



WANNEROO JOBS SUMMIT 2016

— EVENT PROGRAM —

Monday 28th & Tuesday 29th November 2016
MINDARIE MARINA | THE PAVILION



● Two Rocks

○ Yanchep

● Alkimos

● Neerabup
● Clarkson

● Wanneroo

● Wangara

PERTH ●

PERTH ●



City of
Wanneroo



PROFESSOR ROBERT CERVERO

Professor Robert Cervero, the current Emeritus Professor of City and Regional Planning at the University of California Berkeley, is a world-renowned global thinker who has advised governments across the world with respect to integrating economic development with land use and transport linkages for optimum results.

Professor Cervero currently works in the area of sustainable transportation policy and planning, focusing on the nexus between urban transportation and land-use systems. He is Freisen Chair of Urban Studies as well as Director of the University of California Transportation Center (UCTC), a multi-campus research centre devoted to advancing economic competitiveness, sustainability and livability. His current research focuses on the intersection of infrastructure, place-making and economic development.

Professor Cervero has, and continues to serve as an advisor and consultant on numerous transport and urban planning projects worldwide and has frequent requests to assist governments and the private sector. He is the first ever recipient of the Dale Prize for Excellence in Urban Planning Research and is a two-time recipient of the Article of the Year Award from the Journal of the American Planning Association. In 2013 he was ranked among the top 100 City Innovators Worldwide by UMB's Future Cities.



ADAM BECK

Adam is Founding Executive Director of Smart Cities Council Australia New Zealand, Cities Advisor to the Green Building Council of Australia, and Director of Centre for Urban Innovation, a consulting practice collaborating with urban leaders to build sustainable communities and cities.

Adam is also an ambassador with Portland-based think tank EcoDistricts, where he was previously Director of Innovation. Before entering the non-profit world, Adam spent almost a decade with global consulting firm Arup, and five years with GHD.

Adam was also lecturer and studio lead in social impact assessment and community engagement at the University of Queensland, and maintains strong research interests in collaborative governance processes for city-building.

WANNEROO JOBS SUMMIT 2016 – SCHEDULE

MONDAY

Welcome to Country	9:00-9:10
Mayoral Welcome	9:10-9:25
Economic Current State of Play	9:25-9:50
Councillors Address	9:50-10:10
Keynote Address – Professor Robert Cervero	10:15-10:55
Morning Tea	11:00-11:15
Themes Breakout Session #1	11:15-12:45
Lunch	12:45-1:30
Themes Breakout Session #2	1:30-2:45
Afternoon Tea	2:45-3:00
Themes Breakout Session #3	3:00-4:30
Day One Concludes	4:30
Cocktail Function	4:30-6:30



TUESDAY

Opening Address – Daniel Simms, CEO City of Wanneroo	9:00-9:15
Adam Beck – Smart Cities Readiness	9:15-9:45
Jim Singleton – Megatrends	9:45-10:05
Yoga Meditation (Optional)	10:05-10:25
Morning Tea	10:25-10:40
Brendan Wright – Virtual Networks & Physical Opportunities	10:40-10:45
Andre Garnaut – Cleantech Partnerships	10:45-10:50
Themes Breakout Session #4	10:50-11:50
Lunch	11:50-12:50
Themes Breakout Session #5	12:50-2:00
Closing – Professor Robert Cervero	2:00-3:00
Day Two Concludes	3:00

Take time out to check emails or do your work!!!

A 'pop-up' co-working space run by BubDesk will be available throughout both days of the summit.

THEMES BREAKOUT SESSIONS

MEGATRENDS

- Session 1 Identify megatrends relevant to the Wanneroo economy. Are we interesting enough to land some?
- Session 2 Megatrend opportunities for industrial development parcels such as Neerabup.
- Session 3 Testing and trialling.
- Sessions 4-5 Continuation from Day One conclusions.

LAND USE PLANNING

- Sessions 1-3 Review of the District Structure Plans for Yanchep and Alkimos.
- Sessions 4-5 Continuation from Day One conclusions.

CONNECTED INFRASTRUCTURE

- Sessions 1-3 What are the transport impacts on the current and proposed activity centres?
- Sessions 4-5 Continuation from Day One conclusions.

RESEARCH & INNOVATION

- Session 1 What should Wanneroo focus on re: innovation?
- Session 2 Innovation-inspired local jobs 2026 and 2036 in Wanneroo.
- Session 3 Getting noticed – the real world reality check.
- Sessions 4-5 Continuation from Day One conclusions.



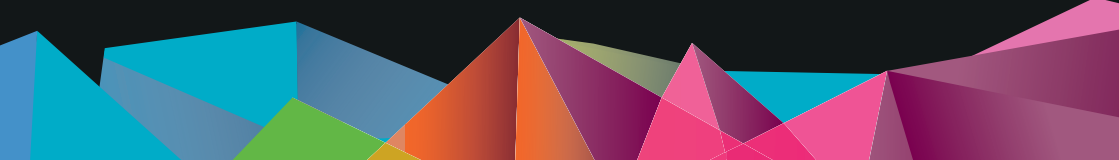
BACK TO BASICS

- Session 1 Benchmarking current activity.
- Session 2 Social enterprise development – creating local jobs.
- Session 3 Migrant and indigenous focus.
- Sessions 4-5 Continuation from Day One conclusions.

FUNDING INSTRUMENTS

- Session 1 Government funding – purpose and priorities?
- Session 2 Could a public/private funding model emerge to allow for greater coverage of start-up and small business initiatives?
- Session 3 Could changes to the Local Government Act (1995) provide an opportunity for equity positions to be taken by local government? How could this work?
- Sessions 4-5 Continuation from Day One conclusions.

ROLE OF GOVERNMENT

- Session 1 How does government balance its role of setting policy, strategy, regulation (enforcement) and stimulation?
 - Session 2 Incentives, metrics and return on investment.
 - Session 3 Role of government in creating future jobs.
 - Sessions 4-5 Continuation from Day One conclusions.
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ADVOCACY & ECONOMIC DEVELOPMENT

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