

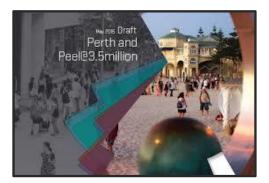
Latest News



The Wanneroo Business Association hosted their third annual **Kingsway Small Business Expo** at Kingsway Shopping Centre on April 17 and 18. The event was at capacity, with 30 stalls showcasing a variery of businesses from the northern corridor. The arrays of stalls included financial services, trades, solar companies, health services and many other businesses. Bev Letton, Executive Officer of the Wanneroo Business Association, said 16,000 persons walked through the two-day business expo.







The Western Australian Planning Commission (WAPC) is seeking public comment on the draft Perth and Peel@3.5million suite of strategic land use planning documents.

The documents propose where future homes and jobs could be located; better use of infrastructure; and protection of important environmental assets to accommodate 3.5 million people by 2050.

The suite includes Perth and Peel@3.5million and four draft planning frameworks for the Central, North-West, North-East and South Metropolitan Peel sub-regions.

Visit <u>http://www.planning.wa.gov.au/dop_pub_pdf/pp_summary.pdf</u> for more information. All submissions must be received by 5pm on Friday 31 July 2015.





Programs & Awards	Closing Date	More info
2015 WA Industry & Export Awards	17 July 2015	WA winners of export categories will be finalists in the national Australia Export Awards! <u>http://www.commerce.wa.gov.au/industry- and-innovation/applications</u>
2015 WA Innovator of the Year	2 June 2015	Winners to share in \$140,000 prize pool! http://www.commerce.wa.gov.au/industry-and- innovation/wa-innovator-year-0



For the first time ever, industry bodies are uniting for the WA State Tourism Conference, run jointly by Tourism Council WA, Caravan Industry Association of WA and the Visitor Centre Association of Western Australia.

Upcoming Events & Workshops



14 May Sprout Hub Alkimos Beach 21 May Free Business Workshop & Mentoring Session 28 May "Start Right & Next Step"

Every Thursday afternoon, 12pm – 4pm

Meetspace @ Sprout Hub

Escarpement Park, Bristlebird Circuit, Alkimos

Cost – Free, bookings essential book online

Call 9300 1418 for more information

14 May Create a New Website with Weebly

Thursday 14th May 2015

9am – 1pm

Unit 4, 189 Lakeside Dr, Joondalup Cost - \$97+GST

Book and pay online or call on 9300 1418

15 May 22 May 29 May

Facebook Friday – Marketing & Advertising Series of 8 free sessions Every Friday, 9am – 11am

Enterprise House, 935 Wanneroo Rd, Wanneroo Cost – FREE - Book online or call on 9300 1418

SMALL BUSINESS CENTRE North West Metro

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18 May Video Marketing Workshop

Monday 18th May 2015

9am – 1pm

Unit 4, 189 Lakeside Dr, Joondalup

Cost – \$97+GST - Book and pay online or call on 9300 1418

19 May Google Your Business – Search Engine Marketing 26 May Series of 8 free sessions Every Tuesday, 9am – 11am SMALL



Enterprise House, 935 Wanneroo Rd, Wanneroo Cost – FREE - Book online or call on 9300 1418 SMALL BUSINESS CENTRE North West Metro



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19 May Tourism Council Australia "Marketing with Strategy" Workshop



Tuesday 19th May 2015 Time – 8.30am – 5pm

Rydges Perth, 815 Hay St, Perth

Cost – \$195 to \$290, Click here to register

19 May Business Basics

Tuesday 19th May 2015

12 noon – 2pm

Small Business Development Corporation, 140 William Street (cnr Murray Street Mall, above Perth underground train station) Cost - FREE, bookings essential <u>book online</u>

20 May Content Writing and Content Marketing Series 27 May Series of 8 free sessions

Every Wednesday, 9am - 11am

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost - FREE - Book online or call on 9300 1418

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tourismcouncil

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Basics

Marketing Your Business

Small Business

20 MayWBA Business Breakfast
"Triumph over Adversity from two of Perth's own
Young Guns"
Guest Speaker: Daniel Lombardo, Adam Przytula
Wednesday 20th May 2015, 7.00am – 9am

Sun City Country Club, 144 St Andrews Drive, Yanchep

Cost - \$45 to \$55, bookings essential, <u>book online</u>

Contact Bev on 9206 3888 or info@wanneroobusiness.com

20 May Spreading the Word – Marketing Your Business

Wednesday 20th February 2015

10am – 1pm

Small Business Development Corporation, 140 William Street (cnr Murray Street Mall, above Perth underground train station)

Cost - \$50, bookings essential book online

21 May Sprout Hub Alkimos Beach Entrepreneur Series " Social Media Decoded"



Thursday 21 May, 10am – 12.30pm

Escarpement Park, Bristlebird Circuit, Alkimos

Cost - \$5 coomitment fee donated to Seedling Fund

Email Bridie for more info hello@sprouthub.com.au - Bookings essential book online



Contact Bev on 9206 3888 or info@wanneroobusiness.com

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1 June

Email Marketing Essentials

Monday 1st June 2015

9am – 11am

Unit 4, 189 Lakeside Dr, Joondalup

Cost – \$47+GST - Book and pay online or call on 9300 1418

2 June Google Your Business – Search Engine Marketing 9 June Series of 8 free sessions – last sessions

Every Tuesday, 9am - 11am

Enterprise House, 935 Wanneroo Rd, Wanneroo

Cost - FREE - Book online or call on 9300 1418

2 June Business Basics

Tuesday 2nd June 2015

12 noon – 2pm

Small Business Development Corporation, 140 William Street (cnr Murray Street Mall, above Perth underground train station) Cost - FREE, bookings essential <u>book online</u>

3 June WBA Casual Coffee Catch-Up

Big Brew Coffee Roasters Wangara

Wednesday 3rd June 2015, 10am

Unit 12, 9 Inspiration Dr, Wangara

Cost - Free, bookings not essential, more info here

Contact Bev on 9206 3888 or info@wanneroobusiness.com

3 June Content Writing and Content Marketing Series 10 June Series of 8 free sessions – last sessions

Every Wednesday, 9am - 11am

Enterprise House, 935 Wanneroo Rd, Wanneroo Cost – FREE - Book online or call on 9300 1418



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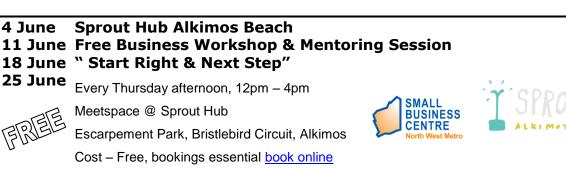
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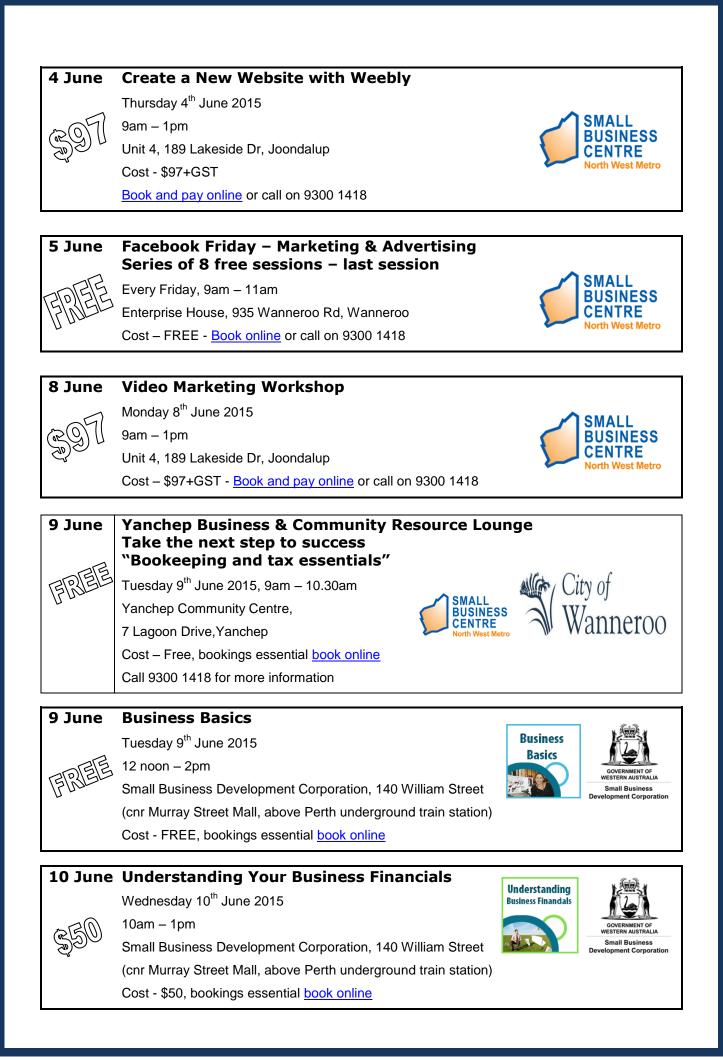
Basics

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Call 9300 1418 for more information



11 June How to update Content on Wordpress Websites

Thursday 11th June 2015

9am – 11am

Unit 4, 189 Lakeside Dr, Joondalup

Cost - \$47+GST - Book and pay online or call on 9300 1418

11 June The 12 Step Business Plan

Thursday 11th June 2015, 10am – 1pm

Business Plan Small Business Development Corporation, 140 William Street

(cnr Murray Street Mall, above Perth underground train station) Cost - \$50, bookings essential book online



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12 June WBA Budget Forum with Peter Katsambanis, Paul Miles and Luke Simpkins "Federal and State Budget – What it really means for

> small business" Friday 12th June 2015, 3pm – 5pm

Wanneroo Library & Cultural Centre, 23 Dundebar Rd, Wanneroo

Cost - FREE, bookings essential

Contact Bev on 9206 3888 or info@wanneroobusiness.com

17 June WBA Business Breakfast "WBA presents Nigel Satterley, CEO, Satterley **Property Group**"

Wednesday 17th June 2015, 7.00am – 9am Bridgeleigh, 198 Mary St, Wanneroo

Cost - \$65 to \$75, bookings essential, book online

Contact Bev on 9206 3888 or info@wanneroobusiness.com

17 June Website Basics

Wednesday 17th June 2015



10am – 1pm Small Business Development Corporation, 140 William Street (cnr Murray Street Mall, above Perth underground train station) Cost - \$50, bookings essential book online





18 June Online Marketing – Doing it Yourself

Thursday 18th June 2015



10am – 2pm

Small Business Development Corporation, 140 William Street (cnr Murray Street Mall, above Perth underground train station) Cost - \$50, bookings essential book online



24 June Spreading the Word – Marketing Your Business

Wednesday 24th June 2015, 10am – 1pm

Small Business Development Corporation, 140 William Street

(cnr Murray Street Mall, above Perth underground train station)

Cost - \$50, bookings essential book online

Marketing Your Business



24 June WBA 'Ask An Expert Session'

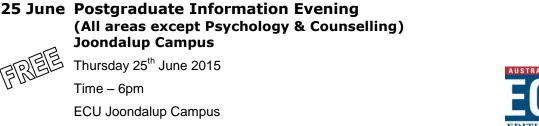
Wednesday 24th June 2015, 1pm – 2.30pm

Enterprise House, 935 Wanneroo Rd, Wanneroo

Further details to be released out soon

Contact Bev on 9206 3888 or info@wanneroobusiness.com





Cost - FREE, Click here to register

30 June Tourism Council Australia "WA Tourism Awards" Workshop

Tuesday 30th May 2015

Time – 9.30am – 12.30pm Goodearth Hotel, 195 Adelaide Terrace, Perth

Cost – FREE, <u>Click here to register</u>





July

1 July WBA Casual Coffee Catch-Up Big Brew Coffee Roasters Wangara Big Brew Coffee Roasters Wangara Wednesday 1st July 2015, 10am Unit 12, 9 Inspiration Dr, Wangara Cost - Free, bookings not essential, more info here Contact Bev on 9206 3888 or info@wanneroobusiness.com

