

Community Art Policy

<i>Policy Owner:</i>	Community Development
<i>Distribution:</i>	All Employees
<i>Implementation:</i>	September 2004
<i>Reviewed:</i>	30 June 2009 – Item No. CD07-06/09
<i>Scheduled Review:</i>	June 2011

Statement

The City of Wanneroo is committed to providing opportunities for communities to express their collective identity through art and culture.

Community art is a community based arts practice or process that involves collaboration of professional artists and communities to create art.

Objective

This policy will ensure that Community Art Projects:

1. Allow communities to express their identity through cultural activities.
2. Are of a high artistic and technical standards.
3. Diverse in artform and approach.
4. Supportive of local artists where possible.
5. Improve the aesthetics of the given locale

Role

To achieve the objectives the City will:

1. Encourage a range of community groups to be involved in community art projects.
2. Assist community groups in developing their own community art projects.
3. Provide financial assistance where appropriate
4. Provide project management assistance where appropriate
5. Promote the cultural environment of the City through provision of quality community art projects.

Scope

This policy is relevant to the following entities:

1. Council Officers
2. Art Advisory Committee
3. Artists and community groups

Management

The City of Wanneroo will manage community art by:

1. Ensuring an even delivery of projects across the City.
2. Implement a program to maintain projects after they have been installed.
3. Make visual records of projects and create a file of projects for reference and promotional purposes.
4. Allowing the Art Advisory Committee to deliver informed decisions on the selection of community art projects to be funded.

Identification of projects

The City will advertise once per year for expressions of interest from community groups to run projects. The Community Arts Officer will be able to work in collaboration with groups to develop and manage their project.

All mediums are encouraged including all forms of visual and performing arts. The key element is community involvement. Council encourages a diverse range of projects and innovative ideas.

The Art Advisory Committee will select a number of community art projects each year based on the criteria set out in the application form and make recommendations to Council.

Responsibility for Implementation

Director Community Development