



## Sprout Hub Alkimos Beach – The perfect space for entrepreneurs and small business to connect, learn and earn

### What is Sprout Hub Alkimos Beach?

Sprout Hub is a portable community hub with a cafe, co-working space, event space, digital community portal, social impact evaluation and community led charitable fund. The first Sprout Hub in Australia is being piloted in Alkimos Beach in the City of Wanneroo. This project has been delivering community activation since June 2014, when only six houses were occupied!



### What is the vision of Sprout Hub?

Sprout Hub has set out to create an affordable way to deliver early stage community infrastructure and to pre-emptively address the long term issue of social isolation in the suburbs. Sprout Ventures and their partners had high aspirations for Alkimos Beach with the vision that it would be a vibrant community with a thriving local economy and healthy happy residents. Together they have provided Alkimos Beach residents with the tools they need to grow a socially sustainable and thriving neighbourhood.

### What can Sprout Hub offer you as a business owner?

Sprout Hub Alkimos Beach provides co-working desks, meeting space, venue hire services, workshop facilities, free Wi-Fi and a small coffee kiosk, to support the needs of small and home based business establishing in the emerging Alkimos Beach community ahead of permanent commercial space becoming available. Sprout Hub is delivered via a three year partnership between Lend Lease, LandCorp and Sprout Ventures. Sprout Hub is proving to be a space to connect, learn and earn.

Sprout Hub is currently being used by health and fitness businesses, training companies, local franchises demonstrating their products and services, not for profits organisations and government agencies to provide first aid training, volunteering and youth services.



## How can you get involved?

### Use the Space!

Are you an existing business, a start-up and a freelancer? Do you need a desk away from the office or home? Maybe you want to run a workshop, presentation, or creative session? Sprout Hub provides a space with all the necessities and lots of character. From a space to run your own workshops, to regular business networking events, Sprout Hub has lots on offer for businesses, freelancers and start-ups. More info on <http://alkimosbeach.sprouthub.com.au/space-use-hire/>

### Register for your free business workshops and mentoring sessions!

The Small Business Centre North West Metro is now offering free advice and support to new and existing businesses every Thursday afternoon from Sprout Hub Alkimos Beach. Their 'StartRight' workshop provides an overview of the issues you must consider to get your business off to the best start whereas their 'NextStep' workshop emphasises on how to grow your business and ensure future success. More info on <http://alkimosbeach.sprouthub.com.au/evnt/start-right-next-step-sbc-free-courses/all/>



### Join the Sprout Hub's Entrepreneur Series program!

Sprout Hub is now offering a series of hands-on workshops specifically designed for local entrepreneurs. The Entrepreneur Series will be delivered at Sprout Hub and will consist of 5 workshops called *Social Media Decoded*, *The Business Model Canvas*, *Hit Your Target Market*, *Be Seen Online* and *Ladies Who Launch*. Each session will run from 10am until 12noon and will be followed by a casual networking event for people to relax and get to know each other.

The first part of the Series will be launched on Thursday 21<sup>st</sup> May with a workshop on 'Social Media Decoded'. This workshop will highlight the reasons why businesses should or should not use social media channels to reach their target market via Facebook, Snapchat, LinkedIn, Twitter or Instagram.

### Want to know more?

Please visit the Sprout Hub Alkimos Beach website on <http://alkimosbeach.sprouthub.com.au/> or contact the City's Economic Development Team for further information.