What is Local Area Planning?

• ‘Place-based approach’ is aligned to the City’s Strategic Community Plan
• Identifies local priorities and values through consultation with local residents and visitors
• Guides how unique characteristics of places will be developed, managed and activated
The City’s Place Focus Areas

2018/19
Yanchep & Two Rocks

2019/20
Wanneroo

2018/19
Girrawheen & Koondoola
The Process

**Step 1**
(Dec – Jan 2020)
- Research
- Area Profiling
- Planning

**Step 2**
(Feb-Mar 2020)
- Community Engagement

**Stage 3**
(Mar–June 2020)
- Analysis
- LAP Preparation
- Approval
Ways to Have a Say

YOUR SAY
- 1,694 page views
- 741 people

MAPPING TOOL
- 378 site views
- 165 people
- 49 comments & ideas

SURVEYS
- 111 people
- 18 interviews

DATABASE
- 114 people
  - Community
  - Stakeholders
  - Businesses

FACEBOOK
- 13,750 reach
- 727 clicks
- 83 reactions and comments
Community engagement findings so far

Your priority areas

- Sustainability / Parks / Trees
- Community / cultural...
- Facilities / Attractions
- Transport / Connections
- Shops / small business
- Town Centre
- Feel and ambience of area
- Events / Activities
- Library
- Safety & Crime
- Landscape & Maintenance

City of Wanneroo
Community engagement findings so far

City services you mostly use

- Library Services: 36
- Parks and Conservation: 35
- Waste Management: 33
- Transport and Drainage: 27
- Museums, Heritage and Arts: 25
- Community Recreation Programs and...: 25
Today’s workshop activities

• Priority Stations – for ideas and comments
• Mapping Table – for location based comments and ideas
• Vision Table – words for the vision
• 40 minutes for activities, then a group roundup of key points
Where To From Here?

- **Mar-May**  Project team analysis
- **Mid-late May**  Community Workshop 2 - Key priorities and outcomes of engagement
- **June**  Plan to Council for approval