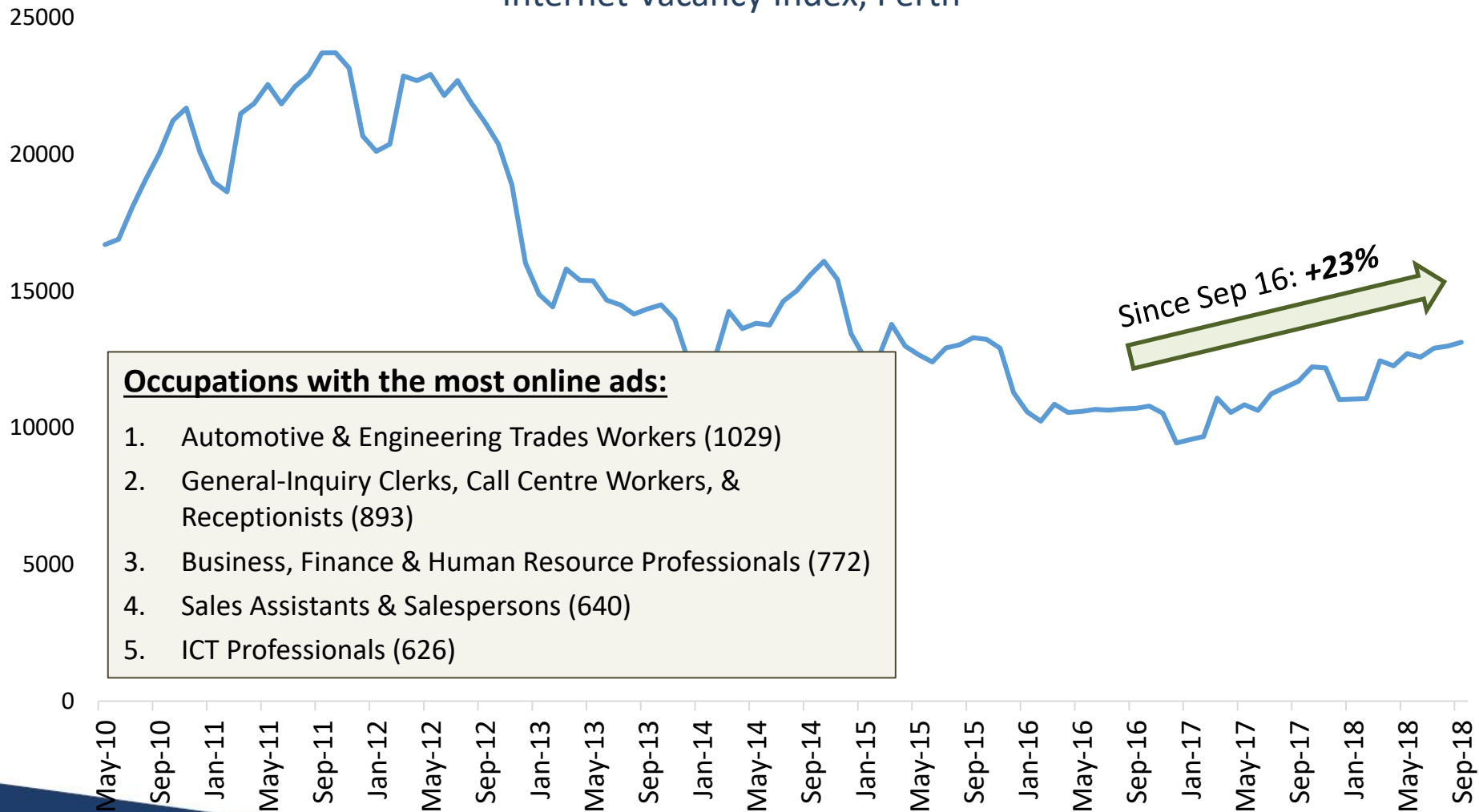


# Mining employment in WA has increased, but still below peak



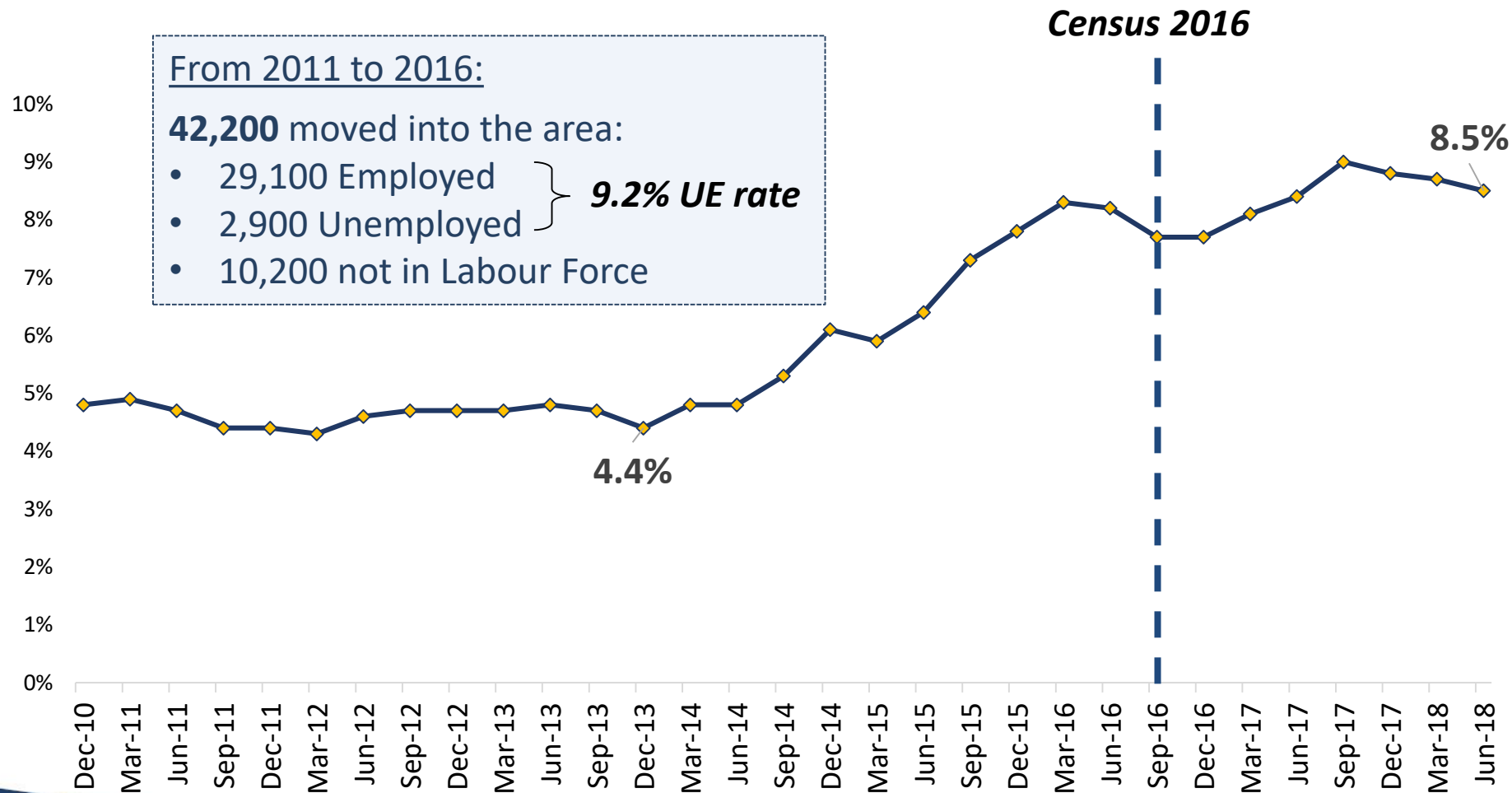
# Number of online vacancies has been increasing... ...but it is still well below the peak from 2012

Internet Vacancy Index, Perth



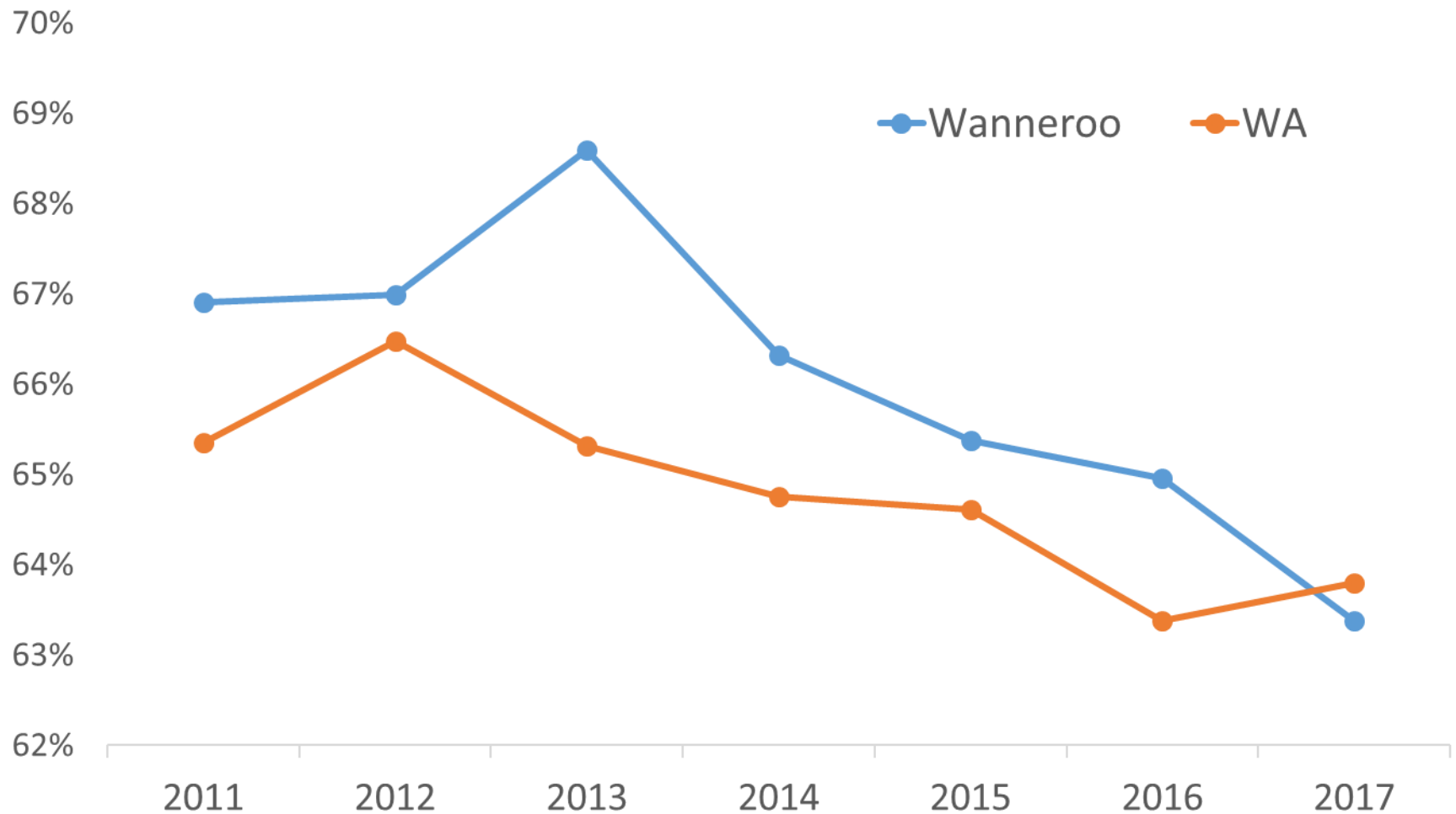
# The unemployment rate remains high

Wanneroo LGA



# Employment hasn't kept up with population growth

Employment to population ratio, Wanneroo LGA

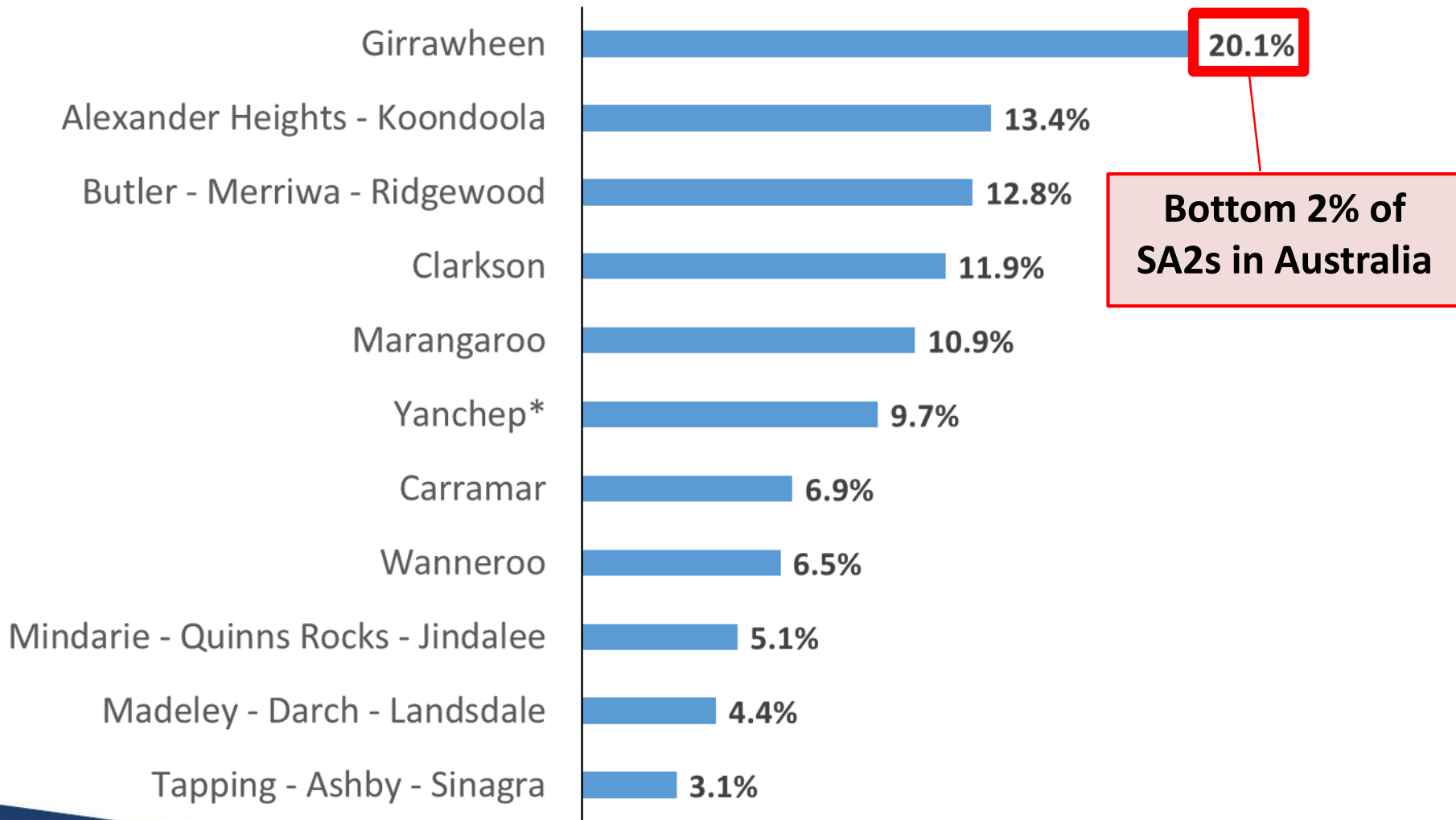


*Note: Employment to population ratio figures for Wanneroo are estimates derived from Small Area labour market data*

*Source: Department of Jobs and Small Business, Small Area Labour Markets, June Quarter 2018; ABS, Estimated Resident Population, 2017; ABS Labour Force, August Quarter 2018 (4 quarter averages of original data);*

# Some areas are worse than others

Unemployment rates by SA2, June Quarter 2018



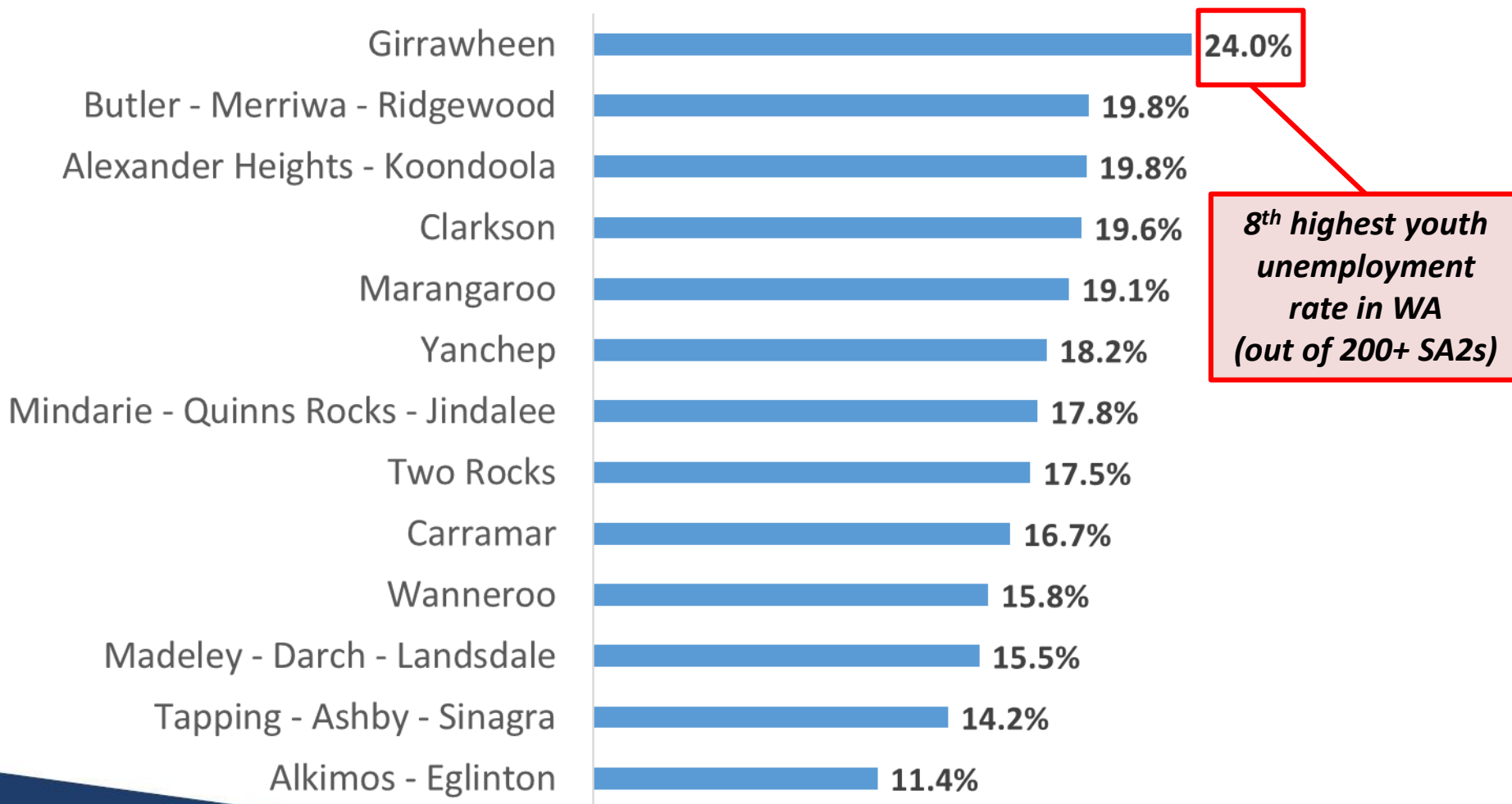
\*Defined under the 2011 ASGS

Source: Department of Jobs and Small Business, Small Area Labour Markets, June Quarter 2018



# Youth unemployment is a problem in many areas

Unemployment rates by SA2, 15-24 year olds, 2016



# Who is getting left behind?

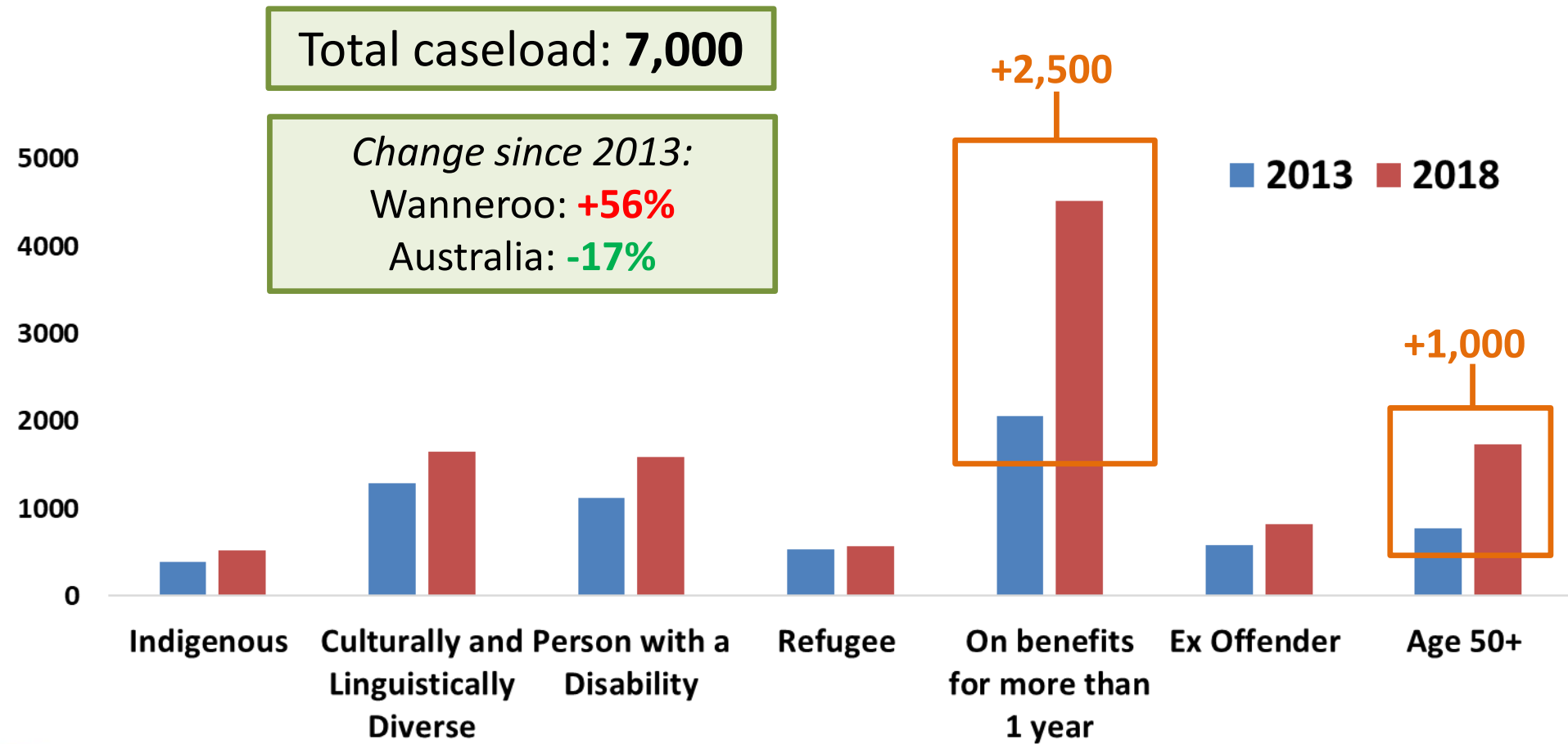
jobactive caseload, Wanneroo LGA

Total caseload: **7,000**

*Change since 2013:*

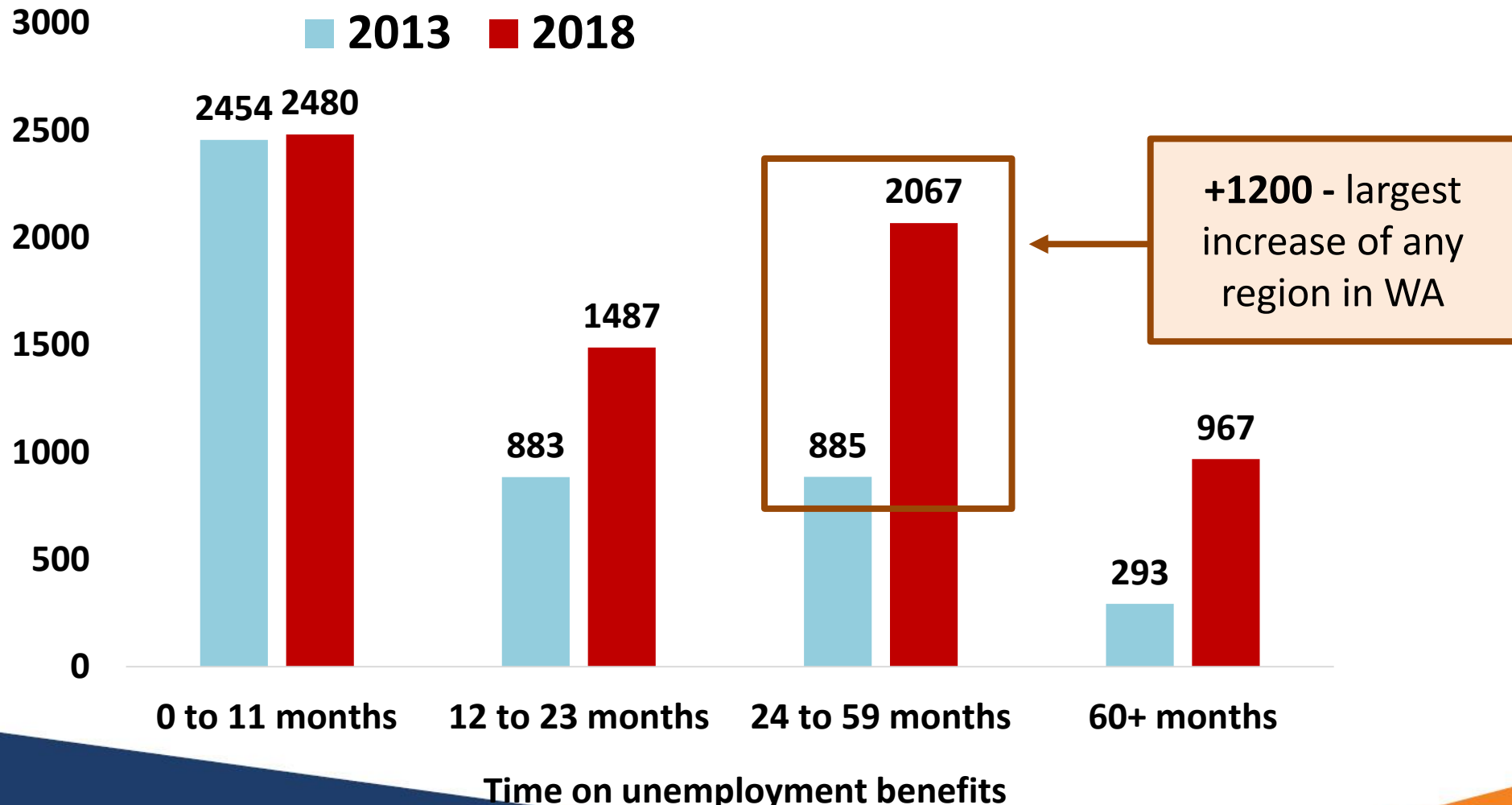
Wanneroo: **+56%**

Australia: **-17%**



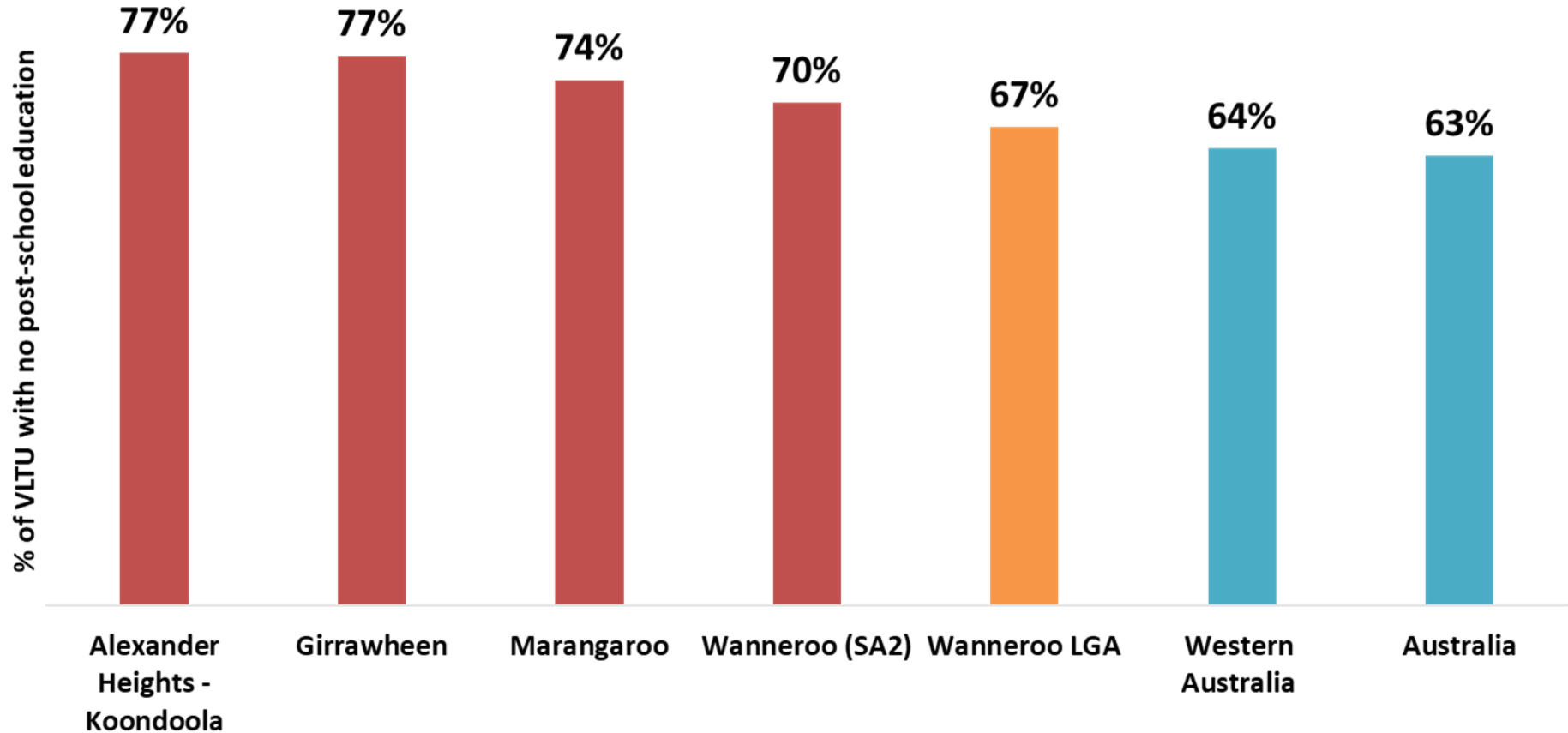
# Long term unemployed increasingly marginalised

jobactive caseload, Wanneroo LGA



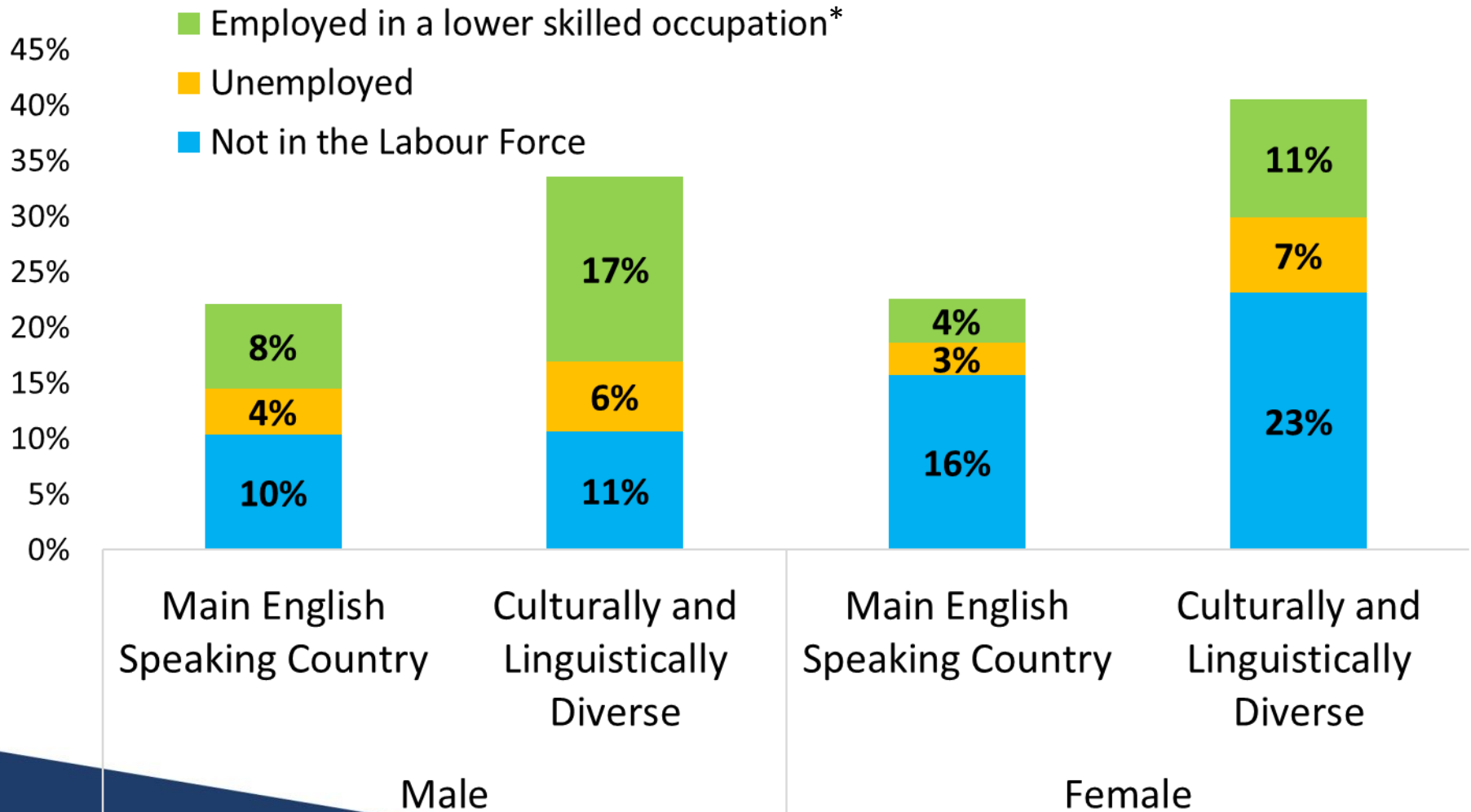
# Many VLTU have no post-school education

Job seekers on benefits for 24 months or more, Wanneroo LGA



# Migrants are often underutilised

Persons with a Bachelor degree or higher, Wanneroo LGA

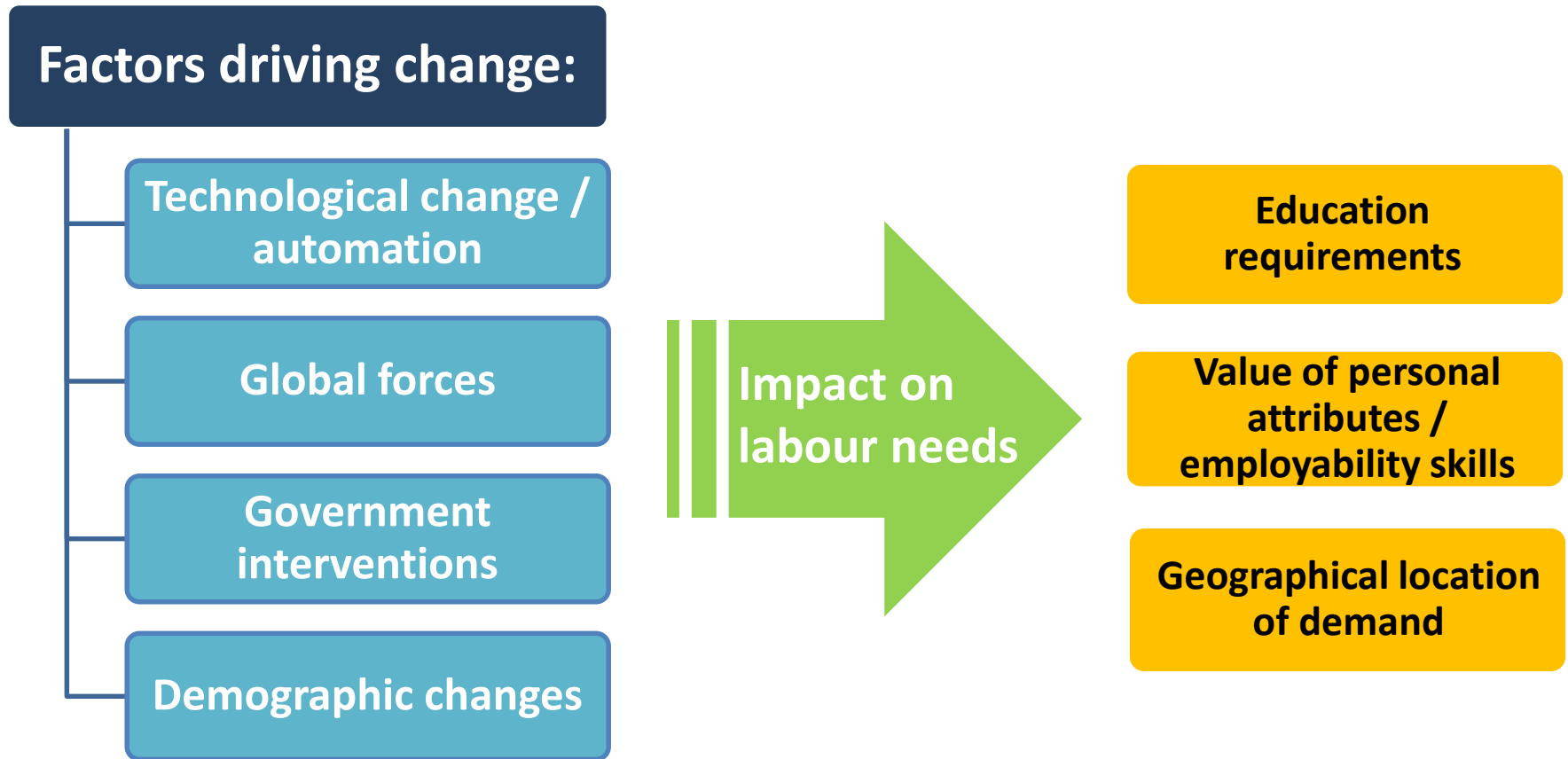


\*For this analysis, 'lower skilled occupation' is defined as Labourers, Machinery Operators and Drivers, and Sales Workers.

Source: ABS Census of population and housing, 2016

What of the future?

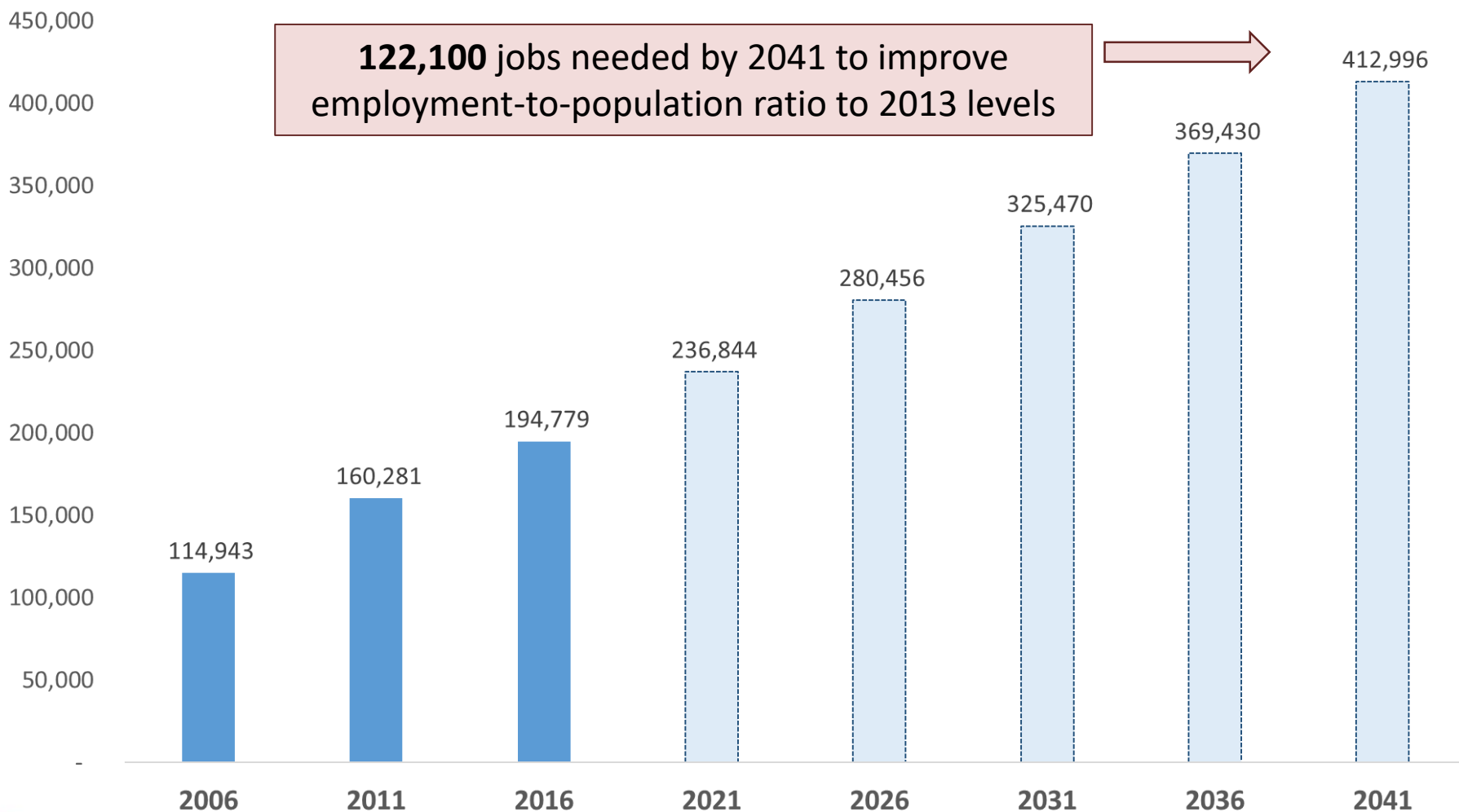
# The jobs market will continue to change



Mismatches between the demand and supply of labour can constrain growth and displace workers

# Population projected to more than double

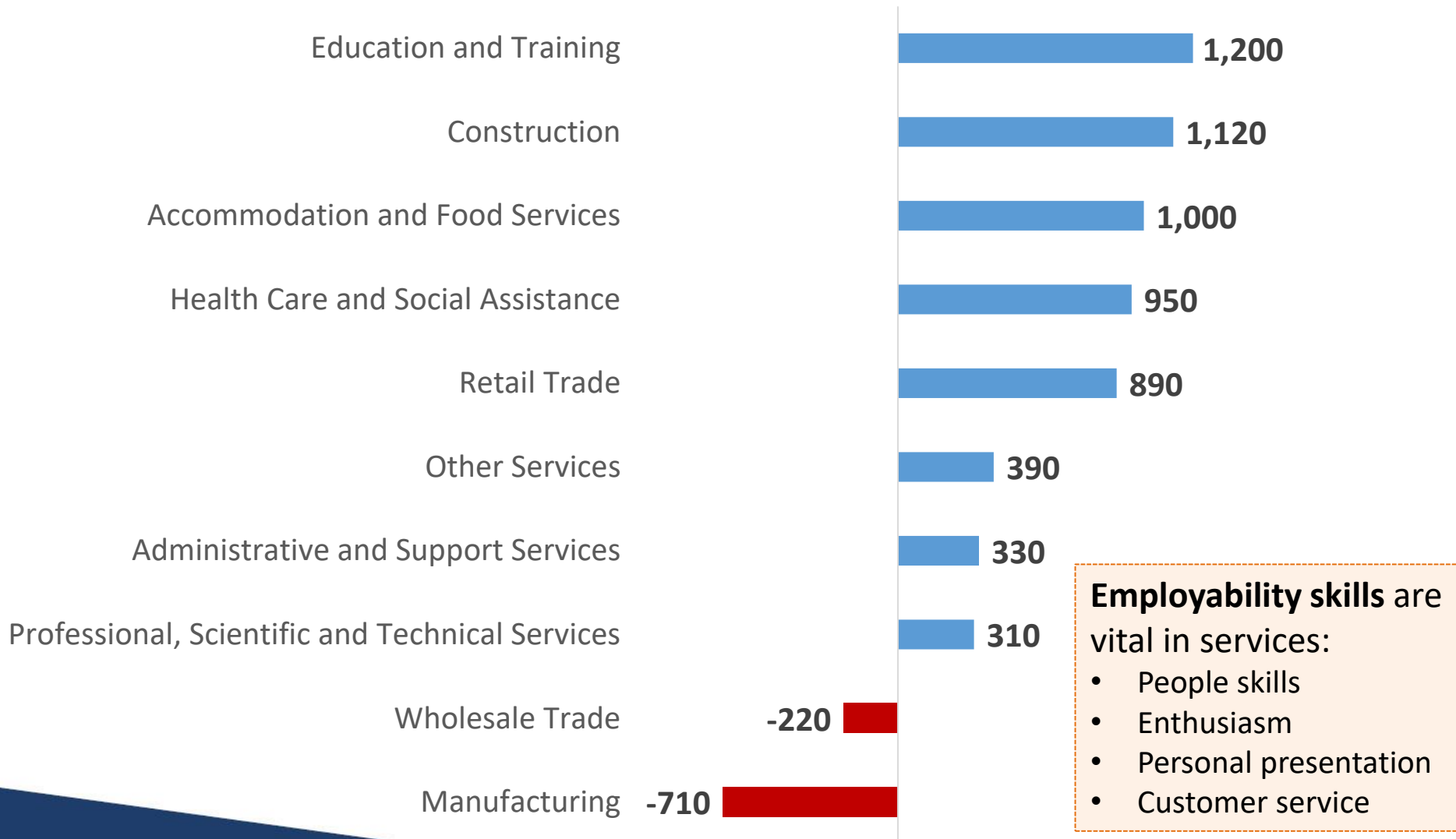
Total population, Wanneroo LGA





# There is a shift to the services sector...

Change 2011 to 2016, Wanneroo LGA

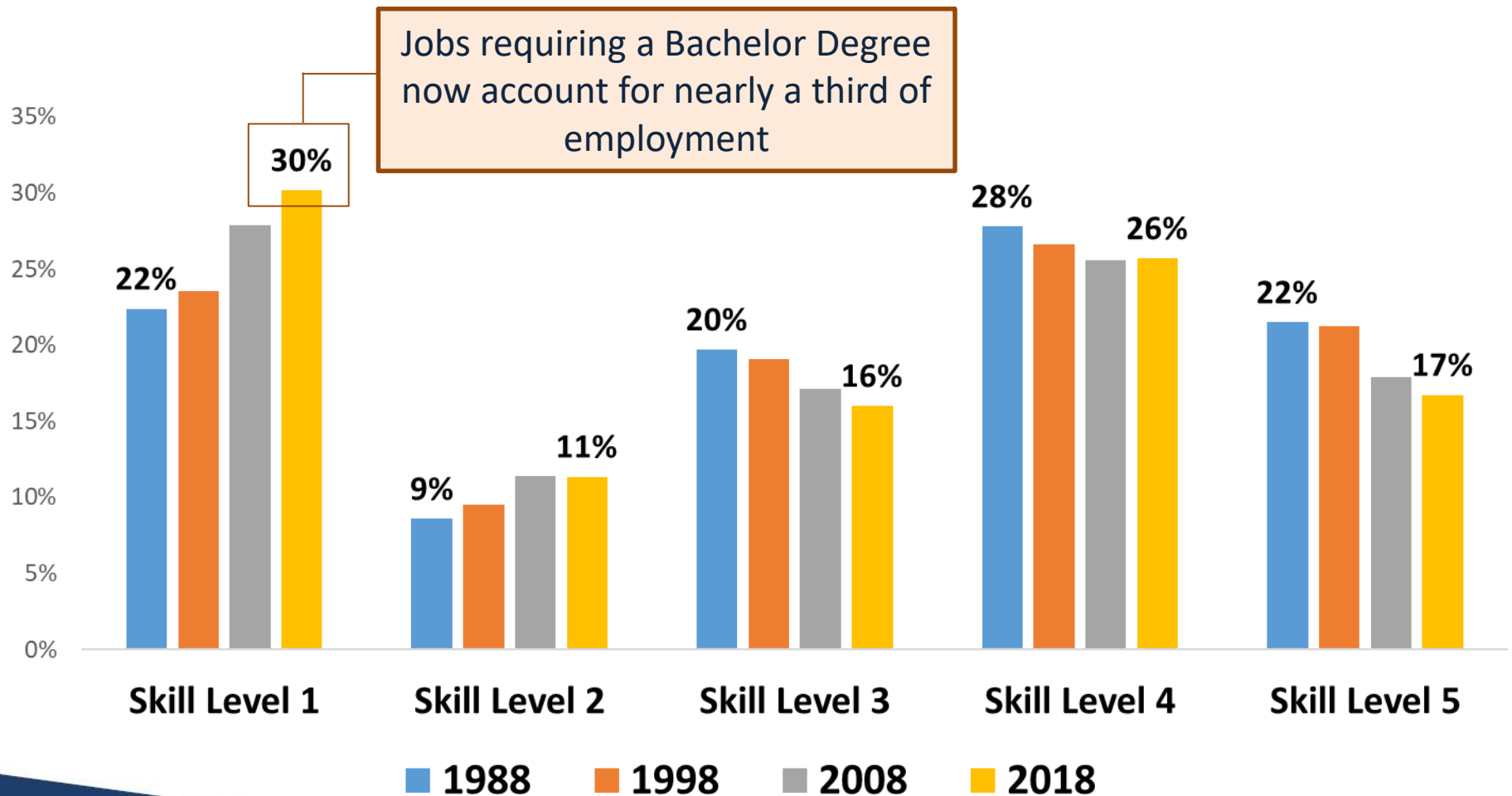


Note: Raw numbers may be underestimates due to a high number of 'Not Stated' responses in the 2016 Census

Source: ABS Census of population and housing, 2011 and 2016 (Place of Work)

# ...and a long-term shift towards higher skilled jobs...

## Western Australia, share of employment



# ...but growth in skilled jobs in Wanneroo is slow

2011 to 2016 Census

**+12,200** (+38%)  
Jobs in Wanneroo

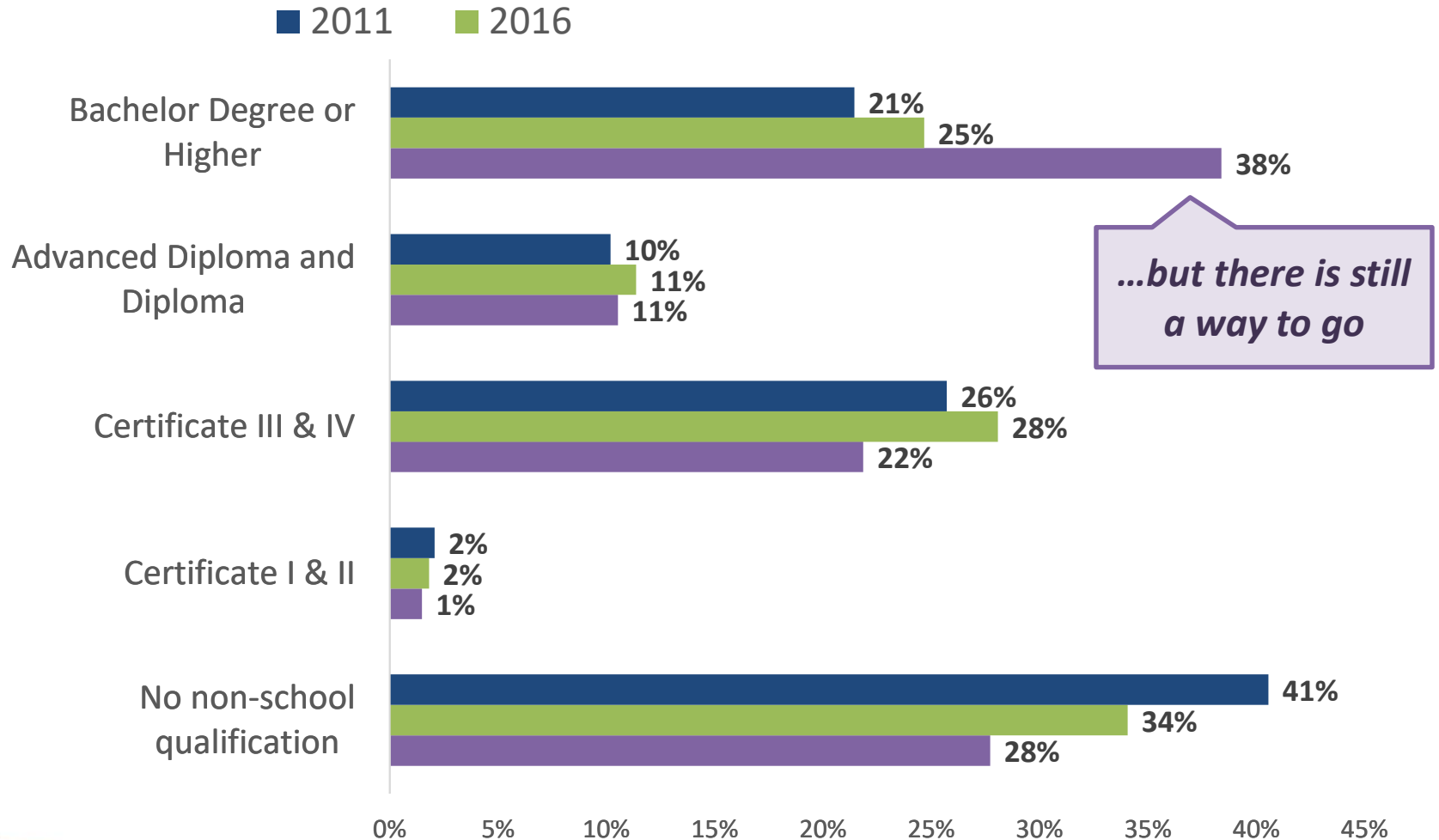
High skilled jobs\* account  
for **22%** of this growth

**+625,500** (+6%)  
Jobs across Australia

High skilled jobs\* account  
for **49%** of this growth

# Education levels are improving...

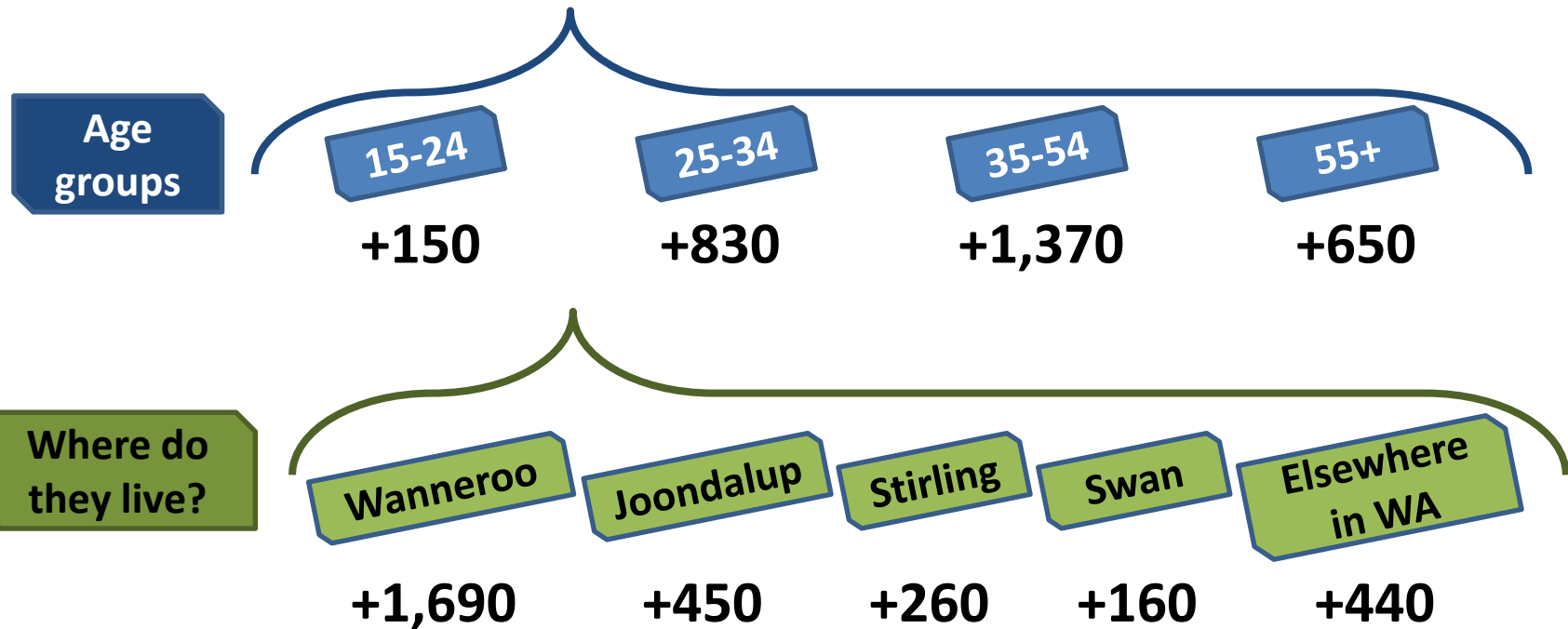
Wanneroo LGA, 25-34 year olds



# Many new higher skilled jobs being given to people outside the region

Wanneroo LGA, 2011-2016

## *3,000 new higher skilled jobs\* since 2011*



\*For this analysis, 'higher skilled jobs' refers to Manager and Professional jobs

Source: ABS, Census of Population and Housing, 2011 and 2016

# Employers increasingly seeking these transferable skills

Since 2012, job ads requiring this have increased by over 200%

**Digital literacy**

**Problem solving**

**Critical thinking**


**Creativity**

**Presentation of information**

**Financial literacy**



# Concluding thoughts

- Labour market conditions are still challenging, with some areas and groups struggling in particular
    - Young people struggling to get a foothold in the labour market
    - Can more be done to help people before they become long-term unemployed?
  - Higher skilled jobs are growing, but at a lower rate than the national average
    - Many of these jobs are going to people outside the area
  - Education levels have improved, but still below the state average
  - Can qualified migrants be better utilised?
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# Further Information

- [www.jobs.gov.au/recruitment-conditions](http://www.jobs.gov.au/recruitment-conditions)
- <http://lmip.gov.au/>
- [www.jobs.gov.au/skillshortages](http://www.jobs.gov.au/skillshortages)
- <https://www.jobs.gov.au/australian-jobs-publication>
- [www.joboutlook.gov.au](http://www.joboutlook.gov.au)
- <http://whatsnext.jobs.gov.au>





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If you have any questions about the presentation please contact the Recruitment and Employer Needs Analysis Section at [RecruitmentAnalysis@jobs.gov.au](mailto:RecruitmentAnalysis@jobs.gov.au)



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