



Community Engagement Workshop

Wanneroo Local Area Plan

12 March 2020

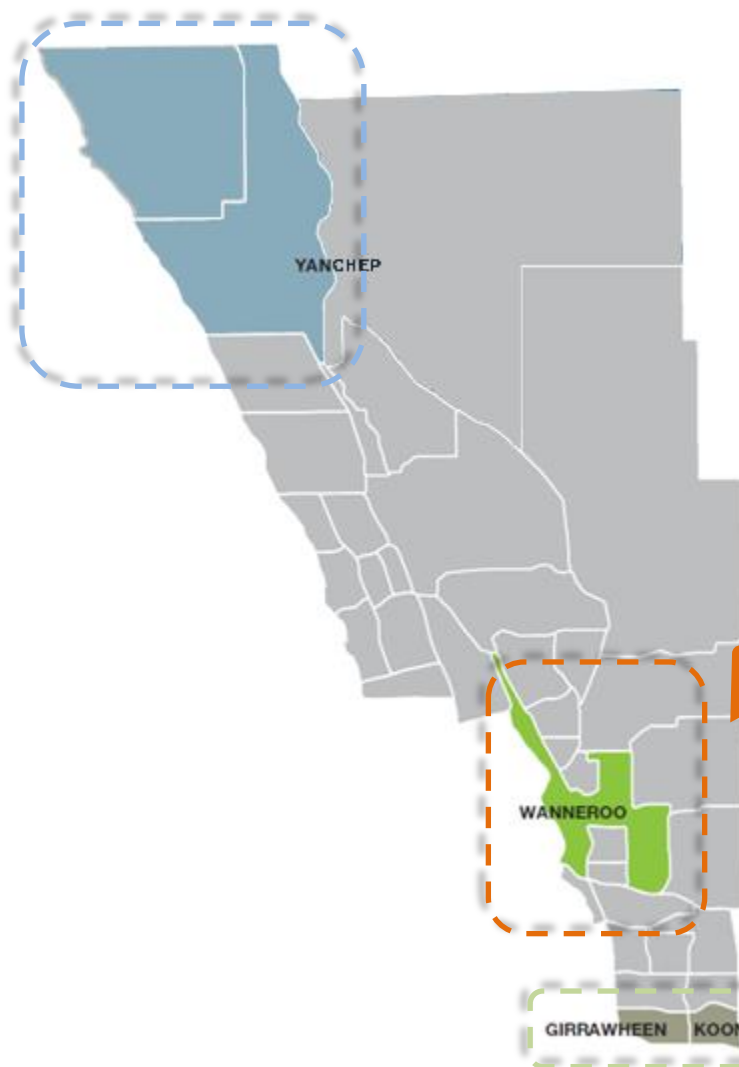
What is Local Area Planning?

- 'Place-based approach' is aligned to the City's Strategic Community Plan
- Identifies local priorities and values through consultation with local residents and visitors
- Guides how unique characteristics of places will be developed, managed and activated



The City's Place Focus Areas

2018/19
Yanchep &
Two Rocks



2019/20
Wanneroo

2018/19
Girrawheen &
Koondoola

Wanneroo LAP Map



The Process



Step 1

(Dec –Jan 2020)

- Research
- Area Profiling
- Planning



Step 2

(Feb-Mar 2020)

- Community Engagement



Stage 3

(Mar-June 2020)

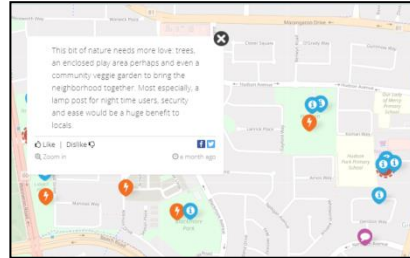
- Analysis
- LAP Preparation
- Approval

Ways to Have a Say



YOUR SAY

- 1,694 page views
- 741 people



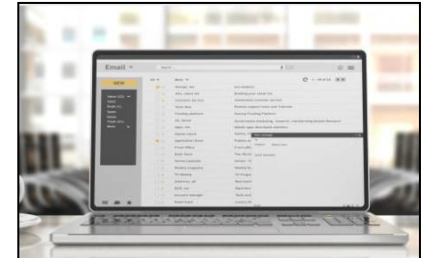
MAPPING TOOL

- 378 site views
- 165 people
- 49 comments & ideas



SURVEYS

- 111 people
- 18 interviews



DATABASE

- 114 people
 - : Community
 - : Stakeholders
 - : Businesses

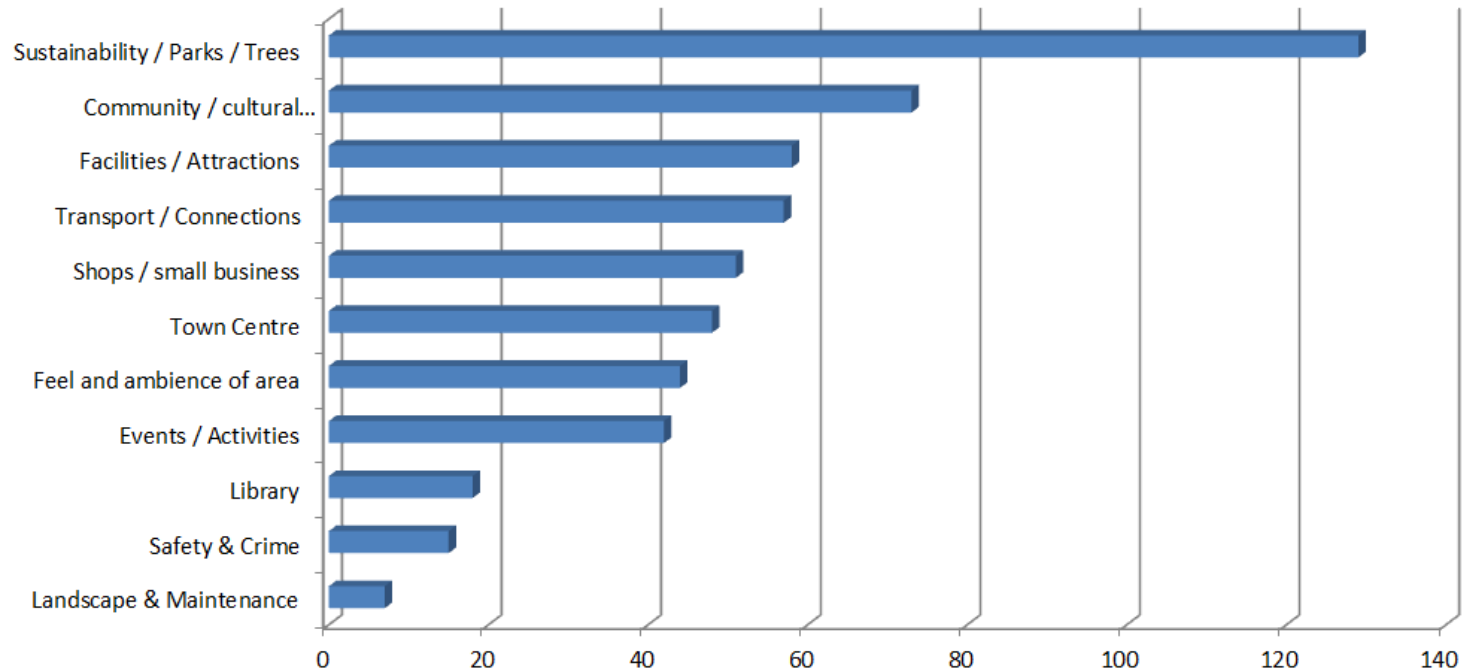


FACEBOOK

- 13,750 reach
- 727 clicks
- 83 reactions and comments

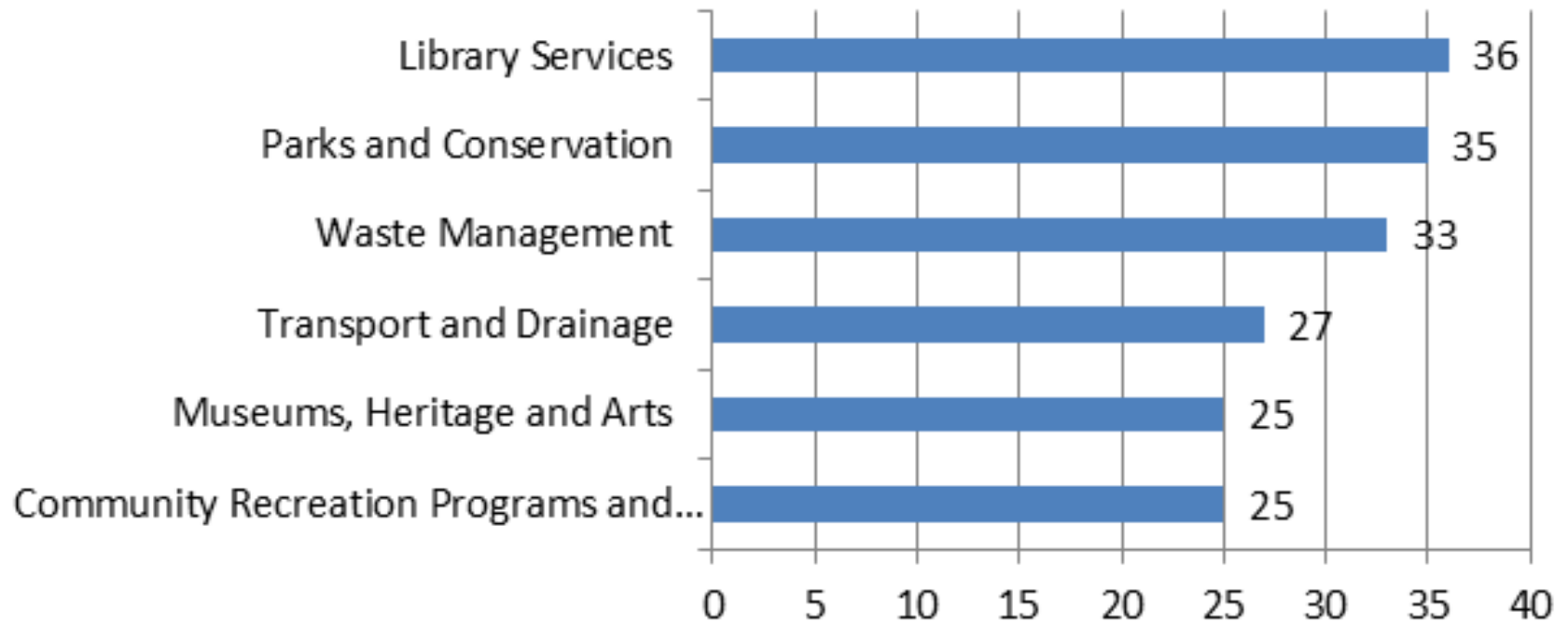
Community engagement findings so far

Your priority areas



Community engagement findings so far

City services you mostly use



Today's workshop activities

- Priority Stations – for ideas and comments
- Mapping Table – for location based comments and ideas
- Vision Table – words for the vision
- 40 minutes for activities, then a group roundup of key points

Where To From Here?

- **Mar-May** Project team analysis
- **Mid-late May** Community Workshop 2 - Key priorities and outcomes of engagement
- **June** Plan to Council for approval



Group Discussion

