

Arts Policy

Policy Owner:	Cultural Development
Contact Person:	Manager Cultural Development
Date of Approval:	7 December 2021 (CP02-12/21)

POLICY STATEMENT

The City of Wanneroo (City) values arts as a means of celebrating the history and identity of our community, enhancing the local environment and contributing to a sense of place. It provides opportunities within the City of Wanneroo community that develop and stimulate:-

- a healthy sense of belonging;
- a sense of place and distinctive identity;
- a pride in diversity; and
- a curiosity, connectivity and an active participation in creativity.

POLICY OBJECTIVE

The purpose of this policy is to provide guidance for the effective management of the City's artistic and cultural programs recognising the City's role in conserving, celebrating and interpreting local heritage and cultural significance.

This policy sets out the principles that guide the City's approach to its art collection, public art collection, community arts, exhibition and arts development programs, local artists and actively involved communities.

It is supported by the following key principles-

- advocacy, promotion and communication
- access, participation and appreciation
- investing in local practice
- local identity, heritage and new communities
- creative spaces and public places
- cultural industries, economic development and cultural tourism
- strategic planning, resources and infrastructure
- creative destinations and trails
- collaboration, partnerships and external funding
- implementing best practice and excellence
- sustainable management, purchase and handover for considered development.

SCOPE

This policy applies to City Employees, Council Members, artists, developers, cultural agencies, arts groups and Wanneroo's diverse communities.

IMPLICATIONS (Strategic, Financial, Human Resources)

The Arts Policy is underpinned by the City's vision for the arts, which is recognised in the Corporate Business Plan and throughout the City's Cultural Plan.

Funding for cultural programs (e.g. exhibitions, workshops) is allocated via the City's Annual Budget process. The City applies for external funding where available to enhance and support art development e.g. grants.

Under the WA State Percent for Art Scheme, which encourages art in the built environment, developers will contribute towards local public art by commissioning artwork which is subsequently handed over to the City for inclusion in the City's Public Art Collection. Such artwork becomes subject to ongoing maintenance and management, and is planned for in the City's annual asset maintenance budget allocation.

IMPLEMENTATION

The City recognises that participation in a dynamic art and cultural environment cultivates community well-being, local identity and further develops creative expression. Community engagement in the arts is provided through:-

- **art collection**
management of the City's cultural assets, investment, promotion/awareness, including acquisition and deaccessioning
- **public art collection**
celebration of place, conservation, commissions, advocacy and advice
- **community arts**
response to community needs; to, for and with community
- **exhibition program**
plan and deliver sensitive, intelligent, responsive and inspirational exhibitions and displays
- **arts development**
share, care, communicate, nurture audience appreciation for the arts, provide cultural leadership.

ROLES AND RESPONSIBILITIES

The Manager of Cultural Development is responsible for the implementation of this policy in collaboration with relevant service unit managers.

The City facilitates an Arts Advisory Group consisting of Council Members, cultural industry representatives and City Officers to provide advice and guidance on art programs and the City's art collections. The Arts Advisory Group's role is to advise and make recommendations to Council.

EVALUATION AND REVIEW PROVISIONS

This policy shall be reviewed every three years.

DISPUTE RESOLUTION

All disputes in regard to this policy will be referred to the Director Community & Place in the first instance. In the event that an agreement cannot be reached, the matter will be submitted to the CEO for a ruling.

DEFINITIONS

DEFINITIONS: Any definitions listed in the following table apply to this document only.

	ART
Art	The expression or application of human creative skill and imagination. Art is subjective, its definition varies between cultures and has changed throughout history. This includes visual art; art forms that create works that are primarily visual in nature, such as drawing, painting, sculpture, printmaking, design, photography, ceramics, video, film-making and architecture.
Community Arts	Community Arts and cultural development are community-based arts practices and can engage any art form. There are many variations of how community arts and cultural development works are made, developed and shared, and as such, there is no one model. What is at the core of this practice, however, is the collaboration between professional artists and communities to create art.
Culture	For the purposes of this policy, culture refers to the City's engagement with the community through the provision of cultural assets and activities aligned to arts, museums, galleries, libraries, community history, heritage locations and public spaces.
Public Art	Public art is usually site specific, can be permanent or temporary, and is artwork in the public domain. It can be sculptural, mural, and significantly diverse in form. Monuments, statues and memorials are the more traditional forms of public art. Today public art is extremely diverse in form and can include interactive works, urban art, street art, architectural street furniture, 2D and 3D projections, multisensory artworks, temporary and ephemeral works.
Collections	A collection may be defined as a set of material or intangible objects (artworks, artefacts, archive documents, ephemera etc.) which an individual or an establishment has assembled, classified, selected, and preserved in a safe setting and usually displays to a smaller or larger audience, according to whether the collection is public or private.
Exhibitions	Exhibitions can include all art forms, and cultural materials, vary in themes and scale, and are publically displayed. Exhibition development includes the conception, design and delivery of an exhibition. This includes research; curatorial premise development; artist and lender selection and engagement; exhibition design; installation management; legal, planning and logistical management; records management; marketing, audience engagement and event management. Art exhibitions may include a commercial interest where items are available for purchase.
Cultural Significance	Cultural significance means aesthetic, historic, scientific, social or spiritual value for past, present or future generations. Heritage is something inherited from the past and valued enough today to leave for future generations.

RELEVANT POLICIES/MANAGEMENT PROCEDURES/DOCUMENTS OR DELEGATIONS

Management Procedure for the Art Collection (Purchasing and Exhibition)
 Management Procedure for the Community Art Awards and Exhibition
 Management Procedure for Community and Public Art
 Local Planning Policy No.4.16: Provision of Public Art in Development Proposals (in development)

REFERENCES

Percent for Art Scheme information is managed by the State's Department of Finance in partnership with the Department of Local Government, Sport and Cultural Industries. Information is available at <https://www.wa.gov.au/organisation/departments/departments-of-finance/percent-art-scheme>

RESPONSIBILITY FOR IMPLEMENTATION

Manager Cultural Development

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