

ARTS POLICY

Responsible Directorate:	<i>Community & Place</i>
Responsible Service Unit:	<i>Cultural Development</i>
Contact Person:	<i>Arts Development Officer & Cultural Exhibitions Curator</i>
Date of Approval:	<i>21 May 2024</i>
Council Resolution No:	<i>CP02-05/24</i>

1. POLICY STATEMENT

The City of Wanneroo (City) values arts as a means of celebrating the history and identity of our community, enhancing the local environment and contributing to a sense of place. It provides opportunities within the City of Wanneroo community that develop and stimulate:-

- a healthy sense of belonging;
- a sense of place and distinctive identity;
- a pride in diversity; and
- a curiosity, connectivity and an active participation in creativity.

2. POLICY OBJECTIVE

Objective

The objective of this policy is to provide guidance for the effective management of the City's artistic and cultural programs recognising the City's role in conserving, celebrating and providing access to cultural experiences.

Purpose

The purpose of this policy is to set out the principles that guide the City's approach to its art collection, public art collection, community arts, exhibition program and arts development programs, creative partnerships, local artists and actively involved communities.

It is supported by the following key principles-

- advocacy, promotion and communication
- access, participation and appreciation
- investing in local practice
- local identity, heritage and new communities
- creative spaces and public places
- strategic planning, resources and infrastructure
- cultural industries, economic development and cultural tourism

- collaboration, partnerships and external funding
- sustainable management, purchase and handover for considered development.

3. KEY DEFINITIONS

DEFINITIONS:	Any definitions listed in the following table apply to this document only.
Art	The expression or application of human creative skill and imagination. Art is subjective, its definition varies between cultures and has changed throughout history. This include visual art; art forms that create works that are primarily visual in nature, such as drawing, painting, sculpture, printmaking, design, writing, poetry, photography, ceramics, video, film-making and architecture.
Community Arts	Community Arts and cultural development is a community-based arts practice and can engage any art form. There are many variations of how community arts and cultural development works are made, developed and shared, and as such, there is no one model. What is at the core of this practice, however, is the collaboration between professional artists and communities to create art.
Culture	For the purposes of this policy, culture refers to the City's engagement with the community through the provision of cultural assets and activities aligned to arts, museums, galleries, libraries, community history, heritage locations and public spaces.
Public Art	Public art is usually site specific, can be permanent or temporary, and is artwork in the public domain. It can be sculptural, mural, and significantly diverse in form. Monuments, statues and memorials are the more traditional forms of public art. Today public art is extremely diverse in form and can include interactive works, urban art, street art, architectural street furniture, 2D and 3D projections, multisensory artworks, temporary and ephemeral works.
Collections	A collection may be defined as a set of material or intangible objects (artworks, artefacts, archive documents, ephemera etc.) which an individual or an establishment has assembled, classified, selected, and preserved in a safe setting and usually displays to a smaller or larger audience, according to whether the collection is public or private.
Exhibitions	Exhibitions can include all art forms, and cultural materials, vary in themes and scale, and are publically displayed. Art exhibitions may include a commercial interest where items are available for purchase.
Performing Arts	The performing arts is an umbrella term which covers many disciplines including music, dance, the spoken word, and drama, all performed to an audience. (Acting Colleges and Performing Arts Schools)

4. SCOPE

This policy applies to the City's workforce, Councillors, artists, developers, cultural agencies, arts groups and Wanneroo's diverse communities.

This policy does not apply to proposals by City lessees to install public art to City owned or Managed lease premises. In this context, the art proposal would be considered under the terms of the applicable lease or in agreements, or other policies.

5. IMPLICATIONS

This policy aligns with the following objectives within the Strategic Community Plan 2021 –2031:

2 ~ A city that celebrates rich cultural histories, where people can visit and enjoy unique experiences.

2.3 - Tourism opportunities and visitor experiences

The Arts Policy is underpinned by the City's vision for the arts, which is recognised in the Corporate Business Plan and throughout the City's Cultural Plan

Funding for cultural programs (e.g. exhibitions, workshops) is allocated via the City's Annual Budget process. The City applies for external funding where available to enhance and support art development e.g. grants, sponsorship, creative partnerships.

Under the WA State Percent for Art Scheme, which encourages art in the built environment, developers will contribute towards local public art by commissioning artwork which is subsequently handed over to the City for inclusion in the City's Public Art Collection. Such artwork becomes subject to ongoing maintenance and management and is planned for in the City's annual asset maintenance budget allocation.

6. IMPLEMENTATION

The City recognises that participation in a dynamic art and cultural environment cultivates community well-being, local identity and further develops creative expression. Community engagement in the arts is provided through:-

- **art collection**
management of the City's cultural assets, investment, promotion/awareness, including acquisition and deaccessioning
- **public art collection**
celebration of place, conservation, commissions, advocacy and advice
- **community arts**
response to community needs; to, for and with community
- **exhibition program**
plan and deliver sensitive, intelligent, responsive and inspirational exhibitions and displays
- **arts development**
share, care, communicate, nurture audience appreciation for the arts, provide cultural leadership.

7. ROLES AND RESPONSIBILITIES

The Manager of Cultural Development is responsible for the implementation of this policy in collaboration with relevant service unit managers. The City facilitates an Arts Advisory Group consisting of Council Members, cultural industry representatives and City Officers to provide advice and guidance

on art programs and the City's art collections. The Arts Advisory Group's role is to advise and make recommendations to Council.

8. DISPUTE RESOLUTION

All disputes in regard to this policy will be referred to the Director Community & Place in the first instance. In the event that an agreement cannot be reached, the matter will be submitted to the CEO for a ruling.

9. EVALUATION AND REVIEW (if applicable)

This policy shall be reviewed every three years.

10. DISPUTE RESOLUTION

All disputes in regard to this policy will be referred to the Director Community & Place in the first instance. In the event that an agreement cannot be reached, the matter will be submitted to the CEO for a ruling.

11. RELEVANT POLICIES/MANAGEMENT PROCEDURES/DOCUMENTS OR DELEGATIONS

[Percent for Art Scheme](#) information is managed by the State's Department of Finance in partnership with the Department of Local Government, Sport and Cultural Industries.

Best practices outlined by the National Association for the Visual Arts (NAVA) and the National Cultural Policy for REVIVE 2023, Commonwealth of Australia (sharing collections).

12. REFERENCES

Corporate Business Plan
The City's Cultural Plan.

13. RESPONSIBILITY FOR IMPLEMENTATION

Manager Cultural Development

REVISION HISTORY

Version	Next Review	Record No.
November 2020 (CP02-12/21)	November 2023	16/209310[V2]
January 2024	April 2027	16/209310[V3]