

## VISION

The City of Wanneroo, the centre for creative and sustainable growth, delivering strong, vibrant and connected communities.

## MISSION

Through strategic partnerships and effective leadership, we will provide spaces, places and services that:

- Build on our natural resources and cultural heritage
- Create distinct and vibrant village communities
- Enhance lifestyle choices
- Foster economic prosperity
- Encourage citizen and stakeholder participation in governance and development decisions.

## VALUES

**Teamwork:** we build functional relationships and work collaboratively to achieve common goals.

**Integrity:** we behave in an honest, open, respectful and accountable manner.

**Communication:** we practice clear and timely exchange of information and feedback.

**Innovation:** we add creativity and excitement to the workplace and projects we undertake.

**Continuous Improvement:** we build capacity by improving our systems and processes

**Valuing Our People:** we are committed to providing a safe workplace and the development of a healthy, productive, flexible and skilled workforce to adequately resource the organisation.

**Outcomes** : key areas of strategic focus



### Environmental

A sustainable natural, built and healthy environment in harmony with the growth of our municipality.



### Social

Healthy, safe, vibrant and connected communities.



### Economic

A prosperous region achieved through economic growth and employment.



### Governance

Leadership and community engagement ensures the best use of our physical, financial and human resources.

**Outcome Objectives** : what we want to achieve for each area of strategic focus

- 1.1 Improve conservation of local biodiversity in designated areas
- 1.2 Minimise use of water
- 1.3 Improve management, recycling and re-use of water
- 1.4 Minimise impact of development on natural landform
- 1.5 Improve the physical quality of the built environment
- 1.6 Minimise the incidence and impact of pollution

- 2.1 Increase choice and quality of neighbourhood and lifestyle options
- 2.2 Improve the City's identity and community well-being through arts, culture, leisure and recreation
- 2.3 Improve the capacity of local communities to support each other
- 2.4 Improve community safety
- 2.5 Improve transport options and connections

- 3.1 Increase availability of serviced commercial and industrial land
- 3.2 Improve regional infrastructure
- 3.3 Increase tourism within the region
- 3.4 Improve the viability and profile of rural industry
- 3.5 Increase the capacity of education and training services
- 3.6 Increase support for new and existing businesses

- 4.1 Improve strategic partnerships
- 4.2 Improve community engagement
- 4.3 Improve asset management
- 4.4 Improve business performance and the quality of service delivery
- 4.5 Improve long-term financial viability
- 4.6 Improve support for staff, Council and volunteers
- 4.7 Maintain a high standard of governance and accountability