

THE ECONOMY AND EMPLOYMENT

WHAT ARE OUR OPPORTUNITIES AND CHALLENGES?

In the next 20 years the City will grow by approximately 150,000 residents which will result in an increase of qualifications, skills and experiences.

Whilst this influx of skills will contribute significantly towards developing and strengthening the local economy, it will also create challenges for the City to provide a suitable supply of jobs to match these skills and make the City a place where people choose to both live and work.

WHERE WILL ECONOMIC ACTIVITY OCCUR?



Activity Centres

including the future Yanchep, Alkimos and Eglinton Centres as well as Clarkson, Wanneroo and smaller centres.



Industrial Areas

such as the Neerabup and Wangara industrial areas, as well as new industrial locations in Yanchep and Two Rocks.



Specialised industries

including agriculture in areas such as North Wanneroo, as well as tourism and commercial fishing areas.



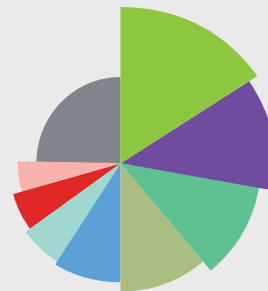
Home-based businesses

such as home offices, family day care centres and professional practices in locations throughout the City.

Land use planning determines the location of industries and businesses and the types of activities that can occur.

This can play a role in influencing a businesses or industry's success.

WHAT ARE OUR CURRENT LEADING INDUSTRIES?



Let us know your thoughts

We are aiming to provide more employment opportunities for residents to increase the number of people who both live and work in the City of Wanneroo.

We also want to assist economic growth by attracting industries and businesses to locate to the City of Wanneroo.

Let us know how you would like us to make this happen.