



City of
Wanneroo

NORTH COAST COMMUNITY ARTS FESTIVAL

PROSPECTUS

7 - 23 APRIL 2023

AN INVITATION

The Festival is a celebration of the unique artistic character of the City's northern coastal suburbs and forms part of our summer community event program.

By taking part in the Festival, you will have the opportunity to promote and sell your products and services to a greater audience than ever before. Activating local spaces from Jindalee to Two Rocks, this exciting arts venture will feature art of all kinds.

Are you an artist, dance group, craft stallholder, busker or band? A local business owner with an artistic passion to share or a venue where events could be held? We would like you to join us. Register to get involved at wanneroo.wa.gov.au/northcoastartsfestival



PROMOTION

When you join us for the North Coast Community Arts Festival, you will benefit from exposure to the City of Wanneroo's marketing channels.



Social media

The Festival will be heavily promoted to our 30,000 Facebook followers, as well as our audiences on Instagram, Twitter and YouTube.



Website

The City's website has more than 2,000 visitors each day. Our visitors are always looking for things to see and do and the new Festival will capture their attention.



Newsletter

The City's quarterly newsletter, What's Happening, is delivered to more than 85,000 homes, and will include a full page colour advert, as well as an editorial feature about the Festival.



Flyers and posters

The Festival will be promoted via flyers and posters provided to libraries, community centres and local businesses throughout the City of Wanneroo.

JOIN US

The festival will run from Friday 7 April to Sunday 23 April 2023. Register your interest at wanneroo.wa.gov.au/northcoastartsfestival Contact Stacey Connor-Brown on 9405 5000 or email stacey.connor-brown@wanneroo.wa.gov.au