

Reconciliation and NAIDOC Week 2023

Guide for businesses

Information and ideas for recognising Reconciliation
and NAIDOC Week

Support for local businesses

Overview

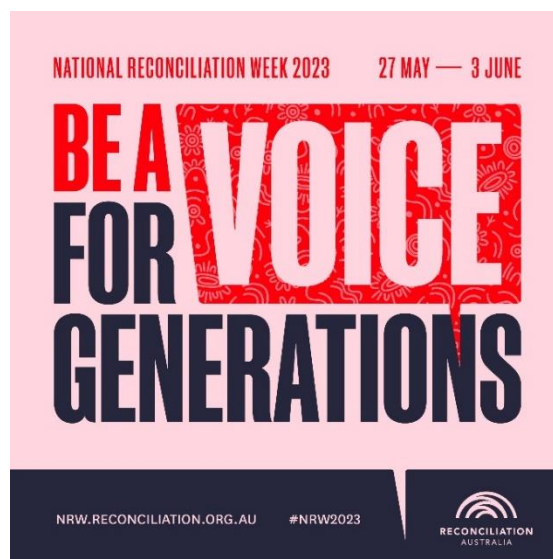
Reconciliation Week¹

2023 Dates: 27 May – 3 June

Purpose: Recognises the *reconciliation journey* and aims to *strengthen relationships between Aboriginal and Torres Strait Islander peoples and non-Indigenous peoples* by learning about shared histories, cultures and achievements, and to explore *how each of us can contribute* to achieving reconciliation.

2023 theme: “*Be a Voice for Generations*”- this encourages all Australians to be a voice for reconciliation in tangible ways in our everyday lives – where we live, work and socialise.

Further information: [Reconciliation Week 2023](#)



NAIDOC Week²



FOR OUR ELDERS

2-9 JULY 2023

2023 Dates: 2 – 9 July

Purpose: Celebrates and recognises the history, culture and achievements of Aboriginal and Torres Strait Islander peoples. It provides an *opportunity for all Australians to learn* about First Nations cultures and histories and participate in celebrations of the oldest, continuous living cultures on earth.

2023 theme: “*For Our Elders*”- this recognises that

across generations Aboriginal and Torres Strait Islander Elders have played, and continue to play, an important role and hold a prominent place in their communities and families.

Further information: [NAIDOC Week 2023](#)

¹ Reconciliation Australia

² NAIDOC Australia

Business recognition of Reconciliation and NAIDOC Week

Ideas for Reconciliation Week³

- Use your business' social media platforms to amplify First Nations voices-Reconciliation Australia provide [free tiles](#) for you to use on your social's accounts.
- Download and print the 2023 [Reconciliation Week poster](#) and display a few around your business premises.
- Holding any virtual meetings during the Week? Consider using the themed [zoom backdrop](#) provided by Reconciliation Australia.



An [Acknowledgement of Country](#) is an opportunity to show respect for Traditional Owners and the continuing connection of Aboriginal and Torres Strait Islander peoples to Country. It can be offered by anyone and is often given at the beginning of a meeting, speech, or event.

There is no specific wording for an [Acknowledgement of Country](#), just be sincere and, if possible, do some research on the Country you are acknowledging.

Suggested wording could include:

"I'd like to begin by acknowledging the Traditional Owners of the land on which we meet today. I would also like to pay my respects to Elders past, present and future."

Or:

"I'd like to begin by acknowledging the Traditional Owners of the land on which we meet today, the Whadjuk people of the Noongar nation and pay my respects to

- Spruce up your website for the Week by using the [web banner](#) image designed by Reconciliation Australia.
- Add value to the emails your business will be sending during the Week by incorporating the official [email signature banner](#), courtesy of Reconciliation Australia.
- Deliver an [Acknowledgement of Country](#) at the commencement of any meetings you hold during this Week, or join the many other Australian organisations who now display an Acknowledgement of Country pop-up window on their websites.
- Start a discussion or raise awareness by information sharing at a team meeting you have during the week- Reconciliation Australia provide a [Q&A sheet](#) to help prompt conversation and increase understanding.
- Print and provide some Reconciliation Week [colouring-in pages](#) for a mindful and quiet way to share knowledge- you could even take it one step further and make a competition out of it.

³ Reconciliation Australia, WA Government, Australian Government (Department of Foreign Affairs and Trade)

- Educate yourself regarding opportunities to support Aboriginal and Torres Strait Islander operated businesses by sourcing your next lot of supplies from them using one of the directories below. These will help you to find anything from office supplies to catering to promotional merchandise and everything in between:
 - [Aboriginal Business Directory WA](#)
 - [DFAT Indigenous Business Suppliers](#)
 - [Supply Nation](#)
- Follow Reconciliation Australia's social media accounts and like or share their posts with your own networks or customers:



Ideas for NAIDOC Week⁴



- Subscribe to the [NAIDOC Newsletter](#) to stay up to date with all things National NAIDOC Week. Make sure you click on links and share the newsletter with your own networks or customers.
- Add value to the emails your business will be sending during the Week by incorporating a vibrant [email signature banner](#), thanks to the National NAIDOC Committee.
- Download and print the 2023 [NAIDOC Week poster](#) and display a few around your business premises.
- Gain knowledge and inspiration from the [Supporting NAIDOC Toolkit](#), or print out a few copies and encourage your customers to read it or take it home. This provides information about the history of NAIDOC, ideas for recognising the occasion and how to be culturally appropriate.
- If you have a TV screen at your business premises, consider streaming some of the offerings from NITV ([National Indigenous Television](#)).
- Play First Nations podcasts or music in your workplace during the week via [Indigitube](#).
- Holding any virtual meetings during the Week? Consider using the themed [Microsoft Teams backdrop](#) provided by to the National NAIDOC Committee.
- Freshen up your Facebook and install one of the eye-catching NAIDOC [cover photos](#).
- Follow National NAIDOC Week's social media accounts and like or share their posts with your own networks or customers:



⁴ NAIDOC Australia, SBS (Special Broadcasting Service), First Nations Media

Ongoing recognition

Your business can recognise, respect and value the history and culture of Aboriginal and Torres Strait Islander peoples across the year by:

- Continuing to provide an Acknowledgement of Country (as per the information above).
- Continuing to purchase your supplies from Aboriginal and Torres Strait Islander operated businesses (as per the information above).
- Investigating Aboriginal and Torres Strait Islander Cultural Awareness training for your staff.
- Exploring the potential of developing a [Reconciliation Action Plan](#) for your business.
- Thinking ahead and considering if your business would like to be a 2024 [NAIDOC Sponsor](#).
- Committing to taking ongoing actions to [support reconciliation](#).