

WANNEROO FESTIVAL

EXHIBITOR PROSPECTUS

SUNDAY 26TH JANUARY 2020

4:00PM—8:30PM

WANNEROO SHOWGROUNDS, ARITI AVE, WANNEROO



EVENT BACKGROUND

A Community Festival held on 26 January 2020 within the heart of our City that provides the opportunity for residents and community members to come together and celebrate Wanneroo and its diverse culture.

Starting at 4pm the event will run into the evening with an array of colour, multicultural music, dance and inclusive activities for the whole family to enjoy. The event will provide opportunity for local community groups to showcase their cultural traditions, provide the community with a sense of place and encourage social cohesion in a safe and accessible environment.

Attendees can journey through the Global Laneway to experience the many cultures that make up the City of Wanneroo.

There will be a variety of international food vendors so attendees can experience the many flavours from around the world.

THE CITY OF WANNEROO - DEMOGRAPHICS

The City of Wanneroo is Western Australia's largest and fastest growing local government spanning 684 square kilometres in the north west metropolitan region of Perth.

Characterised by a culturally diverse population of 210,000 people, the City's population is forecast to almost double to more than 412,000 by 2041.

The City of Wanneroo offers a range of lifestyle choices for its community, encompassing the beach, the bush and everything in between.

SOURCE: <https://profile.id.com.au/wanneroo/population-estimate> (2019 forecasts used and figures rounded where applicable)



210,000
RESIDENTS



73,218
HOMES



40%
FAMILIES



33
MEDIAN AGE



12
NEW RESIDENTS
PER DAY



HOW TO GET INVOLVED:

The City are looking for expressions of interest from cultural groups and businesses to support this new event within the City of Wanneroo.

We would like to work together to create a diverse and community focused event and would love to see what you can offer.

To express your interest, please use the links on the following pages.

KEY DATES

APPLICATIONS OPEN:

FRIDAY 20 SEPTEMBER 2019

APPLICATIONS CLOSE:

SATURDAY 19 OCTOBER 2019

CONFIRMATION:

FRIDAY 11 OCTOBER 2019



CULTURAL & ROVING PERFORMERS

The City are seeking expressions of interest from community groups and businesses who are able to provide professional live performances and which offer a cultural experience for event attendees.

To express your interest in being involved in this event, please use the following link:

www.wanneroo.wa.gov.au/wanneroofestivaleoi



FOOD VENDORS

The City are seeking expressions of interest from food vendors that can enrich this event by offering event attendees a cultural dining experience.

The City wishes to promote the use of sustainable packaging. Preference will be given to vendors who use biodegradable and compostable materials to serve food and beverages.

All food and drink vendors must provide their Certificate of Registration and Public Liability Insurance when applying. If your attendance is confirmed, as an existing food business already registered with another council but intending to trade in the City of Wanneroo you will be required to notify the Health Department at the City by emailing health@wanneroo.wa.gov.au. The notification must be completed within two (2) weeks of attendance confirmation.

Trading Space:

Site fee.....\$150

Extras:

10 amp connection*.....\$20

15 amp connection*.....\$30

*Each additional 15 amp or 10amp connection incurs additional cost

To express your interest in being involved in this event, please use the following link:

www.wanneroo.wa.gov.au/wanneroofestivaleoi

CULTURAL ACTIVITIES & STALLHOLDERS

The City are seeking an expressions of interest from community groups of interest and organisations who are able to provide engaging cultural activities or products suitable for children and families.

Trading Space:

Site fee (stallholders selling products only): \$150

Extras:

10 amp connection* \$20

15 amp connection* \$30

*Each additional 15 amp or 10amp connection incurs additional cost

To express your interest in being involved in this event, please use the following link:

www.wanneroo.wa.gov.au/wanneroofestivaleoi



BAD WEATHER AND/OR CANCELLATION

The event will occur rain or shine unless the City deems the weather to be a threat to the safety of patrons. Should this be the case, the event will be cancelled. It will be at the discretion of the City of Wanneroo to refund the site fee. Please ensure you bring tarpaulins and/or plastic to cover any delicate items if there is a forecast of rain. If the applicant cancels for personal reasons after payment has been made, no refund will be issued.

INSURANCE

The City of Wanneroo has Property and Public Liability Insurance to cover for property and contents belonging to the City. This insurance does not extend to cover the property of the applicant and their staff/ group members. The City of Wanneroo requires all stallholders to have Property and Public Liability Insurance with a minimum cover of \$10,000,000. The policy must be valid and held with an insurer licensed to do business within Australia (APRA approved).

Please attach a current insurance certificate with your application.

APPLICATION SELECTION & TIMELINE

Applications will be selected based on their suitability and to ensure a range of diverse cultures are represented at the event. The City will not enter into discussions regarding the denial of competing businesses or organisations. The City's aim for this event is to allow exhibitors the opportunity to connect with the community and provide a wide range of products and services.

Successful applicants will be notified as per the deadline under key dates. Once notified, you must confirm your attendance at which point an invoice will be mailed to you. Payment of the invoice secures your place at the event. You must complete the online form provided by the Events Team ensuring you include as much information as possible in your application.

If your group requires some assistance to navigate City of Wanneroo processes associated with completing the expression of interest form, please make contact with the City's Events team, on 08 9405 5362 or via email events@wanneroo.wa.gov.au and a staff member will contact you.



FOR ANY FURTHER INFORMATION,
PLEASE CONTACT THE CITY OF WANNEROO EVENTS TEAM
(08) 9405 5011 | events@wanneroo.wa.gov.au