

PURPOSE



The Social Strategy illustrates how the City of Wanneroo will shape 'healthy, safe, vibrant and connected communities' through its many services and community plans.

STRATEGIC CONTEXT



The City's SCP 2017/18 – 2026/27 sets out the vision and aspirations for the City across four key themes: Society, Economy, Environment and Civic Leadership. The Social Strategy guides, in particular, how the objectives of the Society theme are to be developed, delivered and evaluated in line with the City's priorities and services.

JOURNEY



Although the Strategy is guided by the content and themes identified through existing Plans, it also aims to be visionary so that any new plans that require development can align to the guiding principles and identified approaches. In turn, identified future initiatives also assist in reviews of the SCP.

GUIDING PRINCIPLES

The Strategy outlines a set of guiding principles which are to be the key considerations for the future creation of all community-directed Plans.

The City:

- Places the health and wellbeing of the community as the paramount consideration in all its interactions.
- Demonstrates a proactive approach to community engagement by promoting opportunities for participation in the planning, review and improvement of services and projects for our community.
- Strengthens its cultural capability by engaging with people from culturally and linguistically diverse backgrounds.
- Demonstrates its commitment to reconciliation by proactively and meaningfully engaging with Aboriginal and Torres Strait Islander peoples.
- Contributes positively to place based community driven solutions to local needs.
- Demonstrates its commitment to reconciliation by proactively and meaningfully engaging with Aboriginal and Torres Strait Islander peoples.
- Develops self-sufficiency of individuals and communities through the provision and promotion of volunteer opportunities, leadership and capacity building initiatives, and continuing to leverage from local knowledge and skillsets.
- Ensures that vital social infrastructure is coordinated and integrated into place activation strategies and land use planning.
- Supports high quality sustainable services for the community that utilise multi-sector approaches and encourages innovation, continuous improvement and maximum benefit to the community.
- Leads information sharing, partnerships and collaboration with different stakeholders to further strengthen the City's social, environmental, cultural and economic wellbeing.
- Meets governance standards and accountability measures that reflect quality and value for money.

SERVICES - SOCIETY

- Community Recreation Programs and Facilities
- Public Health
- Community Facilities
- Emergency Management
- Place Management
- Community Development and Engagement
- Library Services
- Museum, Heritage and the Arts

SERVICE APPROACH / ROLE

- Policy and Planning
- Partnership Development
- Community Leadership and Empowerment
- Information and Engagement
- Service and Facility Provision
- Advocacy and Support

COMMUNITY OUTCOMES

- Healthy and Active People
- Safe Communities
- Connected Communities
- Distinctive Places