

CORPORATE BUSINESS PLAN

2022/23 - 2025/26



A thriving community

ACKNOWLEDGEMENT OF COUNTRY

*Kaya (hello) and Wandjoo
(welcome) to Wanneroo.*

Wanneroo kaadatj Noongar moort Noongar boodja-k Wadjak boodja-k. Ngalak kaadatj Noongar nedingar wer birdiya, barn boodja-k wer kaaradj boodja-k koorra koorra wer yeyi. Ngalak kaadatj baalabang malayin wer nakolak baalap yang ngalany-al.

The City of Wanneroo acknowledges the Traditional Custodians of the land we are working on, the Whadjuk people. We would like to pay respect to the Elders of the Noongar nation, past, present and future, who have walked and cared for the land and we acknowledge and respect their continuing culture and the contributions made to the life of this City and this region.

MOORO BOODJA

Aboriginal and Torres Strait Islander peoples have lived in Australia for more than 60,000 years.

The City of Wanneroo is located within 'Noongar Country' which extends across the south west of Western Australia. Two Noongar language groups, the Whadjuk and Yued peoples, lived and shared cultural areas in the northern parts of the City.

They moved around the coastal sand-plain according to the six Noongar seasons, living sustainably off the land. This region was part of Mooro Country, the district of the important Whadjuk Noongar elder and leader Yellagonga.

Water was vital for both survival and spiritual connections. This made Wanneroo, with the abundant food sourced on the shores of its lakes, an important environment for local Whadjuk Noongar families.

The name 'Wanneroo' comes from the word 'Wanna', meaning digging stick used by Aboriginal women and 'Roo' meaning 'the place of'.

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Introduction

Welcome to the City of Wanneroo Corporate Business Plan for 2022/23 to 2025/26.

The Corporate Business Plan (CBP) is a key part of the City's Integrated Planning and Reporting Framework (IPRF) as is required under the Local Government (Administration) Regulations 1996.

The CBP translates Council priorities, as identified in the Strategic Community Plan 2021-2031, into operational delivery within the resourcing capability of the organisation, detailing the services and projects the City will deliver over the next four years, as well as providing key financial information on the approved operational budgets for the same timeframe.

This plan has been developed with the input of key stakeholders, including Council Members and the City's Senior Leadership Team, and considers the needs of all people who live in and access services provided by the City of Wanneroo.



Council Foreword

Last year we launched our Strategic Community Plan 2021-2031 which set out our vision and aspirations for the next decade. It was developed with a high level of community consultation and focused on the issues you told us were important.

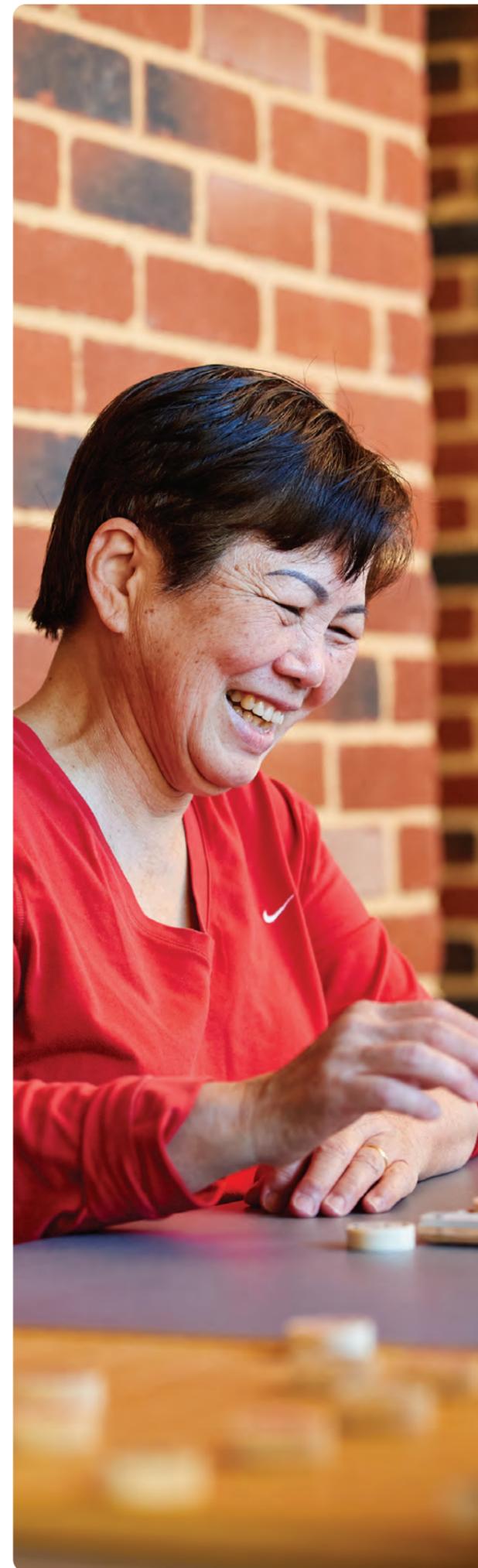
The Corporate Business Plan 2022/23-2025/26 sets out the steps we will take to achieve the goals outlined in the Strategic Community Plan.

We aim to create a City that offers an enviable lifestyle and communities that you are proud to be a part of. This plan promotes active and healthy lifestyles with abundant parks, reserves and recreational facilities; prospects for personal growth and development through libraries, youth and community centres and opportunities to engage in events and cultural activities that celebrate our rich history and diverse culture.

We will continue supporting local businesses through further reducing red tape; generate new opportunities that position the City as an attractive option for local, national and international business investment and explore new tourism options to draw visitors to our City.

Environmental sustainability is front of mind in all our decision making, to ensure we continue to not only preserve and protect, but also enhance our City's natural environments including wetlands, bushland and our coastlines.

This plan continues us on our path to building a sustainable, vibrant and progressive City of Wanneroo for now, and future generations. We thank everyone involved for their contribution.





A Message from the CEO



In recent years we have increasingly seen people reconnect within their neighbourhood and the past two years have strongly demonstrated the importance of local government services and facilities.

Our aim is to continue to develop the City of Wanneroo as a desirable place to live with ample employment opportunities and unique places that embrace our rich and diverse history and celebrate our Aboriginal heritage.

The Strategic Community Plan 2021-2031 details our shared community vision and goals for the future and the Corporate Business Plan outlines how we will achieve those objectives. The next year will be a period of consolidation where we focus on embedding our programs and services, underpinned by strong, sensible economic management.

This includes providing our community with quality facilities and interactive programs to enable opportunities for healthy and active lifestyles.

Key projects include the Alkimos Aquatic and Recreation Centre, construction of the Splendid Park Cycling Track and sporting amenities at Halesworth Park.

There will be increasing opportunities for people to connect, engage and thrive with the expansion of our library and youth services. This includes a new public library and youth innovation hub in Landsdale, upgrading the Clarkson Youth Centre and a digital literacy program.

Recent feedback highlighted safety as a priority for our community and work has already begun to expand the City's CCTV network, improve lighting along identified pathways and increase safety patrols.

We will also work to minimise potential risks and impacts on the community from natural disasters such as bushfires and weather events through enhancing our preparedness, response and recovery measures.

As one of the fastest growing local government areas in WA, with the population forecast to grow to 285,000 by 2031, a key focus of our strategy is planning land use for the future. This includes sensitive development of residential areas and commercial hubs supported by local community facilities, amenities and transport networks.

As part of this, managing and maintaining our natural environment is essential, with foreshore and coastal management and the Urban Forest Strategy key attributes of our plan.

To further develop a thriving community, we will engage in economic development initiatives to enable local economic growth and employment opportunities. These include business support and engagement and investment attraction and planning for future business.

The Neerabup Industrial Area will play a major role in future economic development. This significant project includes an industrial subdivision that will house a world-leading Australian Automation and Robotics Precinct. At capacity the Industrial Area is expected to employ about 20,000 people.

Supporting local business and the economy through increasing tourism is also a priority. As well as creating an exciting and innovative events program that will attract people to the City we will investigate a variety of projects such as the redevelopment of the old Yanchep Surf Club site and exploring opportunities offered by the Quinns Rocks Caravan Park site.

Underpinning our direction for the next four years are clear and reliable organisational governance processes that ensure the City meets its legal obligations and makes ethical decisions in the interests of our community and stakeholders.

The next 12 months will see us all face a range of external challenges, such as the ongoing COVID-19 and the economic climate, and we will continue to manage the City's resources and services to meet the current and future needs of our community in a socially, culturally, environmentally and financially sustainable way.

I look forward to seeing this plan implemented, further cementing the City of Wanneroo as an attractive and flourishing community with a strong future.



CEO Daniel Simms

Our City

The City of Wanneroo is one of the largest and fastest growing local government authorities in Australia, and includes 32 kilometres of coastline, natural environments, agricultural and bush land.

The City has 36 suburbs, across 685.1 square kilometres and is characterised by a diverse mix of urban, rural and industrial land uses, as well as a significant area of natural bushland and state forest, including Yanchep National Park, Neerabup National Park and Yellagonga Regional Park.

A natural wetland system runs through the district, dominated by the pristine Lake Joondalup that separates the City of Wanneroo from the City of Joondalup. Urban land is predominantly residential, with a number of commercial centres providing jobs and services, along with the established industrial centre of Wangara and the newly emerging Neerabup Industrial Area site.

LOCATION

The City of Wanneroo lies on the north-eastern urban corridor of the Perth metropolitan area, about 12km from the Perth CBD at its nearest point and 62km at its farthest point. The City is bounded by the Shire of Gingin in the north, the Shire of Chittering and the City of Swan in the east, the cities of Stirling and Joondalup in the south, and the Indian Ocean to the west.

POPULATION

The estimated population for the City of Wanneroo is 219,788. By 2031, the estimated population will be 285,013, an increase of 65,225 or 29%.

HOUSEHOLDS

The fastest growing household type in the City of Wanneroo is estimated to be 'Couple Families with Dependents' with 30,427 in 2022 and 38,693 in 2031, an increase of 27%.

AGE

The largest age cohort in the City of Wanneroo in 2022 will be the 30 to 34 group, estimated to be 17,404 or 7.9% of the total population of the City. This is followed by the 0 to 4 age group (17,346 / 7.9%), and 5 to 9 age group (17,169 / 7.8%).

BUSINESS

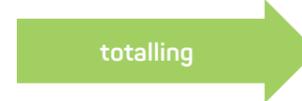
In 2021, the City of Wanneroo's local economy generated \$8.06 billion in net wealth (Gross Regional Product or GDP), growing 6.3% from the previous year and representing 2.5% of the state's Gross State Product (GSP). The largest industry by employment in the City is construction.

Fast Facts

INFRASTRUCTURE ASSETS



575
parks & gardens



2,662
hectares

1,710

kilometres of road

1,370

kilometres of pathway



156 conservation reserves
such as bushland and wetlands

50

active parks comprising
golf courses, sporting complexes
and sports grounds



534 hectares
of foreshore

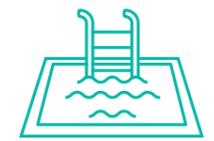
COMMUNITY FACILITIES



297 playgrounds
(45 nature play)

27

sporting pavilions



1 aquatic facility

2

recreation centres

50

sports reserves

3

museums



4 libraries

24

community centres

Our Council

The City of Wanneroo is a democratically led organisation that consists of an elected Mayor and 14 Council Members. One Council Member is also elected as Deputy Mayor. Collectively, these 15 Council Members form the Council.

The City is divided into seven wards - North Ward, North-East Ward, Central-West Ward, Central-East Ward, Central Ward, South-West Ward and South Ward.

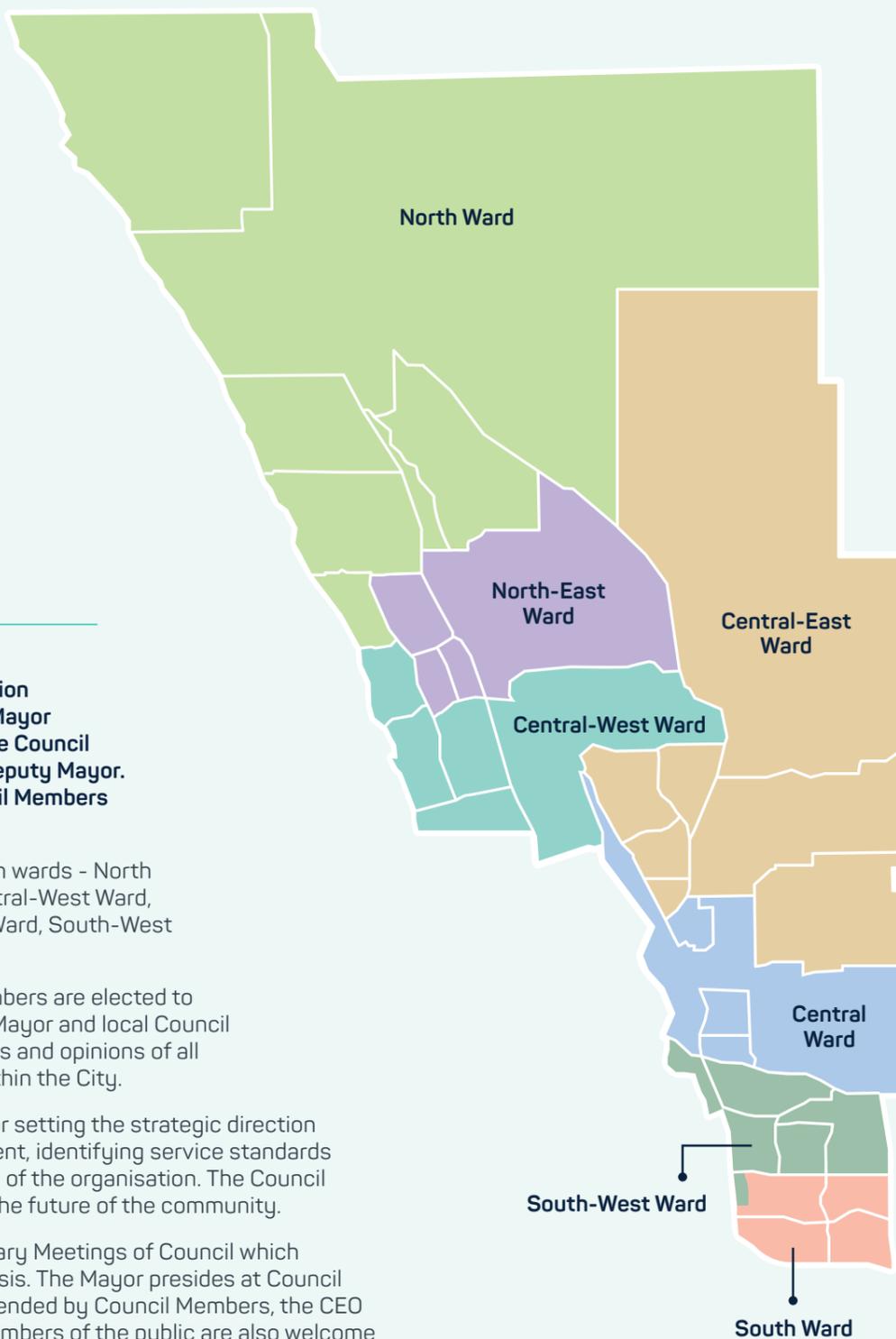
Representative Council Members are elected to their respective wards. The Mayor and local Council Members represent the views and opinions of all residents and ratepayers within the City.

The Council is responsible for setting the strategic direction of the City, policy development, identifying service standards and monitoring performance of the organisation. The Council makes decisions to benefit the future of the community.

Decisions are made at Ordinary Meetings of Council which are held on a four-weekly basis. The Mayor presides at Council meetings, which are also attended by Council Members, the CEO and Directors of the City. Members of the public are also welcome to attend. Reports are formally presented to provide information and advice to assist the Council in the decision-making process.

Council Members have regular contact with the community. They are keen to connect and engage with residents and ratepayers and do this via community events and forums, stakeholder consultation, Council meetings, telephone calls and in-person visits.

Council Members are elected for a four-year term of office. Local Government elections are held every two years, with half of the Council positions open for the election.



OUR MAYOR AND COUNCIL MEMBERS



MAYOR
Linda Aitken



Cr Chris Baker



Cr Sonet Coetzee

NORTH WARD
Alkimos, Carabooda, Eglinton, Jindalee,
Two Rocks and Yanchep



Cr Glynis Parker



Vacant

NORTH-EAST WARD
Butler, Merriwa, Ridgewood,
north Clarkson, Nowergup



Cr Helen Berry



Cr Natalie Sangalli

CENTRAL-WEST WARD
Quinns Rocks, Mindarie, Tamala Park,
south Clarkson, Neerabup



Cr Jacqueline Huntley



Cr Paul Miles

CENTRAL-EAST WARD
Pinjar, Carramar, Banksia Grove, Tapping,
Ashby, Mariginuiup, Jandabup



Cr Frank Cvitan



Cr Jordan Wright

CENTRAL WARD
Wanneroo, Sinagra, Hocking,
Pearsall, Gngangara



Cr Natalie Herridge



Cr Vinh Nguyen

SOUTH-WEST WARD
East Woodvale, Wangara, Madeley, Darch,
Landsdale, north-west Marangaroo



Cr James Rowe



Deputy Mayor Brett Treby

SOUTH WARD
Marangaroo, Alexander Heights,
Girrawheen, Koondoola

Our Strategic Direction

OUR SHARED COMMUNITY VISION

A welcoming community, connected through local opportunities.

The vision for the future of Wanneroo captures the essence of the passionate views of our community, who want to make Wanneroo a place that is welcoming to all people, and provide the necessary connections for those people to live, work and participate locally, ultimately to help build a wider sense of belonging in the area.

The vision provides the organisation with a sense of purpose and direction, while helping to create a sense of commonality and coherence to services and activities. The development of the vision also enabled the City to generate a clear organisational purpose.

OUR STRATEGIC GOALS

The City has seven strategic goals that were developed in conjunction with the community through extensive stakeholder engagement.

These strategic goals represent a clear future direction for the City over the lifetime of the City's Strategic Community Plan 2021-2031 and incorporate the aspirations of the community.

The seven strategic goals are supported by 33 strategic priorities that provide operational direction for the City's administration to focus resources. An in-depth description of these priorities can be found in the Strategic Community Plan 2021-2031. The City's seven strategic goals are:

-  **GOAL 1:**
An inclusive and accessible City with places and spaces that embrace all.
-  **GOAL 2:**
A City with rich cultural histories, where people can visit and enjoy unique experiences.
-  **GOAL 3:**
A vibrant, innovative City with local opportunities for work, business and investment.
-  **GOAL 4:**
A sustainable City that balances the relationship between urban growth and the environment.
-  **GOAL 5:**
A well-planned, safe and resilient City that is easy to travel around and provides a connection between people and places.
-  **GOAL 6:**
A future focused City that advocates, engages and partners to progress the priorities of the community.
-  **GOAL 7:**
A well-governed and managed City that makes informed decisions, provides strong community leadership and valued customer focused services.

Our Organisation

OUR PURPOSE

To create a strong community with local opportunities to participate, be active, feel secure, contribute and belong.

The City's organisational purpose articulates why we do what we do, why we exist and what our cause is. This purpose statement provides a clear message about the expectations the City has in working towards achieving the vision for the future.

The organisational purpose helps to unify our employees and assist them in understanding the City's organisational direction.

OUR VALUES

The values provide a foundation for the City, which distinguish us and guide our actions to deliver results.

Our values guide our behaviours and provide the boundaries within which our interactions with stakeholders and customers occur.

Values are linked to our vision, culture and strategy. The values define our organisation to employees, stakeholders and customers, and remind staff of the preferred way of achieving our desired outcomes.

CUSTOMER FOCUSED	Delivering service excellence
IMPROVEMENT	Finding simpler, smarter and better ways of working
ACCOUNTABILITY	Accepting responsibility and meeting commitments, on-time and to standards
COLLABORATION	Together we are stronger
RESPECT	Trusting others and being trustworthy

OUR STRUCTURE

The City of Wanneroo's organisational structure is made up of the Office of the CEO and four directorates with 25 service units that focus on key areas of the business.

The City's structure is a key factor in achieving our strategic goals and priorities, while also assisting with organisational culture, values and contributes to the overall success of the City.



OUR EXECUTIVE LEADERSHIP TEAM

The leaders of each directorate make up the Executive Leadership Team, led by the Chief Executive Officer, Daniel Simms.

The City's Executive Leadership Team and their responsibilities are shown below.

CHIEF EXECUTIVE OFFICER - DANIEL SIMMS

As well as being responsible for the day-to-day management of the City's operations, the CEO is responsible for:

- Advocacy and Economic Development
- Governance and Legal



DIRECTOR ASSETS - HARMINDER SINGH

- Asset Maintenance
- Asset Planning
- Infrastructure Capital Works
- Parks and Conservation Management
- Traffic Services
- Waste Services



DIRECTOR COMMUNITY AND PLACE - DEBBIE TERELINCK

- Communications and Brand
- Community Development
- Community Facilities
- Community Safety and Emergency Management
- Cultural Development
- Place Management



DIRECTOR CORPORATE STRATEGY AND PERFORMANCE - NOELENE JENNINGS

- Contracts and Procurement
- Council and Corporate Support
- Customer and Information Services
- Finance
- People and Culture
- Property Services
- Strategic and Business Planning



DIRECTOR PLANNING AND SUSTAINABILITY - MARK DICKSON

- Approval Services
- Health and Compliance
- Land Development
- Strategic Land Use Planning and Environment



OUR BUSINESS PRINCIPLES

The City has four key principles, identified by key stakeholders through the development of the Strategic Community Plan 2021-2031, and serving as the foundation for our operational delivery.

Consideration of these principles is at the forefront of all our operational planning and budgeting in order to maximise the effectiveness and efficiency of the organisation and the services we provide.

These four principles are fundamental to the success of the City in the future, and will continue to be at the forefront of decision-making.

PRINCIPLE 1 – SUSTAINABILITY

The City achieves sustainability by balancing performance and contribution to social, economic, environmental and governance outcomes for the community.

PRINCIPLE 2 – VALUE FOR MONEY

The City will strive to achieve 'value for money' for our stakeholders through the effective, efficient and equitable use of public funds to create and maximise community value.

PRINCIPLE 3 – USE OF TECHNOLOGY FOR IMPROVEMENT

The City will appropriately plan for, and utilise modern technologies to provide for the more efficient delivery of services and to provide improved community outcomes.

PRINCIPLE 4 – DIVERSE, ENGAGED, SAFE AND CAPABLE WORKFORCE

The City will continue to effectively lead, and build, a high performing and engaged workforce, by strengthening the diversity, capability and agility of our people, to deliver organisational objectives for improved community outcomes.



OUR INTEGRATED PLANNING FRAMEWORK

The City's Integrated Planning and Reporting Framework (IPRF) guides our planning processes to ensure clear alignment to, and delivery on the aspirations and priorities identified by our community.

The City's IPRF (basic model shown in Figure 1) is also aligned to legislative requirements for local governments in Western Australia as per the Local Government (Administration) Regulations 1996.



Figure 1 - Integrated Planning and Reporting Framework (IPRF)

OUR KEY PLANNING DOCUMENTS

The City has three key planning levels within the integrated planning and reporting framework that provides the core for the planning that takes place within the organisation.

Two of the three levels are legislatively required as described in the Local Government (Administration) Regulations 1996.

The following describes the plans that sit within the three levels of planning and their roles within the organisation.

STRATEGIC COMMUNITY PLAN (LEVEL 1)

The Strategic Community Plan is a legislated ten-year plan, also known as the City's 'Plan for the Future'.



This plan is the Council's key strategic document that represents the community's long-term vision, goals and priorities, and undergoes a major review every four years incorporating community and stakeholder consultation and engagement.

The SCP 2021-2031 can be found on the City website at wanneroo.wa.gov.au

CORPORATE BUSINESS PLAN (LEVEL 2)

The Corporate Business Plan (CBP) is also a legislated document and defines four years of priorities, services, projects and programs that the City will implement in order to realise the goals of the City's Strategic Community Plan 2021-2031.



The CBP is supported by a number of resourcing plans to enable implementation and provide guidance for the organisation and transparency to both stakeholders and the community.

Previous versions of the CBP can be found on the City website at wanneroo.wa.gov.au

ANNUAL SERVICE PLANS (LEVEL 3)

The City also develops Annual Service Plans for each service unit within the organisation that also provides a clear link between service delivery and the annual budget.

The service plans provide in-depth planning for the implementation of year one of the Corporate Business Plan and details services, projects, allocation of FTE and finalised operational budgets. The service plans also provide clear accountabilities for delivery and flow through into employee performance and development reviews.

OUR RESOURCING PLANS

The City's resourcing plans include financial and non-financial resources that are required over the life of the Corporate Business Plan.

Their purpose is to ensure that adequate resources are available to maintain services at levels that are established by the Council and to deliver on the priorities of the Corporate Business Plan.

The City of Wanneroo has developed the following resourcing plans to ensure the current and future sustainability of the organisation.

LONG TERM FINANCIAL PLAN

The 20-year Long Term Financial Plan (LTFP) has been developed as part of the City's ongoing financial planning to ensure continued long-term financial sustainability, while providing sufficient funding for future workforce, services, and infrastructure to the community.

The LTFP is formally adopted by the Council and is reviewed annually giving consideration to prevailing economic circumstances and community expectations. The review of the LTFP may result in new priorities being added or planned projects being deferred or reassessed according to the priorities established each year.

Strategic financial parameters will also be reviewed and adjusted accordingly to reflect the most realistic current financial circumstances and outlook in any rating year and the impacts on the outer nineteen years.

The latest version of the Long Term Financial Plan can be found on the City website at wanneroo.wa.gov.au

ASSET MANAGEMENT PLANS

The City relies heavily on assets to deliver its services to the community. It is therefore necessary to plan for the effective and sustainable management of our assets to meet current and future community needs and to optimise return on investment.

Directed by an Asset Management Strategy, a number of Asset Management Plans define the levels of service and operational requirements for the various classes of assets.

They also highlight the processes used to manage the associated assets that services rely on, and consider how current and future services to the community will be sustainably provided at the most appropriate standard, time, place and cost.

The Asset Management Plans inform the 20-year long-term Capital Works Program.

WORKFORCE STRATEGY 2021-2031

The City's Workforce Strategy 2021-2031 focuses on workforce requirements and strategies that enable the delivery of the Corporate Business Plan.

The plan considers current and future capability and capacity needs including the external environment, industry trends, global workforce trends and the WA labour market to ensure that the City has people with the right skills in the right roles delivering the right customer outcomes.

The Workforce Strategy 2021-2031 is part of a continuous process and workforce requirements are incorporated into the City's Long Term Financial Plan.

OUR INFORMING PLANS AND STRATEGIES

The City of Wanneroo has a number of plans and strategies that inform decision-making and provide direction to the organisation.

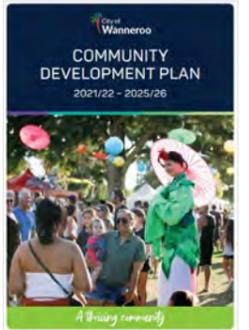
These plans and strategies have been adopted by the Council to deal with specific issues that can assist both community and the organisation.

The adopted plans and strategies are shown within each relevant service area in the **Our priorities** section of the Corporate Business Plan.

There are a number of plans and strategies that have been developed since the publication of the previous Corporate Business Plan, here is an overview of the key developments and how they will assist the community and organisation into the future.

COMMUNITY DEVELOPMENT PLAN 2021/22-2025/26

The City's new Community Development Plan provides a framework to support the creation of healthy, active, safe and connected communities.



Thriving communities foster belonging through strong social connections, support positive lifestyle choices for health and wellbeing, have equitable access to services and facilities, provide opportunities to learn, collaborate and build on strengths, and are welcoming and inclusive of all people.

The new Community Development Plan provides the vision, principles and focus areas for communities in the City of Wanneroo over the defined four year period; a roadmap to inform decision making about initiatives and actions that build and empower community; an integrated whole-of-community approach to focus areas, objectives and priorities; and a commitment and framework for measuring success.

The Community Development Plan 2021/22 - 2025/26 can be found on the City website at wanneroo.wa.gov.au

CUSTOMER FIRST STRATEGY 2021-2026

The updated Customer First Strategy continues the evolution of the City's commitment to providing our customers with a high-quality experience when connecting with us with an aim to continue the maturity of our customer focus journey.



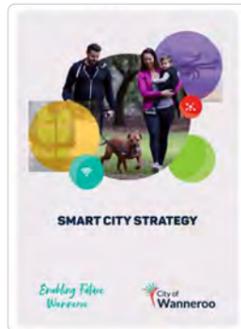
To continue to provide excellence in service delivery, the City of Wanneroo must continually review, refine and adapt what we do to keep up with the changing needs and expectations of our customers.

This strategy has evolved to meet the changing landscape of how our customers define good service and is a roadmap for how the City will work to improve the customer experience for all our customers across each area of our business.

The Customer First Strategy 2021-2026 can be found on the City website at wanneroo.wa.gov.au

SMART CITY STRATEGY

The City is embracing digital change and leveraging digital technology, data, and innovation to improve our ability to deliver community services and harness local opportunities.



Together with our community, the City has developed the Smart City Strategy to drive and direct activity across our broad and diverse region.

As our population grows, so do the needs, priorities and expectations of the community. We are putting our community at the centre of our smart city investment, building on the core priorities of the Strategic Community Plan 2021-2031 and existing strategic frameworks.

The Smart City Strategy can be found on the City website at wanneroo.wa.gov.au

PLACE MANAGEMENT

The City has an established Place Framework which forms part of the City's Integrated Planning and Reporting Framework.

The framework informs future policy work, strategic planning and provides general guidance on the City's Place Approach.

The City has seven Place Management areas that act as focal points for deployment of the City's Place Approach. This allows the City to develop a distinctive vision for each area and recognise the communities of interest.

These Place Management areas have been identified as part of the City's Land Use Vision 2008-2030 which takes into consideration key factors of land use planning and development goals for the City.

The seven Place Management areas and the suburbs they cover are as follows:

TRANSITIONAL COASTAL

Yanchep, Two Rocks, Jindowie, Capricorn, Yanchep Golf Course Estate, Vertex, The Reef, and Atlantis.

EMERGING COASTAL

Alkimos, Eglinton.

ESTABLISHED CENTRAL

Ashby, Banksia Grove, Carramar, Sinagra, Tapping and parts of Wanneroo, Hocking and Pearsall.

ESTABLISHED COASTAL

Butler, Clarkson, Jindalee, Merriwa, Mindarie, Quinns Rocks and Ridgewood.

NORTH EAST RURAL

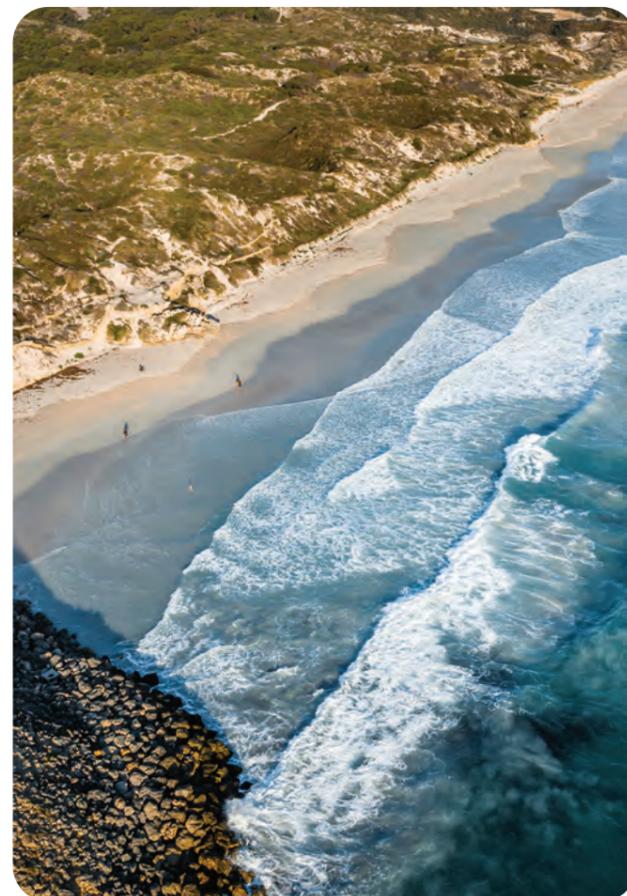
Carabooda, Nowergup, Neerabup and Pinjar.

TRANSITIONAL RURAL

Gnangara, Jandabup, Mariginiup and parts of Wanneroo.

ESTABLISHED SOUTHERN

Alexander Heights, Darch, Girrawheen, Koondoola, Landsdale, Madeley and Marangaroo.



LOCAL AREA PLANNING

The local area planning process allows the City to communicate with residents about what is planned, committed and budgeted for, and allows the community an opportunity to see what the City is prioritising in a local area.

Local area planning provides important information and data that is considered as part of the City's integrated planning model.

The local area planning process includes engaging with the local community on their key issues and priorities; and considers other community insights gathered through various engagement methods.

In addition, it sets out the City's approach and objectives for future planning and includes a broad framework to pursue those objectives. The City currently has three active Local Area Plans:

GIRRAWHEEN / KOONDoola

The Girrawheen Koondoola local area comprises approximately 780 hectares of land, approximately 11km from the Perth Central Business District.

Girrawheen and Koondoola were established in the 1970's with a residential focus, featuring large areas of public open space. The area has been identified for infill development, due to being close to public transport and has a number of established activity centres.

Girrawheen / Koondoola Local Area Priorities	
Priority	Planned Actions
Parks and Trees	The City has a four-year program of improvements to public spaces and parks.
Safety	Federal funding has been awarded through the 'Safer Communities' program for installation of equipment, hard infrastructure and programming initiatives.
Shopping Centres and Local Business	The City intends to hold a facilitated workshop with the four shopping centres to explore opportunities for urban regeneration and increased amenity.
Sense of Community Connection	City staff coordinate a range of community development programs in the area to support cohesive communities, and facilitates networks including the Multicultural Action Group.
Landscape and Maintenance	The City has an annual plan that commits resources to landscaping, waste management and maintenance of buildings.
Traffic and Connections	The City has a four-year program of improvements to roads and the City will continue to work with Department of Transport on applying 'Safe and Active Streets' approach to pedestrian and cycle networks.
Location	The City is committed to supporting sustainable property and economic development that capitalises on the central location of the area.
Facilities and Library	The importance of built facilities to the community has been acknowledged by the City and the Girrawheen Hub Masterplan is now underway.

YANCHEP / TWO ROCKS

The Yanchep Two Rocks local area comprises approximately 7,550 hectares of land within the northernmost extent of the Perth Metropolitan Region, approximately 60km from the Perth Central Business District. It is almost all identified by the State Government for future urban development.

Development in Two Rocks and Yanchep will be supported by a range of services and infrastructure including the METRONET Yanchep rail line extension and station and, in time, the extended Mitchell Freeway. The Yanchep City Centre is expected to become the City of Wanneroo's largest centre and offer a range of retail, housing, employment, health, education, recreation and leisure opportunities.

Yanchep / Two Rocks Local Area Priorities	
Priority	Planned Actions
Jobs, Business, Tourism and Economy	The City will continue to provide support for the creation of local businesses and employment opportunities.
Connectedness and Lifestyle	The Action Plan details a four-year program of improvements under the 'Capital Works Program' in the Action Plan section for details. The Mitchell Freeway North extension and METRONET are State Government projects with the dualling of Marmion Avenue from Butler to Yanchep being funded by the State Government but undertaken by the City. The City will continue to advocate for major transport projects to improve access to Yanchep and Two Rocks. The City's Wanneroo Cycle Plan details future links to the area including the National Park and secondary links in Two Rocks.
City Facilities	The Alkimos Aquatic and Recreation Centre is currently in detailed design phase following community feedback on the concept plan.
Coast and Environment	Council has endorsed the Coastal Management Plan (Part 2) to identify preferred locations of future beach access points and parking.
Parks, Verges and Gardens	The City has a four-year capital works plan for the upkeep and provision of parks, verges and gardens in the region.
Yanchep Lagoon	Council adopted the Yanchep Lagoon Master Plan in August 2019, and commenced implementation. Initial actions from the plan include the priority development of the old surf club site, preparation of a Foreshore Management Plan, and establishment of a community working group to look at early activation.

WANNEROO

The Wanneroo Local Area comprises approximately 660 hectares of land, approximately 22km from the Perth Central Business District. It contains the Wanneroo Town Centre which is strategically located across Lake Joondalup from the Joondalup City Centre.

The Town Centre was established in the early 1900's as a focus for surrounding rural land. The first residential estate was developed in 1970 and was located between Church Street, Scenic Drive and Wanneroo Road. Rapid urbanisation has occurred since this time, with many of the market gardens moving from adjacent to Lake Joondalup to further north and east of the Town Centre.

Wanneroo Local Area Priorities	
Priority	Planned Actions
Sustainability, Parks and Trees	The City will continue to improve amenity at local parks, in addition to undertaking tree planting programs and environmental remediation at Lake Joondalup. This will be carried out through the City's shared responsibility for Yellagonga Integrated Catchment Plan with City of Joondalup, Department of Biodiversity, Conservation and Attractions, and other key stakeholders. Interpretive panels that acknowledge and provide information on the Aboriginal Six Seasons have recently been installed in Rotary Park to complement local history.
Facilities and Attractions	The Wanneroo Youth Precinct Master Plan is currently underway, which investigate what upgrades will be required to ensure the precinct appropriately meets the needs of the users and the local youth community. Amenity upgrades at Aquamation have been programmed, as well as support for exhibitions at the Wanneroo Regional Museum.
Community and Cultural Connections	A wide range of services, programs and exhibitions are offered at the Wanneroo Library and Cultural Centre to support the cultural vibrancy and social connection of the City. City staff support a range of targeted community development and capacity building programs.
Transport and Connections	Connection from Lake Joondalup to the Wanneroo Town Centre will be strengthened through a planned upgrade to the Church Street Shared Pedestrian / Cycle path. Better pedestrian access, accessibility and wayfinding within the Town Centre and local area will be investigated as part of the planned Wanneroo Town Centre Urban Design Analysis and Streetscape Program. A program for ongoing improvements to street lighting and intersections will be undertaken, particularly focused on the Town Centre. The City will continue to advocate to relevant government departments for public transport solutions and road improvements that support pedestrian safety and amenity. The City will continue to liaise with St Anthony's Primary School on traffic and parking issues.
Shops and Small Business	The City's Economic Development Strategy provides direction for measures and proactive initiatives that support local business and employment opportunities. A focus on Wanneroo Town centre amenity and activation by local business will provide additional support including the provision of a Town Centre revitalisation workshop.
Events and Activities	Alongside its provision of high quality cultural facilities, the City has identified the need for an investigation into the performing arts provision. The City's community events program was restructured to provide smaller localised events and encourage development of community-led activations. These will in turn be supported by targeted promotion and advertising for local events and activities through the City's planned new Community Directory.

Wanneroo Local Area Priorities

Priority	Planned Actions
Feel and Ambience	The City is currently undertaking a range of planning strategies, including a comprehensive Local Planning Strategy to inform a new planning scheme that will address aspects of development. As well as additional community consultation targeted towards these strategies, comments gathered during development of the Wanneroo Local Area Plan will be included. The City is committed to supporting sustainable property and economic development that capitalises on the central location of the area.
Town Centre	Building on the Wanneroo Town Centre Activity Structure Plan, the City will continue to engage and collaborate with the key stakeholders to plan a coordinated and holistic public realm.
Safety and Image	The City has an annual plan that commits resources to landscaping, waste management and maintenance of buildings.





Our Priorities 2022/23

The City has a range of priorities to be actioned in the 2022/23 financial year.

These priorities represent a diverse mix of projects and initiatives from both capital and operational budgets.

The Corporate Business Plan 2022/23-2025/26 provides operational delivery detail specifically linked to the seven strategic goals as defined in the Strategic Community Plan 2021-31.

The following provides a useful reference when linking projects and programs to the City's Strategic Community Plan:

Our seven strategic goals



GOAL 1:

An inclusive and accessible City with places and spaces that embrace all



GOAL 2:

A City with rich cultural histories, where people can visit and enjoy unique experiences



GOAL 3:

A vibrant, innovative City with local opportunities for work, business and investment



GOAL 4:

A sustainable City that balances the relationship between urban growth and the environment



GOAL 5:

A well-planned, safe and resilient City that is easy to travel around and provides a connection between people and places



GOAL 6:

A future-focused City that advocates, engages and partners to progress the priorities of the community



GOAL 7:

A well-governed and managed City that makes informed decisions, provides strong community leadership and valued customer focused services

CAPITAL WORKS PROGRAM

The City intends to deliver a Capital Works Program over the next four years to benefit the health and wellbeing of our community, our local and regional economy, and natural and built environment.

The Capital Works Program is developed to provide adequate new infrastructure for emerging communities and to maintain and renew existing infrastructure. The forecast spend on capital works sub-programs for the next four years is detailed below:

SCP	SUB PROGRAM	2022/23 (\$)	2023/24 (\$)	2024/25 (\$)	2025/26 (\$)
	Golf Courses	220,000	420,000	470,000	920,000
	Sports Facilities	19,505,437	12,377,747	19,890,000	26,936,624
	Community Buildings	4,576,000	13,986,916	20,338,064	9,220,665
	Investments Projects	1,535,000	2,020,768	1,244,367	1,260,000
	Conservation Reserves	622,800	463,700	447,100	370,700
	Environmental Offset	365,000	620,450	261,000	264,500
	Foreshore Management	3,815,000	3,725,000	4,711,000	3,870,000
	Waste Management	306,000	1,245,000	212,000	226,000
	Community Safety	1,324,000	361,000	463,000	50,000
	Parks Rehabilitation	1,496,800	1,496,200	1,497,034	1,483,718
	Stormwater Drainage	55,000	25,000	552,000	185,000
	Street Landscaping	105,000	85,000	526,000	799,000
	Traffic Treatments	4,130,000	5,415,000	3,167,000	5,168,180
	Pathways and Trails	2,783,459	2,679,829	2,337,971	1,697,710
	Park Furniture	1,496,800	1,496,200	1,497,034	1,483,718
	Roads	6,173,098	24,525,704	15,617,260	11,418,227
	Passive Park Development	432,166	2,760,166	293,750	698,989
	Corporate Buildings	4,576,000	13,986,916	20,338,064	9,220,665
	Fleet Management - Corporate	4,878,403	3,527,237	5,559,844	7,401,178
	IT Equipment and Software	2,457,178	4,163,259	1,381,500	1,517,000
TOTAL		58,414,341	83,845,976	83,038,890	78,597,491

SERVICES AND KEY PROJECTS

1. COMMUNITY RECREATION PROGRAMS AND FACILITIES

SERVICE INTENT		
Plan and provide innovative models for quality community facilities and programs to enable opportunities for healthy and active lifestyles.		
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)	
Sport and Recreation Program Delivery	Aquamotion Kingsway	
Community Facility Planning and Development	Needs and feasibility assessments Facility master planning Grant funding Project management / delivery	
	Community Facility Bookings and Use	Facility access and usage
	Facility Management and Maintenance	Provide buildings and facilities Maintain buildings and facilities
Community and Sporting Clubs Facilitation	Club development	
Beach Safety Services	Surf lifesaving beach patrols	
Golf Course Management		
STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS	
Social Strategy 2019	Community Buildings	
Asset Management Strategy 2018 – 2024	Golf Courses	
Active Reserves Master Plan 2016	Sports Facilities	
Asset Management Plans		

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Alkimos Aquatic and Recreation Centre	Undertake detailed design of the new Aquatic and Recreation Centre at Alkimos.	●	●	●	●	
		Service Unit				
		Community Facilities				
Community Facility Provision Framework (CPFP)	Complete the review of Local Planning Policy 4.3 Public Open Space to align to the standards of provision established in the CPFP. Commence the Community Facility Provision gap analysis, and develop building and landscape design guidelines as supporting documentation.	●				
		Service Unit				
		Community Facilities				
Wanneroo Raceway Masterplan	Conduct further stakeholder engagement and report to Council regarding the outcomes of the community engagement and external stakeholder feedback for the Wanneroo Raceway Masterplan.	●	●	●	●	
		Service Unit				
		Community Facilities				
Alkimos Regional Open Space Facility Planning	Progress a needs assessment regarding the future use of the Alkimos Regional and District.	●	●	●	●	
		Service Unit				
		Community Facilities				
Wanneroo Recreation Centre Precinct Masterplan	Conduct further work on the Wanneroo Recreation Centre redevelopment options and prepare concept designs and funding models to present to Council.	●	●			
		Service Unit				
		Community Facilities				
Active Reserves Masterplan Review	Review the current Masterplan to re-prioritise works aligned with facility planning priorities, community need and funding parameters.	●				
		Service Unit				
		Community Facilities				

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Splendid Park Cycling Track	Construct new cycling facility at Splendid Park in Yanchep.	●	●			
		Service Unit				
		Infrastructure Capital Works				
Heath Park Pavilion	Finalise detailed design and commence construction of a sports amenities pavilion at Heath Park in Eglinton.	●	●	●	●	
		Service Unit				
		Infrastructure Capital Works				
Halesworth Park Sports Facilities	Finalise design and commence construction of sports amenities building(s) at Halesworth Park.	●	●	●		
		Service Unit				
		Infrastructure Capital Works				
Kingsway Regional Sporting Complex Floodlight Upgrade	Upgrade of soccer field floodlighting at Kingsway Regional Sporting Complex in Madeley.	●				
		Service Unit				
		Infrastructure Capital Works				
Golf Courses Strategic Plan	Progress private treaty negotiations with preferred tender respondents for ground leases at Carramar and Marangaroo Golf Courses to manage and maintain the facilities.	●	●	●	●	
		Service Unit				
		Property Services				

2. PUBLIC HEALTH

SERVICE INTENT	
Ensuring statutory compliance through the provision of integrated compliance services to facilitate healthy and safe communities.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Managing safe food preparation through education, inspections, and sampling	Registrations, inspections, sampling and investigations Education
Inspection and water quality sampling	Inspection and sampling
Notifiable disease investigations and skin penetration establishment inspections to prevent disease	Inspections and investigations
Monitoring and chemical treatment of wetlands to control pests	Monitoring and treatment
Inspections of public buildings, events and caravan parks to ensure a safe built environment	Inspections
Monitoring of noise, asbestos, air, soil and water pollution	Noise, asbestos, air, soil and water
KEY LEGISLATION	
Environmental Protection Act 1986	
Health Act 2016 and associated regulations	

Key Projects in 2022/23

No key projects have been identified for delivery in 2022/23 as the focus will be on delivering continued health and compliance services to the community.

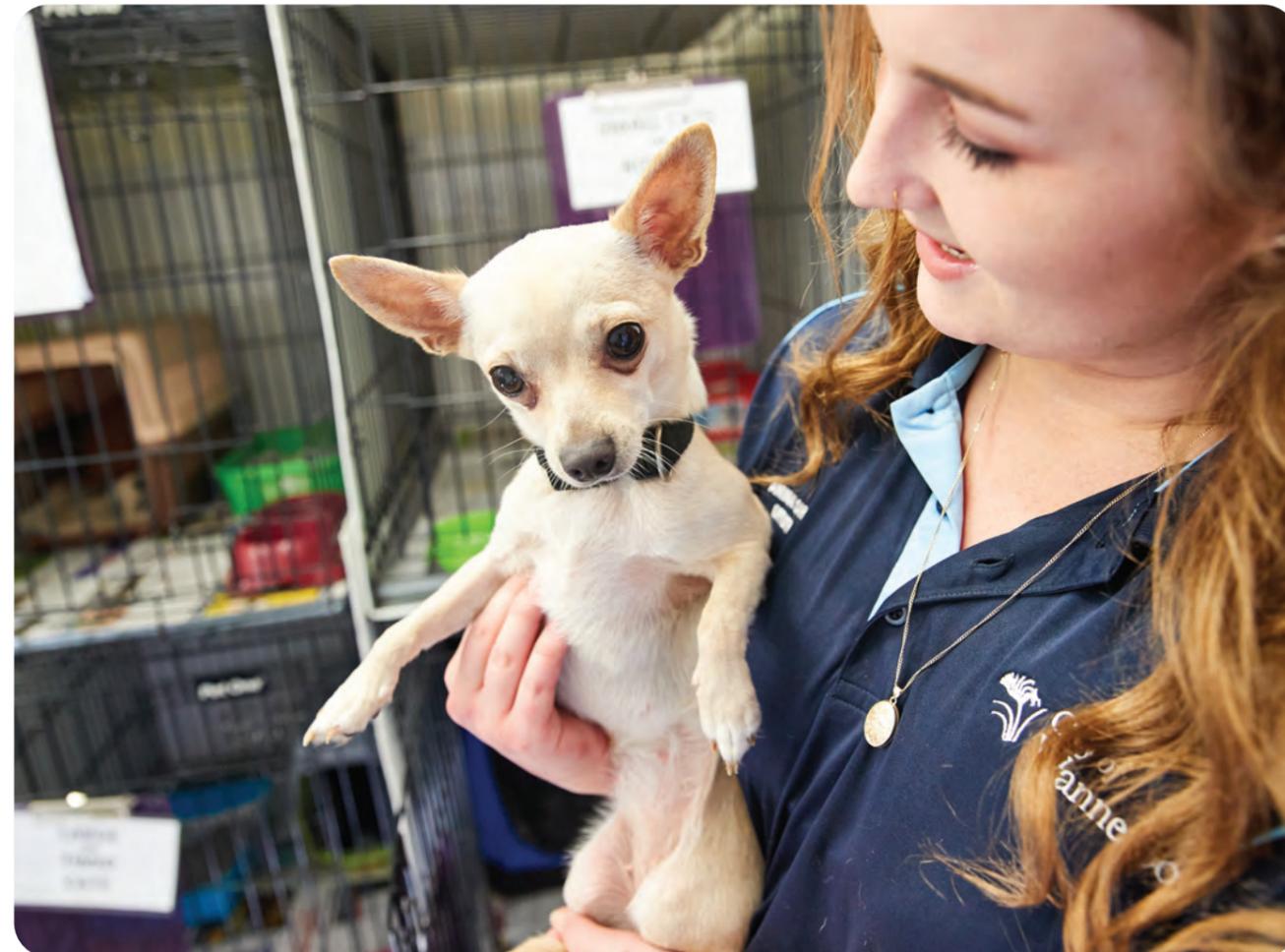
Work on the City's Public Health Plan will commence in the 2023/24 financial year.

3. COMMUNITY SAFETY

SERVICE INTENT	
To promote a public realm where people feel safe and respected by working with community and industry partners.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Law enforcement - Partnering with the community to increase awareness and enforcement of local, state and federal laws	Illegal signs on public property enforcement
	Parking enforcement
Animal management	Abandoned vehicles
	Verge obstructions
	Litter compliance
	Camping compliance
Crime prevention - Proactive crime prevention through safety patrols and CCTV management	Domestic animal management including registration and investigations
	Native animal management
	Non-native animal management
	Animal care centre management
Security – Provision of a security presence at civic events	CCTV management
	Drone management
	Safety vehicle patrols
STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS
Social Strategy 2019	Community Safety
Closed Circuit Television (CCTV) Plan 2018	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
CCTV and Community Safety Initiatives	Integrate Wanneroo CCTV network onto a new platform.	●				
		Service Unit				
		Community Safety and Emergency Management				
Animal Care Centre	Undertake detailed design for the new Animal Care Centre and commence construction.	●	●	●	●	
		Service Unit				
		Community Safety and Emergency Management				



4. EMERGENCY MANAGEMENT

SERVICE INTENT	
To minimise potential risks and impacts on the community from natural disasters such as bushfires and weather events, through prevention, preparedness, response and recovery.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Management of local emergency preparedness	
Management of volunteer bush fire brigade	
Fire protection mitigation action	Fire mitigation on City managed lands
	Fire mitigation on private property
Management of recovery planning and action	
STRATEGIES AND PLANS	
Local Emergency Management Arrangements	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Bush Fire Risk Management Plan	Continue the implementation of mitigation actions identified in the Bush Fire Risk Management Plan and engage with the community as appropriate.	●	●			
		Service Unit				
		Community Safety and Emergency Management				
Wanneroo Emergency Services Hub	Provide serviced land and complete necessary concept designs to access required grant funding from Emergency Services Levy - Local Government Grant Scheme (LGGS).	●	●	●	●	
		Service Unit				
		Community Safety and Emergency Management				
Two Rocks Emergency Services Hub	Work with Department of Lands to secure land and complete necessary concept designs to access required grant funding from Emergency Services Levy - Local Government Grant Scheme (LGGS).	●	●	●	●	
		Service Unit				
		Community Safety and Emergency Management				

5. PLACE MANAGEMENT

SERVICE INTENT	
Develop unique places by connecting with the community to help shape our local plans and service delivery.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Local Area Planning - Development of Local Area Plans to reflect the distinctive character of a place	Community engagement
	Develop and review plans
	Develop place activation plans
Place Activation - Activation of places to support community identity, connection and inclusiveness	Implement and monitor place activation initiatives
	Hub Management
	Community gardens
Coordination of community engagement	Manage Community Engagement Framework
	Community Engagement Advice
	Stakeholder management
City events management	Civic events
	Community events
	Food truck program
STRATEGIES AND PLANS	
Social Strategy 2019	
Place Framework 2018	
Local Area Plans	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Place Strategy	Finalise the draft Place Strategy, seeking community input and feedback and present to Council for consideration and implementation.	●	●	●	●	 Service Unit Place Management
		Service Unit				
		Place Management				
Community Events Program	Deliver an exciting, innovative place-based events program that highlights the best places in the City.	●	●	●	●	 Service Unit Place Management
		Service Unit				
		Place Management				
Yanchep Lagoon Masterplan	Preparation of a Foreshore Management Plan that sets out designs for each of the precincts within the Lagoon aligned to the Masterplan and funding models.	●	●	●	●	 Service Unit Place Management
		Service Unit				
		Place Management				
Community Engagement Framework	Develop appropriate engagement tools and approaches to empower the diverse community to become involved.	●	●	●	●	 Service Unit Place Management
		Service Unit				
		Place Management				

6. COMMUNITY DEVELOPMENT

SERVICE INTENT	
Work with community and stakeholders to foster connectedness and capacity across all ages, diverse cultures and abilities to enhance quality of life.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Social inclusion - to ensure that all people can participate in community life	Age friendly initiatives
	Planning and policy
	Reconciliation
	Access and inclusion
	Advocacy and partnership development
	Social support
	Respond to rough sleeping and homelessness
Community development - to support capacity building	Community transport
	Community capacity building
Childhood services - to build confidence and capacity in families and the community	Volunteering
	Advocacy and partnership development
	Program delivery and facilitation
Youth development - to build valued, empowered and supported youth	Planning and policy
	Advocacy and partnership development
	Youth programs in community (Outreach)
	Youth programs in youth centres
	Case management
	Youth school holiday programs
	Place activation and events
Community funding - provision of community funding to support community groups and organisations	Youth leadership
	Grants
	Donations
	Sponsorship

STRATEGIES AND PLANS
Social Strategy 2019
Community Development Plan 2021/22 – 2025/26
Access and Inclusion Plan
Reconciliation Action Plan
Regional Homeless Plan

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Noongar Naming Project	Develop a narrative that informs the naming of physical and geographical sites and locations within the City (e.g. parks and open spaces, buildings).	●				
		Service Unit				
		Community Development				
Social Needs Advocacy	Aligned with the City's social advocacy agenda, monitor community needs and service demands to advocate for funding to facilitate the provision of community services within the City.	●	●	●	●	
		Service Unit				
		Community Development				
Volunteering Program	Implement changes to the City's volunteering program to align with the new Workplace Health & Safety Act. Provide training opportunities to volunteers and regularly promote the volunteering program and increase the level of community participation.	●				
		Service Unit				
		Community Development				
Clarkson Youth Centre	Upgrade of the Clarkson Youth Centre to meet community needs.	●				
		Service Unit				
		Infrastructure Capital Works				

7. LIBRARY SERVICES

SERVICE INTENT	
Provision of library services including community resources, facilities, digital media, literacy and lifelong learning opportunities.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Community resources, facilities and engagement	Physical and on-line resources
	Circulation (loans and returns)
	Manage Web catalogue
	House bound reader service
	Inter-library loans
	Library Buildings (including Wanneroo Library and Cultural Centre)
Digital media provision and access	Facility access and use
	Technology access and use
	Website
Support for literacy and lifelong learning	Programs in libraries
	Programs in community (outreach)
	Better Beginnings program (schools and child health nurses)
	Technology access and use
	Partnerships
STRATEGIES AND PLANS	
Social Strategy 2019	
Strategic Library Services Plan 2017/18 – 2021/22	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Landsdale Library and Youth Innovation Hub	Design and construction of a new public library and youth innovation hub in Landsdale.	●	●	●	●	
		Service Unit				
		Infrastructure Capital Works				

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Local Connectedness through Libraries	Engage with the local community and stakeholders to explore and enable opportunities within libraries and via online platforms.	●	●	●	●	
		Service Unit				
		Cultural Development				
Digital Literacy Program	Build digital literacy in the City through tailored workshops and training aligned to web interactions, employment and social connection.	●	●	●	●	
		Service Unit				
		Cultural Development				
Cultural Development Plan	Finalisation of the new Cultural Development Plan to present to Council.	●	●			
		Service Unit				
		Cultural Development				

8. HERITAGE, MUSEUMS AND THE ARTS

SERVICE INTENT	
Facilitate opportunities for participation in and access to a diverse range of cultural activities and assets that embrace the richness of our community's diverse beliefs, values, life experience and interests.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Cultural and artistic experiences - promotion of cultural and artistic experiences for the community	Exhibitions
	Annual community art awards and exhibition
Heritage - Management and promotion of heritage	Community art projects
	Artistic commissions
	Museum service
	Museum collection
	Community history service
	Community history collection
	Heritage Education program
	Heritage site management

Management of the City's cultural assets	City art collection
	Public art collection
	Maintain artefacts
STRATEGIES AND PLANS	
Social Strategy 2019	
Cultural Plan 2018/19 - 2021/22	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Museums and Heritage Program	Undertake work as part of the Museums and Heritage Program, focusing on: <ul style="list-style-type: none"> • Development of a Heritage Plan • Review of the Local Heritage Survey • Launch of the new Welcome to Country permanent exhibit. 	●	●	●	●	
		Service Unit				
		Cultural Development				
Arts and Exhibition Experiences	Promotion of Arts and Gallery Exhibition experiences and arts development programs to maximise attendance and participation.	●	●	●	●	
		Service Unit				
		Cultural Development				



9. ECONOMIC DEVELOPMENT

SERVICE INTENT	
Focus on local, regional and strategic significant infrastructure and economic development initiatives, which enable local economic growth and employment opportunities.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Business Engagement and Support	Provide business support, training, networking, events and facilities
	Develop and manage strategic partnerships (to enhance business support outcomes)
	Business and industry engagement
	Facilitating red tape reduction for business (e.g. Small Business Friendly Approvals)
Investment Attraction and Marketing	Implement the City's Enterprise Fund
	Promotion of investment opportunities and the City of Wanneroo
	Manage Business Wanneroo brand and website
	Develop and manage networks to position the City as a place to invest
Planning for the Future - Land use optimisation for employment areas	Deliver Business Liaison services
	Progress the Neerabup Industrial Area and Australian Automation & Robotics Precinct developments
	Optimise the use of employment land (LPS)
Business Leadership, Innovation and Sustainability	Expand land use opportunities for Tourism (expanding uses including agri-tourism)
	Promote Business innovation and technology
Business Leadership, Innovation and Sustainability	Regional collaboration to support innovative economic outcomes
	Progress the Waste Innovation Precinct
	Advocating for sustainable local procurement
	Targeted research and partnership development (to address economic issues)
STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS
Economic Development Strategy	Investment projects

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Business Support and Engagement	Implement the Small Business Friendly Approvals Action Plan in collaboration with key internal stakeholders to reduce red tape.	●	●	●	●	 Advocacy and Economic Development
		Service Unit				
		Advocacy and Economic Development				
Investment Attraction	Undertake investment attraction activities as prioritised in the Economic Development Strategy Action Plan	●	●	●	●	 Advocacy and Economic Development
		Service Unit				
		Advocacy and Economic Development				
Planning for the Future of Business	Investigate the expansion of agri-tourism related land use permissibility in North Wanneroo and incorporate into the new Local Planning Strategy and Local Planning Scheme 3 to enable and encourage agri-tourism.	●	●	●	●	 Advocacy and Economic Development
		Service Unit				
		Advocacy and Economic Development				
Business Leadership	Undertake a feasibility study for the development of a Neerabup Waste Innovation Precinct and opportunities for cluster development and partnerships.	●	●	●	●	 Advocacy and Economic Development
		Service Unit				
		Advocacy and Economic Development				
Neerabup Industrial Area	Development of the City's landholdings within the Neerabup Industrial Area.	●	●	●	●	 Advocacy and Economic Development
		Service Unit				
		Advocacy and Economic Development				

10. ADVOCACY

SERVICE INTENT	
To work collaboratively with government, regional partners and stakeholders and advocate for the priorities identified by our community.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Strategic Economic Advocacy	Advocacy for key community and economic infrastructure Identification and promotion of advocacy priorities (including management of Connect Wanneroo brand and collateral)
STRATEGIES AND PLANS	
Economic Development Strategy 2016 – 2021	
Advocacy Plan	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Strategic Economic Advocacy	Advocate for additional funding in line with the priorities identified in the Advocacy Plan 2021-2025.	●	●	●	●	
		Service Unit				
		Advocacy and Economic Development				

11. TOURISM

SERVICE INTENT	
Collaborate with the community, the tourism industry and State Government agencies to grow tourism in the City through leadership, investment attraction and targeted marketing with industry.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Tourism Industry Support and Development	Destination marketing and promotion (including Discover Wanneroo brand and website) Tourism industry support and development Develop and manage regional partnerships to support tourism industry growth (e.g. Sunset Coast) Support and development of tourism events

STRATEGIES AND PLANS
Economic Development Strategy
Tourism Plan 2019 - 2024

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Tourism Industry Support and Development	Implement the priority actions as identified in the Tourism Plan 2019-2024.	●	●	●	●	
		Service Unit				
		Advocacy and Economic Development				
Quinns Rocks Caravan Park	Progress with discussions in relation to a lease (pending Council approval), and undertake Community engagement and related site investigations for future site development and uses.	●	●	●	●	
		Service Unit				
		Property Services				
Redevelopment of Old Yanchep Surf Club Site	Finalise Agreement for Lease and Ground Lease. Progress site design with lessee in consultation with Yanchep Lagoon Working Group.	●	●			
		Service Unit				
		Property Services				



12. ENVIRONMENTAL MANAGEMENT

SERVICE INTENT	
Deliver a healthy and sustainable environment by managing our highly valued natural and built environmental attributes, including biodiversity of flora and fauna; land and waste; liveability; climate change impacts; air quality and sustainable energy.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Climate change - Managing the City's influence on climate change and improving resilience	Climate Change Adaptation and Mitigation Strategy
	Coastal Hazard Risk Management Adaptation Planning
	Coastal Management Planning
	Local Environmental Strategy
	Assessment of Environmental Management Plans
	Environmental Management System
Biodiversity - Retaining and enhancing biodiversity in the City	Local Biodiversity Planning
Resource management - Managing resource consumption and waste production	Energy Reduction Planning
STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS
Local Environment Strategy 2019	Environmental Offset
Climate Change Adaptation and Mitigation Strategy 2021 – 2026	
Coastal Hazard Risk Management and Adaption Plan 2018	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Urban Forest Strategy	Finalise the preparation of the Urban Forest Strategy for adoption by Council and commence implementation.	●	●	●	●	
		Service Unit				
		Strategic Land Use Planning and Environment				
Environmental Management System (EMS)	Finalise the architecture (including Management procedure and appendices) of the Environmental Management System and commence implementation.	●	●	●	●	
		Service Unit				
		Strategic Land Use Planning and Environment				

13. PARKS AND CONSERVATION AREAS

SERVICE INTENT	
Managing and enhancing reserve areas to support a healthy and active community and maintain conservation value.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Conservation areas and foreshore	Conservation and Natural Areas Management
	Conservation Foreshore Areas
Coastal asset management	
Manage and maintain parks and reserves	Landscape management
	Turf management
Manage and maintain streetscapes	Streetscape Maintenance
	Arterial Road Streetscape Maintenance
Tree Management	Tree Data Asset Capturing
	Tree Maintenance
	Tree Planting Program
	National Tree Day
	Playground maintenance
Managing Park equipment and lighting	Sports Equipment Maintenance
	Lighting - floodlights
	Lighting - general
	Parks Structure Maintenance
	Parks Furniture Maintenance
	BBQ Electrical Maintenance
	BBQ Cleaning
	Sand Softfall Cleaning
	Bores, Pumping Units and Lake Infrastructure
	Maintenance of irrigation infrastructure
	Monitoring of groundwater use

STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS
Local Environment Strategy 2019	Conservation Reserves
Local Biodiversity Plan 2018/19 – 2023/24	Foreshore Management
	Park Furniture
	Parks Rehabilitation
	Passive Park Development
	Street Landscaping

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Mindarie Breakwater Management	Undertake extensive works on the Mindarie Breakwater and adjacent infrastructure to improve breakwater stability, functionality and safety.	●	●	●		
		Service Unit				
		Asset Maintenance				
Coastal Management Plan	Implementation of the identified actions from the Coastal Management Plan.	●	●	●	●	
		Service Unit				
		Strategic Land Use Planning and Environment				



14. WASTE MANAGEMENT

SERVICE INTENT	
Lead environmentally sustainable approaches to waste management and provide waste collection services.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Domestic waste	General Waste (red lid bin) collection
Recycling	Recycling (yellow lid bin) collection
	Garden Organics (lime-green lid bin) collection
Bulk waste	Verge side bulk junk waste collection and management
	Verge side bulk green waste collection and management
Provision of public place rubbish bins	Public facility disposal
	Parks waste disposal
Removal of illegal dumping	Illegal dumping disposal
	Verge and litter disposal
Operation of Wangara Greens Recycling Facility	
Provision of City event waste management	
Community drop off	
Community Waste Education	Waste education program
	Great Recycling Challenge
STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS
Strategic Waste Management Plan	Waste Management
Waste Education Plan 2018/19 - 2022/23	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Waste Services Review	Continue with the implementation of the Waste Services Transition Plan, focusing on: <ul style="list-style-type: none"> Bulk Waste Review Investigate Community Drop Off / Transfer Station Food Organics Collection Review Waste to Energy Wangara EOI Neerabup Waste Precinct 	●	●	●		
		Service Unit				
		Waste Services				

15. FUTURE LAND USE PLANNING

SERVICE INTENT	
Focus on strategic land use planning, incorporating the preparation and implementation of land use, transport and environmental strategies and plans to deliver healthy and sustainable natural and built environments.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Strategic land use planning	Local Planning Scheme
	Local Planning Policies
	Planning Strategies
	Activity Centre Planning
	Precinct Master planning
Transport and land use integration	Local Housing Strategy
Environmental and land use planning integration	Transport Planning
Administration of developer contributions	
KEY LEGISLATION	
Planning and Development Act 2005	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Local Planning Strategy	Prepare the draft Local Planning Strategy and submit to Western Australian Planning Commission for consent to advertise.	●	●			
		Service Unit				
		Strategic Land Use Planning and Environment				
Local Planning Scheme No.3	Prepare Local Planning Scheme No.3 following the finalisation of the amendment to District Planning Scheme No.2 to align with Model Scheme Text.	●	●			
		Service Unit				
		Strategic Land Use Planning and Environment				
Active Transport and Cycle Plan	Undertake year-one projects identified in the Active Transport and Cycle Plan.	●				
		Service Unit				
		Traffic Services				
Transport Plan Development	Develop a Transport Plan to operationalise the City's Transport Strategy.	●	●			
		Service Unit				
		Traffic Services				
Smart City Development Opportunities	Implement the Smart City Development Guidelines in conjunction with key stakeholders.	●	●	●	●	
		Service Unit				
		Land Development				

16. PLANNING AND BUILDING APPROVALS

SERVICE INTENT	
Provision of integrated approval services to deliver customer focused and quality outcomes.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Assessing development applications	
Assessing subdivision applications	
Assessing town planning scheme amendments	
Developing and reviewing planning policies	
Preparing and assessing structure plan proposals	
Assessing uncertified building permit applications	
Issuing licences, permits and certificates	Building permit applications Sign licences
Manage Land Development	Infrastructure Developer Provided Infrastructure Plan assessments Environmental Management Plan
KEY LEGISLATION	
Planning and Development Act 2005	
Building Act 2012	
Local Government Act 1995	

Key Projects in 2022/23

No key projects have been identified for delivery in 2022/23 as the focus will be on delivering continued services.

Work will continue in the Planning and Building Approval area to assist with the reduction of red tape in relation to the Small Business Friendly Approvals project highlighted in the Economic Development service area.

17. PLANNING AND BUILDING COMPLIANCE

SERVICE INTENT	
Ensuring statutory compliance through the provision of integrated compliance services to facilitate healthy and safe communities.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Monitoring compliance with planning approvals	
Inspection of swimming pool barriers for compliance	
Monitoring compliance with building approvals	
KEY LEGISLATION	
Building Act 2011	
District Planning Scheme No.2	
Planning and Development Act 2005	

Key Projects in 2022/23

No key projects have been identified for delivery in 2022/23 as the focus will be on delivering continued services.



18. TRANSPORT AND DRAINAGE

SERVICE INTENT	
Manage accessible and sustainable local transport and drainage infrastructure to meet community needs now and in the future in the most cost effective way.	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Transport Asset Management	Provide roads Road resurfacing program Street verge bond program City community christmas decorations Provide Traffic Services
Stormwater Drainage	Provide design, construction and maintenance
Road Reserve Lighting Management	Provide design, construction and maintenance
Provide street furniture	Provide design, construction and maintenance
Carpark Asset Management	Provide design, construction and maintenance
Provision and maintenance of pathways, bridges and underpasses	Construct footpaths Construct bridges and underpasses Footpath maintenance Public access way (PAW) maintenance Underpass maintenance
Manage plant, vehicles, and equipment	Fleet management Equipment management
STRATEGIES AND PLANS	CAPITAL WORKS SUB-PROGRAMS
Transport Strategy 2019/20	Pathways and Trails
Asset Management Strategy 2018 – 2024	Roads
Wanneroo Cycle Plan 2018/19 – 2021/22	Stormwater Drainage Traffic Treatments

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Alexander Drive Shared Pathway, Landsdale	Construction of a red asphalt shared path (2.8m x 3m) on the western side of Alexander Drive from Hepburn Avenue to Gnangara Road.	●	●			 Infrastructure Capital Works
		Service Unit				
		Infrastructure Capital Works				
Flynn Drive Upgrade, Neerabup	Commence construction of a new dual carriageway from Wanneroo Road to Pinjar Road (Stage 1 Wanneroo Road to Tranquil Drive).	●	●			 Infrastructure Capital Works
		Service Unit				
		Infrastructure Capital Works				
Two Rocks Road Street Lighting	Provision of new street lighting along Two Rocks Road including curve signs and guideposts.	●	●	●	●	 Infrastructure Capital Works
		Service Unit				
		Infrastructure Capital Works				



19. LEADERSHIP, STRATEGY AND GOVERNANCE

SERVICE INTENT	
To ensure that:	
<ul style="list-style-type: none"> The organisation is unified by a shared vision, culture and values, providing consistent purpose, direction and action Clear and reliable organisational governance processes mean that the City meets its legal obligations and makes ethical decisions in the interests the community and its stakeholders. 	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Governance and legal	Legal
	Audit
	Governance and statutory compliance
	Policy
	Enterprise risk management
	Local government elections
Council and corporate support	Elected Members administrative support
	Council meetings support
	Corporate support
Strategic Planning	Corporate planning
	Manage Strategic Workforce Planning
	Manage Strategic Finance
	Strategic Asset Planning and Management
	Forward Works Planning
	External work liaisons
STRATEGIES AND PLANS	
Long-Term Financial Plan 2021/22 – 2040/41	
Asset Management Strategy 2018 – 2024	
Corporate Governance Framework 2017	
Workforce Strategy 2021-2031	
Strategic Three Year Internal Audit Plan 2018	
Enterprise Risk Management Framework 2015	
Advocacy Plan	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Strategic Workforce and People Planning	Implement the first-year actions identified in the new Workforce Strategy.	●	●	●	●	
		Service Unit				
		People and Culture				
Asset Management Strategy	Undertake key actions as identified in the Asset Management Strategy including: <ul style="list-style-type: none"> Review of the Asset Management Policy Development of a Coastal Infrastructure Asset Management Plan Develop a Masterplan for the Ashby Operations Centre Implement the new Asset Management Information System (AMIS) 	●	●	●	●	
		Service Unit				
		Asset Planning				
Quality Management System	Implement quality management aligned to ISO standards utilising a digital process management system.	●	●	●	●	
		Service Unit				
		Strategic and Business Planning				
Responding and adapting to Local Government Reform	Develop approaches for the implementation of changes to the Integrated Planning and Reporting Framework as part of Local Government Reform.	●				
		Service Unit				
		Strategic and Business Planning				
Work Health and Safety Legislation	Continue development and implementation of WHS systems and framework to ensure statutory compliance with Work Health and Safety legislation.	●				
		Service Unit				
		People and Culture				

20. CUSTOMER AND STAKEHOLDER DELIVERY

SERVICE INTENT	
To ensure that:	
<ul style="list-style-type: none"> We collaborate with our community and stakeholders to provide services they value We manage the City's resources and services to meet the current and future needs of our community in a socially, culturally, environmentally and financially sustainable way 	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Customer services	Management of the Customer Relations Centre Services Business improvement
Information Services Management	Information Systems Management Information technology Mapping and Spatial Data Information records management
Provide Communications and Branding	Brand stewardship Media relationship management Internal graphic design services Publications management Online and digital communications Presentations and speech writing Communications and marketing plans advice
Managing People and Developing Culture	Organisational Development Operational people services Occupational safety and health Employee relations
Delivering Transactional Finance	Process transactions Rates management Taxation compliance Strategic grants management
Contracts and Procurement Management	Procurement Contracts Management of Stores

Manage Property Services	Leasing Land acquisition and disposal Freehold land management Crown land management
STRATEGIES AND PLANS	
Customer Service Commitment	Corporate Buildings
Customer First Strategy 2021 – 2026	Fleet Management – Corporate
Communications Strategy 2019/20 – 2022/23	IT Equipment and Software
Brand Strategy 2019/20 – 2022/23	
Community Engagement Framework	
Strategic Procurement Roadmap 2018	
ICT Strategy and Roadmap 2018 – 2024	
Recordkeeping Plan 2018	

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Social and Sustainable Procurement	Undertake review and refine strategic procurement roadmap and procurement operating model.	●	●	●	●	
		Service Unit				
		Contracts and Procurement				
Asset Management System (AMIS)	Completion and post go live support and business improvement for the new Asset Management System.	●				
		Service Unit				
		Customer and Information Services				
Customer Relationship Management System (CRM)	Progressing the proof of concept Small Business Development Corporation and preparing for City-wide deployment.	●	●			
		Service Unit				
		Customer and Information Services				

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Property and Rating System	Delivery of system and business process redesign.	●				
		Service Unit				
		Customer and Information Services				
Data Management Framework	Formal launch of Data Management Framework and delivery of associated actions to be developed.	●	●			
		Service Unit				
		Customer and Information Services				
ICT Strategy and Roadmap	Development of a new strategy and roadmap for ICT.	●	●			
		Service Unit				
		Customer and Information Services				
Smart City Strategy	Formal launch of Smart City Strategy and delivery of associated actions to be developed.	●	●			
		Service Unit				
		Customer and Information Services				
Property Based Income Streams	Monitor disposal, acquisition and development opportunities in relation to the Strategic Land Policy and report to Revenue Review Committee as required.	●	●	●	●	
		Service Unit				
		Property Services				
Long Term Financial Plan	Review of the Long Term Financial Plan in line with prevailing economic conditions.	●	●	●	●	
		Service Unit				
		Finance				
Communications and Brand Strategy Review	Undertake a review of the City's Communications Strategy 2019/20 to 2022/23 with a view to integrating the brand approach and present to Council.	●	●			
		Service Unit				
		Communications and Brand				

21. RESULTS AND SUSTAINABLE PERFORMANCE

SERVICE INTENT	
To ensure that:	
<ul style="list-style-type: none"> We manage the key results required to achieve our vision and evaluate progress towards the strategic outcomes for our community We understand stakeholder requirements and effectively manage the organisation's risk and capability and to ensure sustainable performance 	
SERVICES (LEVEL 2)	SERVICES (LEVEL 3)
Corporate performance management	Annual Performance reporting
	Corporate Performance Management
Financial management and reporting	Corporate Performance Benchmarking
	Provision of the Project Management Office
	Monthly Financial reporting
	Audited annual financial reports

Key Projects in 2022/23

Name	2022/23 Action	Duration				SCP
		2022/23	2023/24	2024/25	2025/26	
Strategic Performance Framework and Reporting	Undertake a review of existing KPI's and align them to the Strategic Performance Framework.	●				
		Service Unit				
		Strategic and Business Planning				



KEY PROJECTS SNAPSHOT

The following shows a snapshot of the key projects being delivered by the City in 2022/23 under each of the seven strategic goals in our Strategic Community Plan 2021-2031.

GOAL 1:
An inclusive and accessible City with places and spaces that embrace all.



- Alkimos Aquatic and Recreation Centre (Design)
- Community Facility Provision Framework (Review)
- Alkimos Regional Open Space Facility Planning (Progress Needs Assessment)
- Wanneroo Recreation Centre Precinct Masterplan (Design)
- Active Reserves Masterplan (Review)
- Heath Park Pavilion (Design and Construction)
- Halesworth Park Sports Facilities (Design and Construction)
- Kingsway Regional Sporting Complex Floodlights (Upgrade)
- Golf Courses Strategic Plan (Progress Private Treaty Negotiations)
- Place Strategy (Finalise)
- Community Events Program (Deliver)
- Yanchep Lagoon Masterplan (Prepare Foreshore Management Plan)
- Noongar Naming Project (Develop)
- Volunteering Program (Implement Changes)
- Clarkson Youth Centre (Upgrade)
- Landsdale Library and Youth Innovation Hub (Design and Construction)
- Digital Literacy Program (Deliver)

GOAL 2:
A City with rich cultural histories, where people can visit and enjoy unique experiences.



- Cultural Development Plan (Finalise)
- Museums and Heritage Program (Deliver)
- Arts and Exhibition Experiences (Promotion)
- Tourism Industry Support and Development (Implement Priority Actions)
- Quinns Rocks Caravan Park (Progress Private Treaty Negotiations)
- Redevelopment of Old Yanchep Surf Club Site (Finalise Agreement for Lease and Ground Lease)

GOAL 3:
A vibrant, innovative City with local opportunities for work, business and investment.



- Business Support and Engagement (Implement Small Business Friendly Approvals Action Plan)
- Investment Attraction (Undertake Activities)
- Planning for the Future of Business (Investigate Expansion of Agri-Business Land Use in North Wanneroo)
- Business Leadership (Undertake Feasibility Study for Neerabup Waste Innovation Precinct)
- Neerabup Industrial Area (Development of City's Landholdings)

GOAL 4:
A sustainable City that balances the relationship between urban growth and the environment.



- Urban Forest Strategy (Finalise Strategy)
- Environmental Management System (Finalise EMS Architecture)
- Coastal Management Plan (Implement Actions)
- Waste Services Review (Implementation of Review)

GOAL 5:
A well-planned, safe and resilient City that is easy to travel around and provides a connection between people and places



- Splendid Park Cycling Track (Construction)
- CCTV and Community Safety Initiatives (CCTV Network Integration)
- Animal Care Centre (Design)
- Bush Fire Risk Management Plan (Implement)
- Wanneroo Emergency Services Hub (Design)
- Two Rocks Emergency Services Hub (Secure Land and Design)
- Mindarie Breakwater Management (Undertake Works)
- Local Planning Strategy (Prepare Draft Strategy)
- Local Planning Scheme No.3 (Prepare Local Planning Scheme)
- Active Transport and Cycle Plan (Undertake Priorities)
- Transport Plan Development (Develop)
- Smart City Development Opportunities (Implement Developer Guidelines)
- Alexander Drive Shared Pathway, Landsdale (Construction)
- Flynn Drive Upgrade, Neerabup (Construction)
- Two Rocks Road Street Lighting (Provide New Lighting)

GOAL 6:
A future focused City that advocates, engages and partners to progress the priorities of the community.



- Wanneroo Raceway Masterplan (Stakeholder Engagement)
- Community Engagement Framework (Develop Tools and Approaches)
- Social Needs Advocacy (Advocate for Funding)
- Local Connectedness through Libraries (Stakeholder Engagement)
- Strategic Economic Advocacy (Advocate for Funding)

GOAL 7:
A well-governed and managed City that makes informed decisions, provides strong community leadership and valued customer focused services.



- Strategic Workforce and People Planning (Implement)
- Asset Management Strategy (Undertake Key Actions)
- Quality Management System (Implement)
- Responding and adapting to Local Government Reform (Develop Approaches)
- Work Health and Safety Legislation (Develop and Implement)
- Social and Sustainable Procurement (Undertake Review)
- Asset Management System (AMIS) (Provide Organisational Support and Business Improvement)
- Customer Relationship Management System (CRM) (Progress Proof of Concept)
- Property and Rating System (Delivery of System)
- Data Management Framework (Formal Launch and Delivery of Actions)
- ICT Strategy and Roadmap (Develop)
- Smart City Strategy (Formal Launch and Delivery of Actions)
- Property Based Income Streams (Monitor Disposal, Acquisition and Development Opportunities in relation to the Strategic Land Policy)
- Long Term Financial Plan (Review)
- Communications and Brand Strategy (Review)
- Strategic Performance Framework and Reporting (Undertake Review of KPIs)



Our Performance

The City of Wanneroo has robust performance reporting processes to ensure transparency and accountability on the progress of our priorities and plans.

The table below shows how we report against each of our major plans and programs:

PLANS			REPORTING	
Plan	Duration	Review	Report	Audience
Strategic Community Plan	10 years	Major review every four years	Annual	Council / Community
		Minor review every two years		
Corporate Business Plan	4 years	Annually	Quarterly	Audit and Risk Committee
			Mid-Year	Council / Community
			Annual	Council / Community
Annual Budget	1 year	Annually	Monthly	Council
			Quarterly	Audit and Risk Committee
Capital Works Program	20 years	Annually	Quarterly	Audit and Risk Committee
			Mid-Year	Council / Community
			Annual	Council / Community

The City also has a variety of performance measures performance for monitoring operational delivery and to ensure we are meeting our legislative requirements.

The following performance measures are tracked at a corporate level:

SCP GOAL	PERFORMANCE MEASURE
	<ul style="list-style-type: none"> • Accessibility of public places and spaces • Levels of participation in programs and services • Community volunteering participation rates • Parks and reserves maintenance and usage
	<ul style="list-style-type: none"> • Attendance and visitation rates at historic sites • Participation rates in cultural activities • Usage rates of community hubs and libraries • Tourism profile promotion
	<ul style="list-style-type: none"> • Participation rates in local training, events, workshops and networking • Efficient approval processes for local businesses • Planning and infrastructure support for employment land
	<ul style="list-style-type: none"> • Waste diverted from landfill • Increase in vegetation canopy • Energy and fleet use emissions reduction • Responsible water use • Efficient planning and building approvals processes
	<ul style="list-style-type: none"> • Achievement of public health targets • Accessibility of street design and public transport infrastructure • Improved transport connections through implementation of New Pathways program • Community preparedness for emergencies
	<ul style="list-style-type: none"> • Engagement participation rates • Advocacy results
	<ul style="list-style-type: none"> • Prompt resolution of customer requests and enquiries • Achieving customer service commitments • Expenditure maintained within budget parameters • Responsible asset reserve balances • Safe working practices for employees • External audit findings



Our Risk Management

Risk is managed in accordance with the appetite for risk, as determined by the Council.

To ensure robust risk management at all levels of planning and decision-making, risks are assessed at the strategic, corporate, operational and project levels.

These risks are regularly reviewed, monitored and where appropriate, reported to the Audit and Risk Committee and Executive Leadership Team in line with the Risk Management Framework.

This ensures that adequate progress is made to address the prioritised risks, and that the management systems and controls in place for risk management are effective.

Successful delivery of this Corporate Business Plan relies on having a good understanding of our operating context, and establishing and maintaining strong relationships with our stakeholders.

OUR STAKEHOLDERS

Stakeholders have varying levels of interest, and can impact in different ways on how we operate.

The City of Wanneroo continues to establish new and improve existing relationships with key stakeholders to maximise the outcomes associated with delivery of services and projects for our community. This is achieved by working collaboratively with all of our stakeholders.

The following listing provides an insight into some of our key stakeholders:

LEVEL	STAKEHOLDER
Commonwealth	Australian Local Government Association
	Australian Government Departments
	Council of Australian Governments
	Local Federal Members of Parliament
	National Growth Areas Alliance
	Property Council of Australia
	Urban Development Institute of Australia
State	Department of Local Government, Sport and Cultural Industries
	Local State Members of Parliament
	Western Australian Government Departments
	Western Australian Local Government Association

LEVEL	STAKEHOLDER
Regional	City of Joondalup
	City of Stirling
	City of Swan
	Growth Alliance Perth and Peel
	Mindarie Regional Council
	North Metropolitan Regional Recreation Advisory Group
	Tri-Cities Alliance - City of Joondalup, Stirling and Wanneroo
Local	Developers of Land
	Educational Institutions
	Health Providers
	Local Community Associations
	Natural Areas Friends Groups
	Residents, owners and occupiers
	Wanneroo Business Association

Our Operating Budget

DESCRIPTION	2022/23 FORECAST (\$)	2023/24 FORECAST (\$)	2024/25 FORECAST (\$)	2025/26 FORECAST (\$)
Revenues				
Rates	147,314,515	156,359,626	166,601,182	177,330,298
Operating Grants, Subsidies and Contributions	5,596,390	5,722,309	5,851,061	5,968,082
Fees and Charges	51,292,833	52,318,690	53,365,063	54,432,365
Interest Earnings	7,024,598	7,129,967	7,272,566	7,418,018
Other Revenue	650,319	664,951	679,913	693,511
Total Revenue	211,878,655	222,195,543	233,769,785	245,842,273
Expenses				
Employee Costs – Establishment	(83,660,259)	(86,747,323)	(90,066,853)	(94,300,435)
Materials and Contracts	(79,833,235)	(86,762,760)	(95,323,380)	(100,517,156)
Utility Charges	(10,380,146)	(11,043,437)	(11,794,391)	(12,654,615)
Depreciation	(41,218,774)	(44,650,115)	(47,868,844)	(50,918,474)
Interest Expenses	(4,264,103)	(4,111,186)	(4,111,186)	(4,111,186)
Insurance Expenses	(1,439,911)	(1,475,909)	(1,512,806)	(1,550,627)
Total Expenses	(220,796,428)	(234,790,729)	(250,677,461)	(264,052,493)
Result from Operations	(8,917,773)	(12,595,187)	(16,907,676)	(18,210,220)
Other Revenues & Expenses				
Non-Operating Grants, Subsidies and Contributions	21,965,725	39,119,095	22,055,875	20,391,848
Profit on Asset Disposals	2,555,831	1,166,667	4,166,667	1,166,667
Loss on Asset Disposals	(861,296)	(500,000)	(500,000)	(500,000)
Town Planning Income	29,069,490	24,192,604	2,616,257	559,872
Town Planning Expenses	(24,348,082)	(44,951,704)	(27,172,229)	(28,609,401)
Total Other Revenue and Expenses	28,381,668	19,026,662	1,166,570	(6,991,014)
Net Result (excluding Developer Contributed Assets)	19,463,895	6,431,475	(15,741,106)	(25,201,234)
Developer Contributed Assets	24,848,400	18,139,181	18,501,965	18,872,004
NET RESULT	44,312,295	24,570,656	2,760,859	(6,329,230)





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