







### FREE – Local Business Events

7 July	Information Session – Curtin Ignition Program	9.30am – 10.30am	The Hybrid, Enterprise House
7 July	Creative Industries Networking Forum	11.30am – 2.00pm	The Hybrid, Enterprise House
11 July	WBA Coffee Catch up with City of Wanneroo Mayor Tracey Roberts and CEO Daniel Simms	2.30pm – 3.30pm	Wanneroo Library
12 July	Mother of All Marketing	5.30pm – 8.30pm	Clarkson Library
15 July	Lead Marketing that Works	5.30pm – 8.30pm	The Hybrid, Enterprise House
25 July	Lead Marketing that Works	9.30am – 12.00pm	Clarkson Library
27 July	Lead Marketing that Works	11.00am – 2.00pm	Warradale Clubrooms, Landsdale
24 August	Financial Future Proofing for Women in Small Business	10.00am – 1.00pm	Clarkson Library
25 August	Financial Future Proofing for Women in Small Business	3.00pm – 6.00pm	Sixty27, Joondalup



# **Curtin Ignition Scholarships information session**

7 July 2016 9.30am – 10.30am The Hybrid, 935 Wanneroo Road, Wanneroo

The City of Wanneroo is providing two fully funded scholarships for local businesses or entrepreneurs. Learn about the application requirements and hear from Curtin University and previous local participants

#### Registration:

c4eadmin@curtin.edu.au 9266 4555





### Creative Industries Forum

With special quests:



Victoria Spackman, ONZM - CEO Gibson Group



Simon Millcock, **Economic** Development Manager, City of Townsville

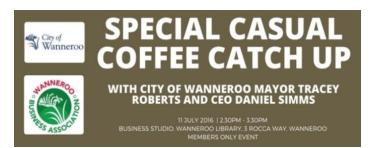
#### **Creative Industries Networking Forum**

7 July 2016 11.30am - 2.00pm The Hybrid, 935 Wanneroo Road, Wanneroo

Join us for a networking forum to hear from two creative and innovative individuals with very different experiences in the development of successful creative industries. (see below flyer for further details)

#### Registration:

economic@wanneroo.wa.gov.au 9405 5449



#### Special WBA Casual Coffee Catch Up with the City's Mayor and CEO

11 July 2016 2.30pm - 3.30pm Business Studio, Wanneroo Library, 3 Rocca Way, Wanneroo

This is a great opportunity to casually network with City's Mayor Tracey Roberts, CEO Daniel Simms and Advocacy and Economic Development team. We would love to see you there and learn about your business. Grab a take-out coffee from member Cafe Elixir on your way to meet us.

**RSVP** and further details: click here



#### The Mother of All Marketing Workshop

12 July 2016 5.30pm - 8.30pm Clarkson Library Cnr Ebb Way & Ocean Keys Blvd, Clarkson

Back by popular demand, the City of Wanneroo and North Metropolitan TAFE are putting on a FREE evening workshop for local business -The Mother of All Marketing.

Further details: click here

**RSVP:** 

economic@wanneroo.wa.gov.au 9405 5449





#### **Lead Marketing the Works**

15 July	5.30pm –	The Hybrid,
_	8.30pm	Enterprise House
25 July	9.30am –	Clarkson Library
	12.00pm	
27 July	11.00am	Warradale Clubrooms,
_	– 2.00pm	Landsdale

Find out in three simple steps for generating online leads and sales for your business by turning your website and content into an online sales funnel.

Further details & RSVP: click here

# Financial Future Proofing for Women in Small Business

24 August 2016	25 August 2016
10am – 1pm	3pm – 6pm
Clarkson Library	Sixty27, Joondalup

Be "Super Smart" and join us for a free seminar and let us help you find any gaps in your knowledge about financial future proofing. Learn about financial options and opportunities, savings strategies including superannuation, a personal 'super health check', case studies from small business owners.

Both events include a one hour networking event including food and drinks

Further details & RSVP: click here





## **Creative Industries Forum**

With special guests;
VICTORIA SPACKMAN, ONZM – CEO GIBSON GROUP (NZ)
and

SIMON MILLCOCK – ECONOMIC DEVELOPMENT MANAGER, CITY OF TOWNSVILLE
Join us for a networking forum to hear from two creative and innovative
individuals with very different experiences in the development of successful
creative industries.

#### **ABOUT THE SPEAKERS**

As well as being one of the owners and the Chief Executive of Gibson Group, New Zealand's premier Media company, Victoria was made an Officer of the New Zealand Order of Merit for services to theatre, film and television in June 2016.

Simon was one of the first Australian Certified Economic Developers. Simon is the current Chair of the Queensland State Practitioner Network Economic Development Australia (EDA) and was the EDA National Director from 2008-2014.

### EVENT DETAILS

TIME: 11.30am – 2pm COST: Free, light refreshments

DATE: Thursday 7 July provided

VENUE: The Hybrid 935, 935 Wanneroo Road, Wanneroo

REGISTRATIONS: economic@wanneroo.wa.gov.au

