

PURPOSE

The Social Strategy illustrates how the City of Wanneroo will shape 'healthy, safe, vibrant and connected communities' through its many services and community-directed plans.

STRATEGIC CONTEXT

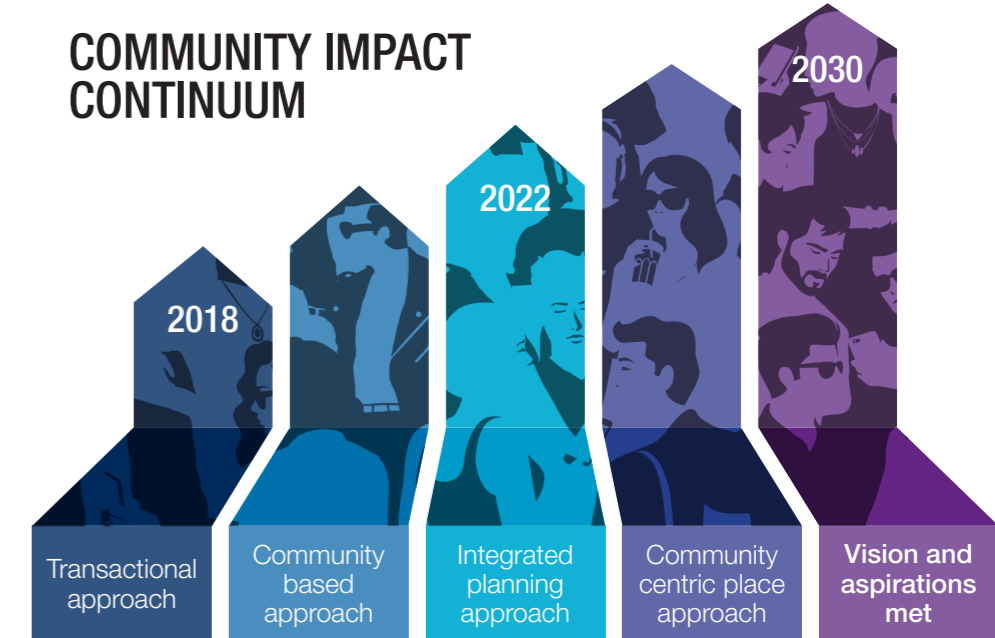
The City's *Strategic Community Plan 2017/18 – 2026/27* sets out the vision and aspirations for the City across four key themes: Society, Economy, Environment and Civic Leadership.

The Social Strategy complements the City's *Corporate Business Plan* to guide how the objectives of the Society theme are to be developed, delivered and evaluated in line with the City's priorities and services.



SOCIAL STRATEGY

COMMUNITY IMPACT CONTINUUM



GUIDING PRINCIPLES

Although the Strategy is guided by the content and objectives identified through existing plans, it also aims to be visionary and ensures ongoing alignment with the following guiding principles.

The City:

Places the health and wellbeing of the community as the paramount consideration in all its interactions.

Demonstrates a proactive approach to community engagement by consistently promoting accessible and inclusive opportunities for participation.

Focusses on community driven solutions to address local needs through place management and land use planning.

Meets governance standards and accountability measures that reflect quality and value for money.

Plans for new and/or repurposing of spaces to reflect character and distinctiveness of place that is reflective of local heritage and natural environment.

Leads information sharing, partnerships and collaboration to strengthen the City's social, environmental and economic wellbeing.

Develops self-sufficiency of individuals and communities through the provision and promotion of volunteer opportunities, leadership and capacity building initiatives.

Strengthens its cultural capability and commitment to reconciliation.

