

## Overview

A financial and/or in-kind contribution to support the local business community that meets objectives as set out in the Economic Development Strategy and other Council endorsed Plans. Business Grants aim to support local businesses to assist their growth and development, encourage innovation, drive job creation and grow the local economy.

## Expected Outcomes

The Business Grants aim to encourage expansion and innovation within the local business community and support applicants who have a sound business idea and can demonstrate the capability to implement it.

Grant applications must address at least one of the following program outcomes:

- a) Builds business resilience and capability;
- b) Promotes the growth and expansion of local businesses;
- c) Demonstrates innovation;
- d) Increases business investment in the City;
- e) Creates employment opportunities within the City;
- f) Supports professional skills and training development opportunities;
- g) Provides a platform for research, trade, and/or investment opportunities; or
- h) Positions Wanneroo as a place to live, work, visit or invest;

## Available Funding

The grant amount will be up to 50% of eligible project costs. The maximum grant amount is \$5,000 (excluding GST).

## Application Process

Applications open twice per year.

## Eligibility

To be eligible, applicants should:

- be a registered business/incorporated association with a current ABN;
- be an individual or organisation based within the City;
- have all appropriate insurances and licences (to be maintained throughout the funding period);
- hold the rights to the intellectual property for your product and/or service, if applicable;
- use funding solely for the purposes outlined by the City in the letter of offer or agreement; and
- adhere to the terms and conditions set out in the guidelines and letter of offer or agreement.

On occasions, submissions from applicants from outside the City of Wanneroo may be considered; however, they must clearly demonstrate direct benefit to the local Wanneroo business community and/or the wider Wanneroo community and be consistent with the aims of the Business Grants.

# Business Grants Guidelines



## Ineligibility:

- seeking recurrent funding from the City;
- organisation has un-acquitted funds or is in dispute with the City; and
- applications for retrospective funds.

## Conditions

### All grants must:

- encourage the establishment, growth and expansion of businesses;
- provide an opportunity for measurable economic, social, environmental and/or cultural benefits to the City, its residents, workers and visitors; and
- be compatible with, and complementary to the City's values, strategic objectives and brand.

### The City of Wanneroo will not provide grants for initiatives that:

- duplicate existing City services or programs;
- directly or indirectly contravene existing Council policy;
- create an actual or perceived conflict of interest;
- interfere with the City's compliance with and exercise of its legislative obligations;
- do not positively reflect the City's values and brand;
- are not consistent with the City's social justice principles of equity, diversity, inclusion, participation, rights and access for all groups in the community;
- personally benefit individual City employees, Elected Members, their friends and/or families;
- are deemed inappropriate by the City e.g. pollution, destroy or waste non-recurring resources, illegal or political in nature; or
- promote tobacco, gambling, pornography and/or weaponry.

### Grants with the following monetary issues will not be considered:

- if the grant amount is more than the cost of the activity, event or initiative; or
- where the price placed on the grant package does not represent value for money for the City as determined through the assessment process.

## Assessment Criteria

All applications will be assessed against the below criteria. It is essential that the application addresses a minimum of one criterion.

### The degree to which the application:

- Demonstrates measurable economic benefits for the City and its' community, as well as social, environmental and/or cultural benefits;
- Encourages the establishment, growth and expansion of businesses;
- Demonstrates innovation;
- Creates employment opportunities;
- Improves business capability;
- Accelerates commercialisation; and
- Provides values for money to the City.