



May 2014

Improving Major Roads and Rail Infrastructure

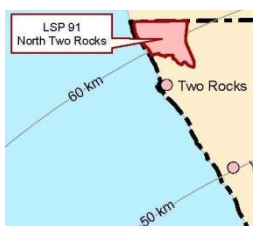


Find out what's happening with the latest major road and rail projects in the City of Wanneroo:

- Mitchell Freeway Extension and connection into Neerabup Industrial Area.
- Northern Suburbs Railway extension
- Other major projects

Go to [page 2](#) to read the full article

New Plan for Major Residential Development in Two Rocks



The North Two Rocks Local Structure Plan (LSP 91), located 10km North of Yanchep, proposes the development of 8.34km² of land for a new residential community. The location and sheer size of this development presents a range of opportunities for business.

Go to [page 4](#) to read the full article

FREE NEW Digital Enterprise Program



Throughout May and June 2014 Business Foundations is running a series of FREE workshops in Wanneroo to help improve the way you do business and deliver services online. The workshops are open to all businesses and not for profit organisations.

Go to [page 7](#) to read the full article

View the Winners – 2014 Photo Competition & Other Tourism News



View the winning photos from the 2014 photography competition. It was a huge success with a record number of entries and outstanding quality of photos.

In other tourism news Restaurant & Catering Australia is hosting a series of Doing Business Better seminars.

Go to [page 8](#) to read the full article

Upcoming Business Events & Workshops



- Nominations open for the 2014 WA Innovator of the Year
- Kingsway Business Expo success
- Plus there are over 40 local business events and workshops happening over May, June and July

Go to [page 13](#) to read the full article



Improving Major Roads and Rail Infrastructure

What you told us:

In April 2012, the City of Wanneroo conducted a 'Business Perceptions Survey' as part of our Strategic Community Planning process. From this survey you told us:

People associate local government's role in the economy with:



The number 1 suggested improvement for business is:

#1: Traffic management

Improve traffic flow and access to other businesses in the area

We are listening:

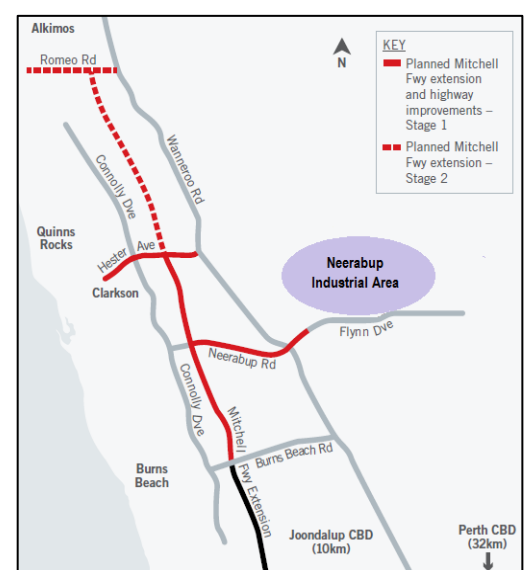
The City of Wanneroo's Business Development Team has taken your feedback on board. Here is an update on the status of major roads, rail and infrastructure projects:

Mitchell Freeway Extension and Link to Neerabup

The City of Wanneroo has been advocating to the State Government to extend the Freeway beyond Burns Beach Road for the past 8 years and participated in the Mitchell Freeway Extension Working Group since 2012.

The State Government has now committed to extending the Mitchell Freeway from Burns Beach Road to Hester Avenue and completing the eastern extension of Neerabup Road into Neerabup Industrial Area. Construction of the Freeway extension is due to commence in early 2016, with completion scheduled for 2017. Main Roads will be putting out a tender for construction of the Freeway extension in early 2015.

Once opened, this will significantly improve traffic flow. In addition the City of Wanneroo is keen to continue its advocacy to the State Government for continued extension of the Mitchell Freeway beyond Hester Avenue. This project is listed as a 'top priority' in the City's draft Advocacy Strategy.



Northern Suburbs Railway

Construction of the Butler Station is complete! Transport Minister Dean Nalder has advised that the station will open in September 2014 for passenger use, once the signalling, overhead wiring and technical works are completed. In addition the project will come \$20 million under budget and open three months earlier than expected.

Key features of the Butler Rail extension project include:

- 7.5km extension of the northern suburbs rail from Clarkson to Butler
- Three road-over-rail bridges at Landbeach Boulevard, Benenden Avenue and the future Butler Boulevard.
- A park 'n' ride station with approximately 930 car bays
- 11 new buses to provide feeder services into Butler and Clarkson stations
- Four additional railcars to accommodate the extra passengers
- A 'principal shared pathway' so passengers can walk or cycle to and from the station

Similar to the Freeway extension, the City of Wanneroo will be continuing its advocacy to the State Government for continued extension of the Northern Suburbs Rail beyond the Butler Station. This project is listed as a 'top priority' in the City's draft Advocacy Strategy.



Flynn Drive Realignment

The main access road into Neerabup Industrial Area is being realigned between Tranquil Drive and Wanneroo Road. The project will include traffic signals on Wanneroo Road to improve exit and entry into the industrial area. Construction is currently underway with completion anticipated for late 2014.

Lenore Road Realignment

The Lenore Road realignment to the signalised intersection at Ocean Reef Road is now complete! The realignment significantly improves the traffic flow into Wangara Industrial Area. The remaining section of Lenore Road will be upgraded from Kemp Street to High Road, including a new roundabout at Elliot Road.

Future Projects

The City of Wanneroo has identified a number of future major transport projects in its draft Advocacy Plan. Once the plan is endorsed by Council, the City will continually advocate for these projects and work with the State and Federal Government to plan and secure funding. Potential projects include:

- Future East Wanneroo Road (from Gnangara Rd to Old Yanchep Rd)
- Neaves Road upgrade to primary regional road (linking to the Perth-Darwin Highway)
- Gnangara Road upgrade to primary regional road (linking to the Perth-Darwin Highway)
- Dualling of Wanneroo Road from Joondalup Drive to Hester Avenue
- Grade separation of Wanneroo Road and Ocean Reef Road
- Grade separation of Wanneroo Road and Joondalup Drive
- Alkimos to Yanchep Light Rail

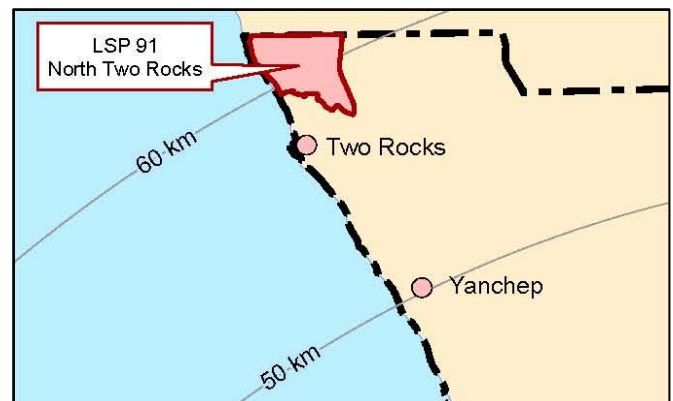


New Plan for Major Residential Development in Two Rocks

The North Two Rocks Local Structure Plan (LSP 91), located approximately 10km North of Yanchep, has proposed the development of 8.34km² of land for a new residential community. This is equivalent to the combined size of Quinns Rocks, Merriwa and Ridgewood. The draft Structure Plan was adopted by Council on the 4th March 2014. This is the first stage of the planning process. With development anticipated to commence by 2030. The location and sheer size of this land area presents an opportunity for future new business ventures to establish and grow. The City of Wanneroo Business Development Team is working closely with the developer and the City's Planning and Sustainability Department, to ensure the proposed North Two Rocks development will provide adequate land for future business creation, attraction and expansion opportunities.

The proposed development will include:

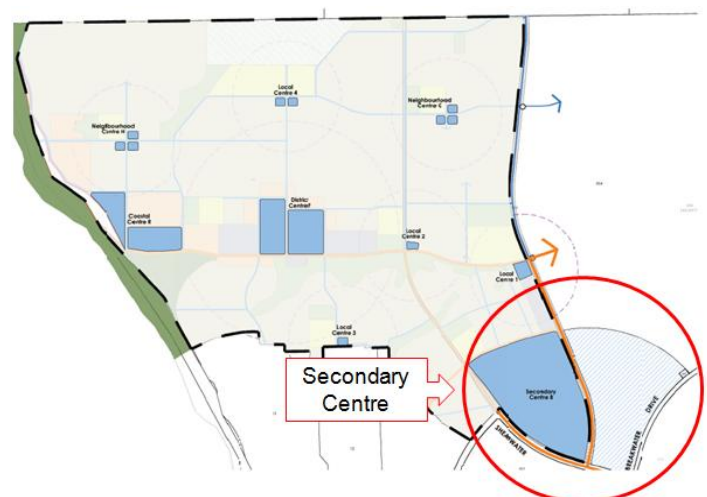
- Three major shopping centres and six local shopping centres providing a maximum retail floor areas of 70,400m² and a maximum commercial floor area of 8,669m²;
- Two high schools and seven primary schools;
- Approximately 12,000 residential dwellings to accommodate the estimated population growth of 27,000 people;
- A 'Central Transport Corridor' linking the major centres together, including rapid bus transit and possible future light rail; and
- Just over 100 hectares of parks, playing fields, recreational land and conservation reserves.



Overview of Key Employment Centres:

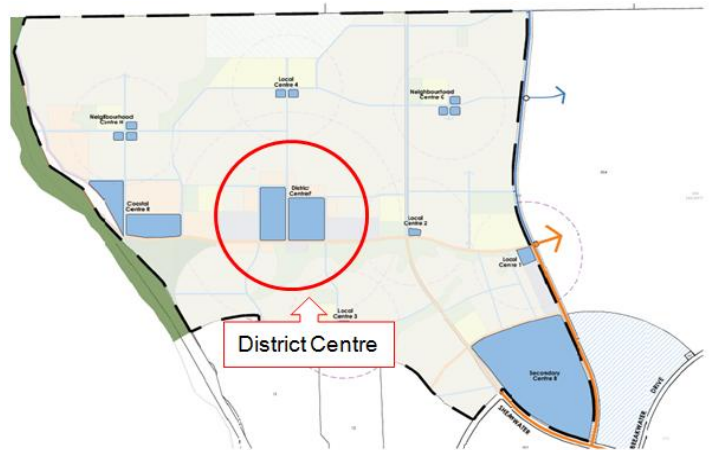
Secondary Centre

The Secondary Centre will cater for 43,700m² total retail floor space, almost double the size of Kingsway Shopping Centre (22,700m²). This centre will be located at the southern end of the Structure Plan area, but central in Two Rocks suburb. The Centre will be likely to include: food stores, fashion and beauty shops, cafes, health outlets, and other businesses that will cater for the local community's lifestyle and needs.



District Centre

The District Centre total retail floor space will amount to 9,900 m², half the size of the Butler Shopping Centre. This proposed centre is strategically located on a main road, bound by mix use developments and high density dwellings. The surrounding developments will facilitate a blend of stylish compact living with trendy retail shops. The District Centre will potentially have a similar atmosphere to Subiaco, where it is not only a place to shop, but also a place to socialise and relax potentially resulting in higher economic activity generation.



Coastal Activity Node

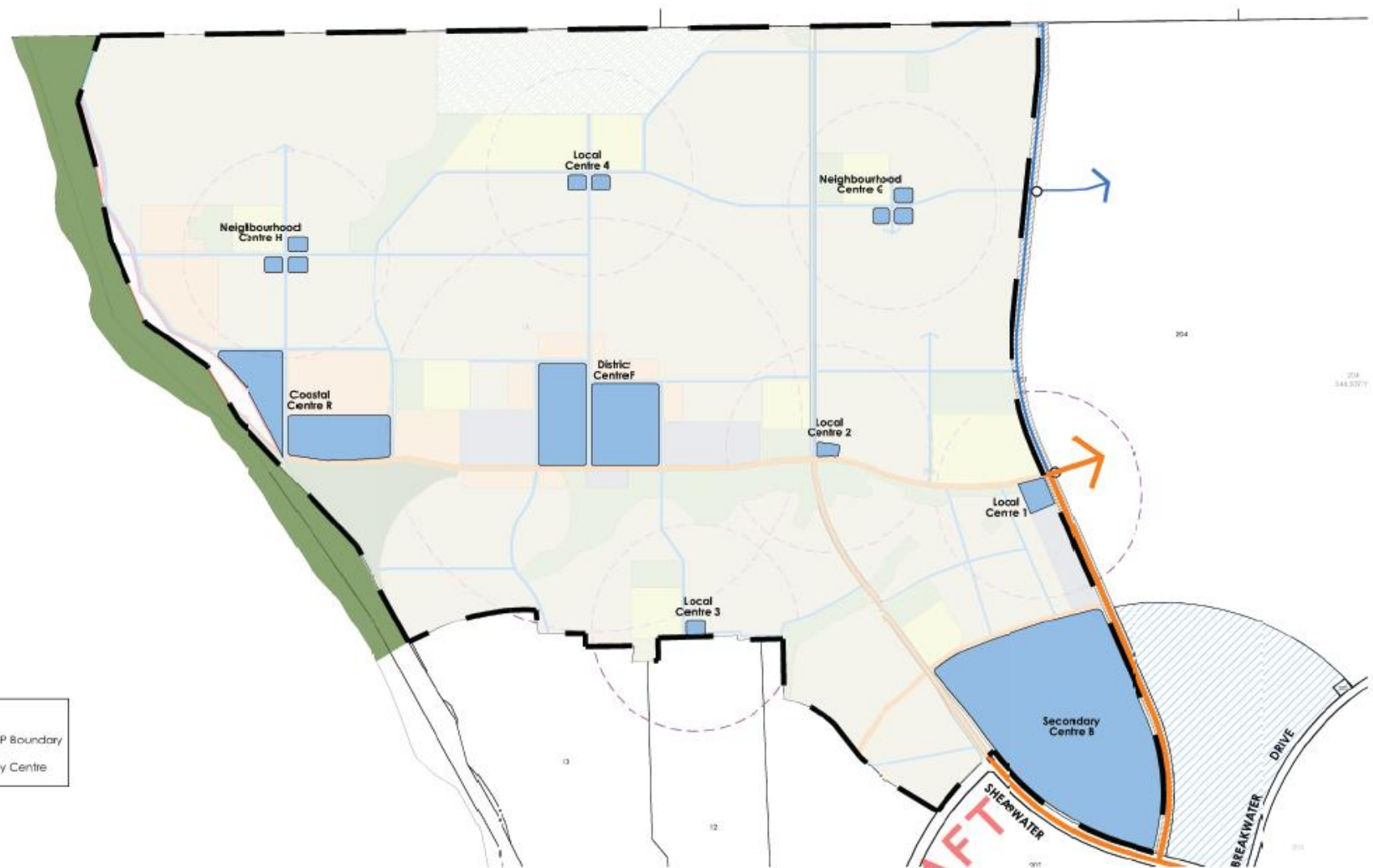
The Coastal Activity Centre has a proposed retail floor space of 2,100m², a total commercial floor space of 8,669m² and plans for a marina. This floor space amounts to approximately five times the size of Mindarie Marina. With the close proximity to the coast, the mix of employment and being surrounded by high density residential developments, this space has the potential to become a thriving retail and tourism hub. This hub may see a mixture of resorts; bars, cafes and restaurants; boutiques and shops; trendy art galleries; and other complimentary businesses.



What this means for businesses:

The projected population of 27,000 people means businesses will have direct access to a local customer base and workforce. The potential opportunities for business include:

- Retail and commercial business creation;
- Home based business creation;
- Access to a large local customer base;
- Access to rapid bus transport; and
- A healthy work-life balance.





FREE NEW Digital Enterprise Program

The City of Wanneroo recently supported Business Foundations in their successful grant application to deliver a series of FREE digital enterprise training programs to local businesses as part of the Federal Government's Digital Enterprise Program (DEP).



Throughout May and June 2014 Business Foundations will be running a series of FREE workshops at Enterprise House, Wanneroo. The workshops are open to all businesses and not for profit organisations. The program includes group training and face to face support to help improve the way you do business and deliver services online.

The NEW PROGRAM starts Friday 2 May 2014

Venue: Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost: FREE

Online Booking: www.digitalbizwa.com.au

Further Information: call Beth Caniglia on 0405 757 885 or email bethc@businessfoundations.com.au

WORKSHOP DETAILS

2 May 2014 // 10am - 12pm : eBiz Foundations

Confused about the cloud? Demystify the latest jargon from the online world and start your digital business journey.

9 May 2014 // 10am - 12pm : Design Your Own Digital Roadmap

Every business is different! Learn to identify, evaluate and implement the right digital tools for your business needs.

16 May 2014 // 10am - 12pm : The Business Website

The top ten 'must haves' for any small business website to leave a positive first impression with your customers.

23 May 2014 // 10am - 12pm : Social Media: Why and How?

If your customers are using Social Media, your business should be too – learn all the DOs and DON'Ts!

30 May 2014 // 10am - 12pm : CRM in the Cloud: Better, Faster, Smarter

Thanks to the cloud, Customer Relationship Management software is now easy to access and implement.

6 June 2014 // 10am - 12pm : Mastering Mobile Business

Get the know-how about your customers' mobile preferences and use mobile devices to do business on the go!

13 June 2014 // 10am - 12pm : ABC's of eCommerce

Make it easy for your customers to buy online by setting up an eStore with convenient payment and delivery options.

20 June 2014 // 10am - 12pm : Measuring Your Online Success

What gets measured, gets managed – this session shows you tools to measure the success of your online efforts.



View the Winners - 2014 Photography Competition

2014 Photography Competition – Capture Your Wanneroo Experience

The annual City of Wanneroo photography competition ran throughout January and February 2014 and was a huge success with a record number of entries. Great cash prizes, along with a bottle of Paul Conti Wine or a gift box from Chocolate Drops were given to winners across the two categories, as well as overall Adult and Youth prizes.

Adult 1st Coastal & Maritime: *Alkimos Lookout*



Adult 2nd Coastal & Maritime: *Waves at Yanchep*



Youth 1st Coastal & Maritime: *Sunset at Two Rocks*



Youth 2nd Coastal & Maritime: *Coastal Pathway at Yanchep*



Adult 1st Heritage & Nature: *Water Birds at Yanchep National Park*



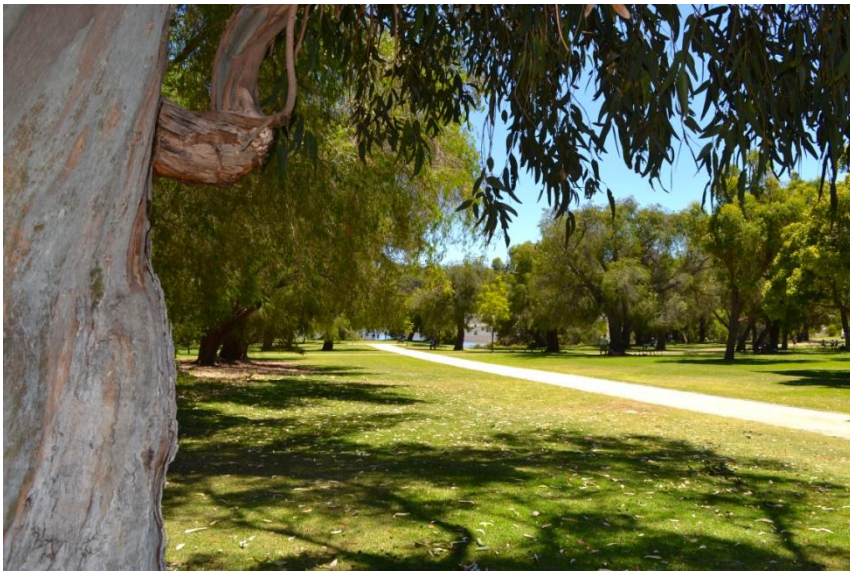
Adult 2nd Heritage & Nature: 10th Light Horse Trail



Youth 1st Heritage & Nature: Perry's Paddock



Youth 2nd Heritage & Nature: Yanchep National Park



Overall Adult Winner: *Perry's Bunkhouse*



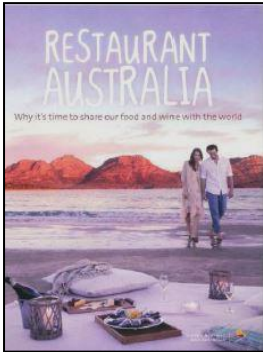
Overall Youth Winner: *Waves at Mindarie*



These images, along with many of the others will be used for destination promotion of the area, across a range of publications and media including the City of Wanneroo Community Calendar, Visitor Guide and street pole banners.

Other Tourism News

Are you a Restaurant and need help with Social Media?

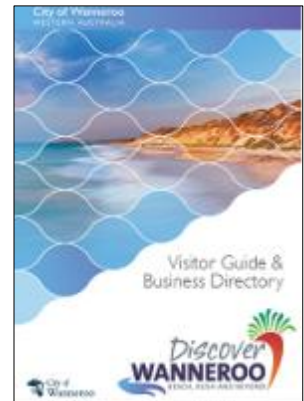


Restaurant & Catering Australia will host a series of Doing Business Better seminars to encourage industry to get up to speed with social media and prepare for Tourism Australia's 'Restaurant Australia' campaign.

This seminar will be held in Perth on **May 5, 2014** at the Matilda Bay Restaurant. Go to the [Restaurant and Catering web page](#) for more information.

City of Wanneroo Visitor Guide

The new Visitor Guide is now available from the City's libraries, Civic Centre and selected Visitor Centres, as well as [online](#). You can also request a hard copy directly from us via email economic@wanneroo.wa.gov.au



Sunset Coast Holiday Planner 2014



The 2014 Sunset Coast Holiday Planner is now ready for 2014 and is full of places to visit, activities for the whole family, and other information to help plan your next holiday or day out. It also features a new Sunset Coast tourism map. The booklet will be distributed through the state, interstate and selected tourism promotion expos throughout Asia. This publication is the result of collaboration between the Cities of Wanneroo, Joondalup and Stirling along with Experience Perth, who are the Regional Tourism Organisation.

The Planner is available [online](#), as an e-book or PDF; you can also request a hard copy from us via email economic@wanneroo.wa.gov.au.

To get involved with Experience Perth and the many promotional opportunities they offer, contact them by email tourism@experienceperth.com.



Business Events and Workshops – Find out what's happening

Applications Now Open



WESTERN AUSTRALIA
**Innovator
of the
2014 Year**

The Western Australian government is committed to raising the profile of innovation in Western Australia and supporting the delivery of government initiatives to advance the growth of the State's innovation based industries.

The WA Innovator of the Year Program, run by Department of Commerce, is a valuable initiative which provides support to innovators and entrepreneurs across our State.

Entries close 3pm Monday 19 May 2014. [Apply now.](#)

EXPO Success!!

The Wanneroo Business Association's recent Kingsway Business Expo was a **HUGE SUCCESS!!**

Twenty five local businesses showcased their products and services at the Kingsway Shopping Centre on the 11th and 12th April 2014. Foot traffic through the shopping centre over the two days was 16,648 people, providing exhibiting businesses with considerable exposure and promotion.

In addition to showcasing their business, all exhibitors were invited to attend a free Business Breakfast, Opening Presentation and Closing Networking Event, with special guest attendees including: Luke Simpkins MP, Ian Goodenough MP, Paul Miles MLA, Mayor Tracey Roberts, Deputy Mayor Dot Newton and other local Councillors.

Exhibitor Awards

Best Customer Service (joint winner): Intimo Lingerie

Best Customer Service (joint winner): Chocolate Drops

Best Stall: 'The Cake Stand' - Sandra Dillon Graphic Design



May

1 May WBA Business Sundowner Hosted by Lakelands Country Club

FREE

Thursday 1st May 2014

5.30pm – 7.30pm

Lakelands Country Club Clubhouse Lane, Gnangara

FREE for WBA members, bookings essential [book online](#)

Contact Bev on 9206 3888 or info@wanneroobusiness.com



2 May eBiz Foundations Confused about 'the cloud'? Demystify the latest jargon being used in the online world and start your digital business journey.

FREE

Friday 2nd May 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



5 May Doing Business Better Seminar Western Australia - Social Media

\$55

Monday 5th May 2014

2.30pm – 4.30pm

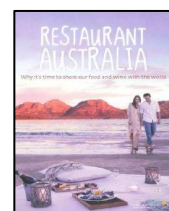
Matilda Bay Restaurant, 3 Hackett Drive, CRAWLEY

Cost \$55, bookings essential [book online](#)

[Click here](#) for further information



Restaurant
& Catering



6 May Search Engine Optimisation (SEO) Onsite

TBC

Tuesday 6th May 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



8 May The Ultimate Recruitment, Selection & Induction Toolkit

\$150.70

Thursday 8th May 2014

9.30am – 12.30pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$150.70, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



9 May

Design Your Own Digital Roadmap

Every business is different! Learn how to identify, evaluate and implement the right technology to fit your business needs.

FREE

Friday 9th May 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



13 May

Serendipity or Hard Work – Inspirational Lecture

FREE

Tuesday 13th May 2014

4.45pm – 7.30pm

ECU, Joondalup Campus Building 19.141

Free, bookings essential, [book online](#)

[Click here](#) for further information



13 May

Search Engine Optimisation (SEO) Off-site

TBC

Tuesday 13th May 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



14 May

WBA Business Breakfast

Climb the Mountain, Peter Hughes

\$45

Wednesday 14th May 2014

7.30am – 9.00am

Bridgeleigh, 198 Mary Street, Wanneroo

Cost \$45.00, [book online](#)

Contact Bev on 9206 3888 or info@wanneroobusiness.com



14 May

Facebook Ad's – The Investment

\$108.90

Wednesday 14th May 2014

9.00am – 12.00pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



14 May

The 3 C's: Create, Content & Conversation

\$108.90

Wednesday 14th May 2014

1.00pm – 4.00pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



15 May Systemisation Made Simple
Discover how you can use technology to automate your business and make more money

\$97

Thursday 15th May 2014

9.30am – 12.00pm

Training Room, ECU Business and Innovation Centre

15 Barron Parade, Joondalup

Cost \$97, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



15 May Word Press Basics

TBC

Thursday 15th May 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



15 May Export Market Development Grant Information Session

FREE

Thursday 15th May 2014

9.30am – 11.30am

Austrade: Level 26, Exchange Plaza, Sherwood Crt Perth

Cost Free, bookings essential, [book online](#)



16 May The Business Website
Discover the top ten 'must haves' for any small business website so it creates a positive first impression with your customers

FREE

Friday 16th May 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



20 May Word Press Advanced

TBC

Tuesday 20th May 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



20 - 21 May Innovating with Asia 2014 Conference

\$710

Tuesday 20th – Wednesday 21st May 2014

Perth Convention and Exhibition Centre, Western Australia

Cost \$710 (day rate available), bookings essential, [book online](#)

[Click here](#) for further information



23 May Social Media: Why and How?

FREE

If your customers are using Social Media, your business should be too – learn all the Social Media DOs and DON'Ts!

Friday 23rd May 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



28 May Social Media Platforms

\$108.90

Wednesday 28th May 2014

9.00am – 12.00pm

Unit 4/189 Lakeside Drive, Joondalup

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



28 May Facebook Ad's – The Investment

\$108.90

Wednesday 28th May 2014

1.00pm – 4.00pm

Unit 4/189 Lakeside Drive, Joondalup

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



30 May CRM in the Cloud: Better, Faster, Smarter

FREE

Thanks to the cloud, Customer Relationship Management software has never been easier to access and implement.

Friday 30th May 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



June

6 Jun Mastering Mobile Business

FREE

Get the know-how to support your customers' mobile preferences and use your mobile devices to do business on the go!

Friday 6th June 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



10 Jun Export Market Development Grant Information Session

FREE

Tuesday 10th June 2014

9.30am – 11.30am

Austrade: Level 26, Exchange Plaza, Sherwood Crt Perth

Free, bookings essential, [book online](#)



10 Jun Vision Meets Reality – Inspirational Lecture

FREE

Tuesday 10th June 2014

4.45pm – 7.30pm

ECU Joondalup Campus Building 7.102

Free, bookings essential, [book online](#)

[Click here](#) for further information



11 Jun Social Media Platforms

\$108.90

Wednesday 11th June 2014

9.00am – 12.00pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



11 Jun Facebook Use and Management

\$108.90

Wednesday 11th June 2014

1.00pm – 4.00pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



13 Jun ABC's of eCommerce

FREE

Make it easy for your customers to buy online from you by setting up an eStore with convenient payment and delivery options.

Friday 13th June 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



13 Jun WBA Business Sundowner Hosted by Australia Post Business Hub, Wangara

FREE

Friday 13th June 2014

5.30pm – 7.30pm

Australia Post, 5 Dellamarta Road, Wangara WA

FREE for WBA members, bookings essential

Contact Bev on 9206 3888 or info@wanneroobusiness.com



17 Jun Search Engine Optimisation (SEO) Onsite

TBC

Tuesday 17th June 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



18 Jun WBA Business Breakfast Email & Workflow Mastery, Jani Murphy

\$45

Wednesday 18th June 2014

7.30am – 9.00am

Venue – TBC

Cost \$45.00, bookings essential

Contact Bev on 9206 3888 or info@wanneroobusiness.com



19 Jun Systemisation Made Simple Discover how you can use technology to automate your business and make more money.

\$97

Thursday 19th June 2014

9.30am – 12.00pm

Training Room, ECU Business and Innovation Centre

15 Barron Parade, Joondalup

Cost \$97, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



19 Jun Search Engine Optimisation (SEO) Off-site

TBC

Thursday 19th June 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



20 Jun Measuring Your Online Success What gets measured, gets managed – this session provides you with the tools to measure the success of your online efforts.

FREE

Friday 20th June 2014

10.00am – 12.00 noon

Enterprise House, 935 Wanneroo Rd, Wanneroo

FREE, bookings essential [book online](#)

Contact Beth on 0405 757 885 or bethc@businessfoundations.com.au



20 Jun WBA Annual Fundraiser

TBA

Friday 20th June 2014 (TBC)

6.30pm onwards

Bridgeleigh Function Centre, 198 Mary Street, Wanneroo

Cost: TBA, Bookings essential

Contact Bev on 9206 3888 or info@wanneroobusiness.com



25 Jun Facebook Use and Management

\$108.90

Wednesday 25th June 2014

9.00am – 12.00pm

Unit 4/189 Lakeside Drive, Joondalup

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



25 Jun The 3 C's: Create, Content & Conversation

\$108.90

Wednesday 25th June 2014

1.00pm – 4.00pm

Unit 4/189 Lakeside Drive, Joondalup

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



July

8 Jul Word Press Basics

TBC

Tuesday 8th July 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



9 Jul The 3 C's: Create, Content & Conversation

\$108.90

Wednesday 9th July 2014

9.00am – 12.00pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



9 Jul Facebook Ad's – The Investment

\$108.90

Wednesday 9th July 2014

1.00pm – 4.00pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au



10 Jul Word Press Advanced**TBC**Thursday 10th July 2014

9.30am – 4.30pm

Venue - TBC

Cost TBC, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au**16 Jul WBA Business Breakfast
Annual General Meeting****\$45**Wednesday 16th July 2014

7.30am – 9.00am

Venue – TBC

Cost \$45.00, bookings essential

Contact Bev on 9206 3888 or info@wanneroobusiness.com**20 Jul Edith Cowan University Open Day****FREE**Sunday 20th July

10.00am – 3.00pm

ECU Joondalup Campus, 270 Joondalup Drive, Joondalup

Cost: Free of Charge, so bring the family for a fun day out!

**22 Jul ECU Vice-Chancellor's Distinguished Oration
'Advancing Teaching and Research and Improving the Quality of Life
through University-Community Engagement', by Dr Ira Harkavy****FREE**Tuesday 22nd July

12.30pm – 1.30pm followed by light refreshments

ECU Joondalup Campus, Building 32 Lecture Theatre

Cost: Free, bookings - ECU Corporate Events Office, 6304 2011

**23 Jul Facebook Ad's – The Investment****\$108.90**Wednesday 23rd July 2014

9.00am – 12.00pm

Unit 4/189 Lakeside Drive, Joondalup

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au**23 Jul Social Media Platforms****\$108.90**Wednesday 23rd July 2014

1.00pm - 4.00pm

Unit 4/189 Lakeside Drive, Joondalup

Cost \$108.90, bookings essential

Call the Small Business Centre NWM on 9300 1418 or admin@sbcnorthwestmetro.com.au