

## FREQUENTLY ASKED QUESTIONS

### Kickstarter Fund

#### What is the purpose of the Kickstarter Fund?

To support quick and easy projects led by the local community to activate a public space and bring people together. Projects can be about:

- **Transforming a local place:** short-term low cost makeovers and projects to convert an underused public area into a vibrant, safe and/or accessible place that inspires people to meet, socialise and have fun.
- **Bringing people together:** bringing local people together to think about the actions you can take to encourage a sense of place and belonging which more naturally attracts people there so they can connect and linger longer.
- **Inspiring long term change:** influencing longer term outcomes for community use of public spaces through short-term small-scale projects.

#### What are some examples of what the City might fund?

This is the type of funding you could use to make those small but powerful changes in your local area and streetscape such as:

- Adding some lights or fun seating to the front of a store and showcasing how it can be used
- A small mural or art project in your local town centre involving community members.

#### Why is it important?

As one of the fastest growing and largest geographical Local Government Authorities in Western Australia, it's difficult for the City of Wanneroo to keep up with the fast level of growth. We need your help to make things happen, just like you need ours.

#### Who can apply?

You can apply for this funding if you:

- Are an incorporated community group or an informal group auspiced by an eligible group/organisation.
- Are a local business.
- Have appropriate public liability insurance or guarantee that it will be obtained upon notification of successful funding.
- Will not utilise the funding for direct profit or financial gain to the organisation or any individual.
- Are not running an event or large scale activity.

#### What if I need some inspiration?

- Take a look at the local space around you and notice how people use it (or don't use it).
- Think of ways to bring people to that local space.
- Ask businesses and people around you for their ideas.
- Google *Town Teams (Kalamunda, Vincent, Victoria Park, Applecross, Bunbury)*, *Tactical Urbanism* or *Bank of Ideas*.

### When can I apply?

Applications will open from 1 July 2021 and you can submit an application at any time throughout the year.

### How do I apply?

All applicants should contact the City's Community Development Team on [communityfunding@wanneroo.wa.gov.au](mailto:communityfunding@wanneroo.wa.gov.au) or phone 9405 5600 to discuss their idea prior to completing and submitting an application.

Before commencing an application, please consider the following:

- Confirm that your project idea is eligible for funding by communicating with the City's Community Development Team.
- Will you have enough time/people to apply for funding and coordinate a successful project?
- Register for an on-line account to view the easy on-line Community Funding Application Form at the City's website: [wanneroo.wa.gov.au/communityfunding](http://wanneroo.wa.gov.au/communityfunding) and to complete and submit your on-line application.
- You should answer all the questions with enough detail and attach any supporting documents required.